

Austria ... 20	Belgium ... 3100	Denmark ... 20
Canada ... 10.45	France ... 1000	Germany ... 1000
Italy ... 1000	Japan ... 1000	Netherlands ... 1000
Portugal ... 1000	Spain ... 1000	Sweden ... 1000
Switzerland ... 1000	UK ... 1000	USA ... 1000

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday January 19 1987

D 8523 B

EEC budget talks
break up
in disarray, Page 2

World news Business summary

Iranian troops on outskirts of Basra

Iran said its troops were within 500 metres of the suburbs of Basra, the strategic Iraqi city, after wiping out two Iraqi battalions in fierce fighting. It said scores of Iraqi troops were drowned when they tried to flee the fighting south of the Shatt al-Arab waterway.

At the same time, Iran "strongly rejected" a statement by the UN Security Council calling on both Tehran and Baghdad to stop fighting and talk peace. It said the call came when "our nation has raised its powerful arm and put the aggressor in its place."

West German seized
A West German named by newspapers as Rudolf Cordes, manager with Frankfurt-based chemicals company Hoechst, was kidnapped in Beirut. It was seen as possible retaliation for the arrest in West Germany of a Lebanese suspected of involvement in the TWA hijacking.

Golden Temple raid
Indian police and paramilitary troops arrested six suspected extremists and detained 54 others in a surprise midnight raid on the Golden Temple complex in Amritsar, bringing strong protest from Sikh religious leaders.

Jail for Ecevit
Former Turkish Prime Minister Bülent Ecevit was sentenced to 11 months' imprisonment for speeches he made during a by-election campaign last year. Page 3

Invasion ruled out
Honduran President Jose Azcona told Spanish newspaper *Diario 16* that he had no plans to invade neighbouring Nicaragua and would not allow US troops to use his country for an attack against the Sandinistas.

Dissident barred
Irak Meisam, 33, wife of Soviet dissident Professor Naum Meisam, left Moscow for the US to be treated for neck cancer. Her husband was refused permission to accompany her.

Soviet sackings
Thousands of Soviet energy officials were sacked or disciplined for embezzlement and bribery in 1985 and the first half of 1986. A senior Moscow official gave the figures as 633 sacked, 7,000 disciplined and 8,365 who had compensated the state for their crimes.

Aquino peace pledge
President Corason Aquino of the Philippines received a flower and a pledge of peace from a Mindanao rebel leader when she flew to the troubled island of Mindanao to campaign for ratification of a new constitution. Tribunal rivalries Page 2

Irish poll looms
The fate of the Irish coalition Government will be decided at a Cabinet meeting in Dublin tomorrow when a Labour Party withdrawal seems a possibility. That would mean a general election, probably in mid-February. Page 16

Ship lost off Spain
Rescuers have little hope of finding 18 crew from the Maltese cargo ship *Kythera Star* which in a storm 55 miles off Barcelona. The Spanish Navy rescued two people.

Bologna trial opens
The trial of 20 people charged in connection with the 1980 bombing of the railway station in Bologna, in which 85 people died and 200 were injured, opens in Italy today.

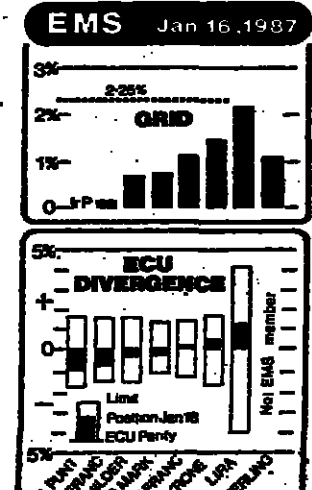
Space ship docks
A space cargo transporter carrying supplies for a new Soviet mission docked successfully with the space station *Mir*. This reported. Last year, two cosmonauts spent 125 days on *Mir*.

Marconi, BAe win £90m Nato deal

BRITISH AEROSPACE and Marconi, Britain's leading satellite companies, won a £90m (£135m) order from Nato to build two advanced military communications satellites.

WEST GERMAN companies are negotiating with the Soviet Union about selling two small nuclear power plants in a deal that could be worth between DM 1bn (\$545m) and DM 2bn. Page 3

EUROPEAN Monetary System: The D-Mark continued to improve in the EMS last week mainly because of renewed dollar weakness. The dollar fell to a six year low against the D-Mark, caused by further switching of funds into the German currency, pushed the weaker members of the system lower still. The Irish punt was the bottom placed currency followed by the Belgian franc. Last week's realignment of parities relieved the pressure on the French franc but there was already concern that the relatively modest changes in each currency's value may not be enough to offset a further significant rise in the value of the D-Mark.



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the current currency in the system, defines the cross rates from which no currency (except the DM) may move more than 2% per cent. The lower chart gives each currency's divergence from its 'central value' against the European Currency Unit (ECU), itself a basket of ECU currencies.

NBC US broadcasting network has agreed to buy a Miami TV station for \$270m - \$135m less than was offered for the station last summer - in a clear indication of a slump in the values of television stations. Page 17

SWITZERLAND: Leading banks and stock exchanges have set up a joint company, *Swiss Swiss Options and Financial Futures*, to become the country's first options exchange, due to open in a year. Page 20

EURO-CLEAR: Value of securities settled through the Brussels-based clearing system rose 60 per cent last year to \$2,350m, reflecting the rapid growth of the Eurobond and other international securities markets. Page 20

SAUDI ARABIA: A wheat importer until 1980, exported 1.1m tonnes last year.

BOWATER INC, US papermaker, reported a fall of almost a third in net profits for the first quarter of 1986 to \$13.95m compared with \$20.71m, but described the period as the "turnaround we have been awaiting all year." Page 20

WESTERN UNION, heavily indebted US telecommunications group which has been seeking ways to avoid bankruptcy, decided to proceed with a financial restructuring plan backed by a partnership involving Mr Michael Milken, head of junk bond trading at Drexel Burnham Lambert. Page 18

Afghan rebels spurn ceasefire with attack on vital stronghold

BY JOHN ELLIOTT, WITH THE MUJAHIDEEN NEAR KHOST, AFGHANISTAN

CRIES of "Allah akbar, Allah akbar" - "God is great, God is great" - wafted from hilltop gun positions across the eastern Afghanistan plains of Paktia Province last Thursday as groups of resistance fighters triumphantly broke the Soviet offer of a six-month ceasefire in the seven-year-old Afghan war before it was more than a few hours old.

A thousand feet below, on the dry desert plain around the strategic city of Khost, Afghan and Soviet troops could not hear the cries from the Mujahideen - holy warriors - nor the cheers of "Zindabad" when a shell landed on or near its target. But the persistent bombardment of Soviet gun positions and military equipment can have left them and their leaders in no doubt that the resistance fighters intended to celebrate the first day of the proposed ceasefire with a battle which would show the world they would not compromise with the Kabul regime of Mr Najibullah, or with Mr Mikhail Gorbachev in Moscow.

"This is the Jihad (holy war) of Islam and communism, and while there is one Russian soldier in Afghanistan, we will not put down our arms. So there can be no ceasefire," Brigade Commander Faiz Mohammed had told me late the night before after he had led his fellow fighters in their fifth and final prayers of the day.

Now, crouching in a narrow trench in his hill-top control post as Soviet howitzer shells whined overhead and an occasional tank mortar landed on our hill, the 35-year old former engineer, dressed in a green combat jacket over his traditional shalwar kurta shirt and baggy trousers, turned to me, laughed, and said: "This is a good ceasefire, yes?"

After an hour of Mujahideen assaults, the Soviet forces abandoned the pretence of a ceasefire and started a two-way battle which continued throughout the day, culminating in two major bombing raids by Soviet aircraft.

The battle I was witnessing, as a

THE SOVIET offer of a ceasefire and the formation of an interim government of national reconciliation in Afghanistan has been totally rejected by the seven main Mujahideen resistance groups based in the Pakistani border city of Peshawar.

Issuing their first-ever joint policy statement since their war against the Soviets began eight years ago, the groups described

the offers as "empty overtures". At a rally in Peshawar on Saturday attended by some 70,000 Afghan refugees and resistance fighters, leaders made it clear that they were not prepared to compromise on the need for an unconditional withdrawal of all the 115,000 Soviet troops in Afghanistan or on the removal of the existing Kabul regime of Mr Najibullah.

Aspirant, but eventually unsuccessful, conquerors of Afghanistan, including the British and the Sikhs. They have wanted it because it lies at the start of one of the main valley routes into the mountainous interior of the country.

Now, regular camel and mule caravans - carrying supplies which range from Kalashnikov rifles and RPG grenade launchers to meat and flour - cross from the Pakistan border town of Miram Shah, stop at Mujahideen mountain valley bases

of Jahadval and Jhawar, then pass round the Khost plain for treks lasting as long as 50 days to distant resistance groups.

For the past two months, Mujahideen and Soviet forces have fought over a small hilltop post called Sanaki which lies at the end of a range of hills looking over the 3,000 ft high plain.

Soviet forces seized the post for the second time on January 3 and want to hold it for two strategic reasons. It closes part of the supply route, forcing the Mujahideen on to a lengthy mountainous detour. It also provides a starting point for a future attack on the Mujahideen hill-top positions and then on the two key supply bases of Jahadval and Jhawar which the Soviets failed to seize and hold after a battle of more than 40 days last year.

Commander Faiz hopes to launch a direct assault with other resistance groups on the Sanaki post soon. They staged last Thursday's ceasefire breach for a preliminary

bombardment.

A cynical diplomat, critical of this resistance group's adept public relations operations, told me before I left Pakistan: "They are good at laying on a rocketing. They will choose where to take you carefully. You will go to a gun post, they will launch some shells at a nearby Soviet-held hilltop and the Soviets will conveniently fire back."

Undoubtedly Mr Guirardin Hekmatyar, the group leader, chose the Khost area because he knew his resistance fighters had to launch an attack there on the Sanaki Post. Commander Faiz also relished demonstrating his rebuttal of the ceasefire to a foreign journalist. But the battle that ensued was far more than a public relations exercise.

As we approached the Sanaki hills, about 6am, after a one-hour walk across almost bare brown and grey mountains past deserted and bombed-out settlements, the ceasefire was first broken by scattered Mujahideen firing. By 9am the Soviet bombardment.

Continued on Page 16

Morgan Grenfell says executive broke rules in Guinness takeover

BY CLIVE WOLMAN AND DAVID GOODHART IN LONDON

MORGAN GRENFELL, the troubled US merchant bank, last night sent a letter to shareholders in response to speculation about further possible resignations of its directors because of their involvement with the Guinness affair or insider dealing cases.

The bank says for the first time in its letter that Mr Roger Seelig, the corporate finance director who advised Guinness during its takeover bid for Distillers last year, failed to comply with the company's "established policies and procedures." The bank, which previously claimed that it prospered from a lack of formalised procedures in its corporate finance department, has declined to explain what established procedures were breached.

The bank also declined to comment on the extent to which Mr Christopher Reeves, its chief executive, and Mr Graham Walsh, its head of corporate finance, knew about the commitments made by Mr Seelig to purchasers of Guinness shares during the takeover battle. The commitments may have breached the UK Takeover Code and the Companies Act.

The letter also discusses the resignation in November of Mr Geoffrey Collier as joint chief of its securities operations. Mr Collier, the letter says, "quite properly received confidential and market-sensitive

information about transactions" involving the company. He resigned because he breached Morgan Grenfell's rules on personal dealings.

Mr Collier has been charged with committing offences of insider dealing at the home of Mr John Holmes, his former partner at Morgan Grenfell's securities operation. The inspectors of the Department of Trade and Industry appointed to investigate his case are continuing their inquiries. The letter says, however: "Having made prompt and extensive investigations, we believe that no other director or employee of any Morgan Grenfell company was involved with Mr Collier in his breach of our rules."

Meanwhile, the inspectors of the DTI have been widening their investigations into other prominent figures in the City of London and industry who are suspected of insider dealing. One of them is an associate of the publisher Mr Robert Maxwell, although Mr Maxwell himself is not involved in any way.

The number of companies and individuals under DTI investigation has become so great that the larger commercial law firms in London are no longer able to handle the demand for legal representation.

None is willing to take on more than one client involved in the same case. Mr Hugh Peppiat, the senior partner of Freshfields, one of

the firms of solicitors which acts for Guinness said: "We had to turn away one client because we were already acting for someone in the same case and I suggested two other firms. But then we realised that they were also acting for other people."

Clifford Turner, the firm which is acting for the Argill Group, said that it has faced the same problem.

Meanwhile, senior City of London figures have brought together Mr David Walker, a Bank of England director, and Mr James Gulliver, chairman of Argill Group, to discuss the Guinness affair and a possible intervention by the Argill senior management team. Mr Walker is the bank official who has been most closely involved with the Guinness scandal.

Although they touched on the practicality of a Guinness bid for Argill - to buy in Argill's management - it is understood that Mr Gulliver has for the moment been persuaded by his fellow directors that it would not be in Argill's interests to be cast in the role of Guinness saviour.

There is considerable resentment in the Guinness camp over the manner by which its own bid for Distillers was pipped by Guinness. A senior executive said last night: "It is not an attractive proposition to bid for Guinness or for them to bid for us."

US chides its trading partners on growth

By Stewart Fleming, US Editor, in Washington

THE REAGAN Administration is increasingly concerned about the failure of West Germany and Japan to act to boost their economic growth and so improve US export prospects and the chance of a significant cut in the \$170m American trade deficit.

A senior Reagan Administration official, commenting on Friday on the sharp decline in the dollar in recent weeks, re-emphasised that it is not the Administration's policy to talk the dollar down.

But he repeated the Administration's position that unless West Germany and Japan act to improve their economic performance, the financial markets will adjust the relationship between the major currencies, implying that the dollar's fall will play a bigger role in reducing international trade imbalances.

"If we do not get growth or improved US competitiveness, there will be further currency adjustments... Time is passing, the currency markets will not wait for us before they make the adjustments," the official said.

He expressed frustration that West Germany "has never indicated the least willingness to take (economic) policy actions," adding that West Germany's failure to meet its

Continued on Page 16

Chinese leader acts to dispel reform doubts

By Robert Thomson in Peking

THE NEW leader of the Chinese Communist Party, Zhao Ziyang, moved quickly yesterday to try to reassure the Chinese people and the world that the dramatic upheavals in the country's leadership do not mean the economic and political reforms have been killed off.

The leadership crisis has also created some uncertainty over Sino-US relations although the US State department is understood to be going ahead with plans for Mr George Shultz, US Secretary of State, to visit China at the end of next month.

The leadership reshuffle followed an intense power struggle between reformers and conservatives which resulted in a key reformer, Hu Yaobang, General Secretary of the Communist Party and one of Deng Xiaoping's oldest and closest confidants, being forced to resign in disgrace on Friday.

Zhao said the reshuffle was necessary for "stability" but diplomats expect continuing instability with further purges of senior officials and academics in coming weeks.

Although Zhao is one of the leading proponents of economic reforms there is doubt about his enthusiasm for the political and ideological freedom and reform which Hu so strongly advocated.

The changes will be most damaging for intellectuals who have started to debate increasingly freely during the last year of unprecedented openness in China.

A report yesterday in the "People's Daily", the main communist party newspaper, condemned the revival of the movement to let "100 flowers bloom and 100 schools of thought contend." And academics are known to fear that those who made outspoken political comments in recent months will be punished.

Zhao, who is still premier, attempted to prop up shattered academic and political confidence by telling the visiting secretary of the Hungarian Socialist Workers Party, Havasi Ferenc, that the communist party is now mature. "We oppose bourgeois liberalism, but we will not be engaging in any more political campaigns."

The party is still engaged in political intrigue, as it has yet to explain the reasons for the fall of Hu Yaobang as general secretary of the party. Zhao said only that the "personnel changes" would not affect the party's direction.

That the party is still in a tough mood was shown by several newspaper commentaries strongly criticising the elderly writer, Wang Ruoshan, and the outspoken astrophysicist, Professor Fang Lizhi, both of whom have already been disciplined. Also, another worker, the 17th reported so far, was arrested.

Continued on Page 16

Fermenta in fresh turmoil as managing director resigns

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

FERMENTA, the deeply troubled Swedish antibiotics and animal health group, was plunged into fresh turmoil at the weekend when Mr Sune Dahlberg, appointed managing director barely a month ago, was forced to resign following a crisis board meeting on Saturday.

Fermenta, which was expelled from the Stockholm Stock Exchange last week for issuing what the authorities described as "grossly deceptive" profits forecasts and for its "almost unprecedented conduct," has now suffered five changes of managing director in less than 12 months.

Last Friday Mr Dahlberg implied that his signature had been forged on Fermenta's eight-months interim report, which contained a misleading profit forecast for 1986. "I don't know how my name came to be there," he said.

His claim was disputed by Mr Refaat El-Sayed, Fermenta's now discredited former managing director and majority shareholder. Mr El-Sayed, who is on a visit to Hong Kong, said that Mr Dahlberg's statement was "totally groundless."

He asked why Mr Dahlberg had not told shareholders earlier that

his signature had been added to the interim report without his knowledge.

Following other statements by Fermenta employees Mr Dahlberg admitted that he had signed a blank form in the knowledge that this would be used in the printed version of the interim report to be sent to shareholders.

Mr Dahlberg's resignation is a blow to attempts by Fermenta's new shareholders, led by Industrivärden, the Swedish investment company closely associated with Svenska Handelsbanken, to restore order in the battered biotechnology group.

As a temporary measure Mr Bo Söderberg, a senior executive in Industrivärden, has been drafted as the new Fermenta managing director.

Industrivärden, which took over as main shareholder in mid-December when Mr El-Sayed defaulted on a SKr 570m (\$86.6m) loan from the investment company, has met Fermenta's international bankers - together with Mr Dahlberg - at three conferences in recent days in the US, Italy and Sweden to try to convince them of the group's future viability.

One of Industrivärden's first actions in dealing with the Fermenta crisis was to appoint 66-year-old Mr Dahlberg, then head of the group's US agrochemicals operations, as managing director to replace Mr El-Sayed.

This move was followed at the end of December by the resignation of the Fermenta board, which was replaced by a new board led by Mr Kjell Brändström, Industrivärden managing director.

Mr Brändström said at the weekend: "In such a sensitive situation we cannot stand publicly like this."

Following its expulsion from the stock exchange - after a suspension lasting an unprecedented five weeks - trading in Fermenta shares is due to start today on Stockholm's largely unregulated unofficial market.

In unofficial trading in London in the last few weeks the Fermenta share price has fallen to almost SKr 30 compared with a peak in January last year of SKr 325 a share. The former board members are now facing scores of damages suits from angry small shareholders. Fermenta is also being investigated by the police.

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OVERSEAS NEWS

EEC budget talks break up in disarray

BY QUENTIN FEE IN BRUSSELS

NEGOTIATIONS for a legal EEC budget in 1987 broke up in disarray at the weekend, with budget ministers from the member-states deadlocked on an issue of principle over how to control spending on Community programmes.

The relatively tiny sum of Ecu 62m (£27bn) annual budget split the north from the south of the Community, with Britain, France, West Germany and Denmark blocking one solution, and Italy, Spain and Greece blocking another compromise.

Officials now fear that the institutions of the Community will have to function on emergency financing provisions until May or June.

This would effectively ration the cash for spending on major areas such as agriculture, and completely block new policies in areas such as research and fisheries. It could also hit reform plans for agriculture.

The outcome was described yesterday by Mr Henning Christophersen, vice-president of the European Commission responsible for the budget, as "very dangerous" because of the split.

He appealed to the European Parliament to try to break the deadlock by backing a compromise spending plan. Otherwise, he feared no decision would be taken until mid-year.

"If no decision is taken by

the Parliament this week, I fear we will have to live with the system of provisional twelfths until May, June or July," he said.

Provisional twelfths mean the budget finance is restricted each month to one-twelfth of 1986 spending on every different spending line. Where no figure was included in the 1986 budget, no money can be spent in the current year.

Mr Christophersen said the emergency financing system would mean a stop on recruitment of Spanish and Portuguese officials to boost their numbers since these countries joined the Community.

Another side-effect could be to prevent financing reforms agreed by EEC Agriculture Ministers last month, which in the long-run will result in major savings.

Both the beef premium, and compensation to farmers suspending milk production, are likely to be hit, the Commissioner said.

The split between the member states centred on whether to allow any increase in the "maximum rate" for the growth of most non-agricultural spending.

That rate was fixed according to a standard formula at 8.1 per cent and Britain, France and West Germany insist that it must be respected as part of budget discipline.

Final effort to avert US-EEC trade war

BY QUENTIN FEE

US and EEC trade negotiators met in Geneva yesterday to launch a final effort to resolve the increasingly bitter dispute over lost US grain sales to Spain.

They have to bridge a gap over the level of US compensation offered by the European Community for the loss of about \$400m to \$500m in US sales of maize and sorghum, resulting from Spain's entry into the EEC last year.

Yesterday's negotiations, behind closed doors, are intended to pave the way for a last-ditch effort at the end of the week to prevent outright trade hostilities from February 1.

The US has threatened to impose tariffs of up to 200 per cent on EEC exports such as gin, brandy, cheap white wine, cheese, ham and olives.

The community has promised to counter with import duties of between Ecu 42 and Ecu 55 (\$31 to \$40.60) on US sales of corn gluten feed and rice, setting the scene for a trade war.

The talks yesterday were headed by the European director-general for external relations in the European Commission, and Mr Guy Legras, director-general for agriculture.

The US was represented by Mr Alan Wood, deputy US trade representative, and Mr Daniel Amstutz, deputy agriculture secretary.

On Friday and Saturday final talks take place in Washington between Mr Wood, Mr Legras and Mr Frans Andriessen, European Commissioner for external relations and agriculture respectively, and Mr Clayton Yeutter, US special trade representative, and Mr Richard Lamm, US agriculture secretary.

Officials on both sides remain pessimistic about the chances of closing the gap, complicated by the pressures of powerful farm lobbies on both sides.

In spite of tentative ideas for small trade concessions on a host of US agricultural and industrial exports, the dispute will be resolved only if there is agreement on maize, officials say.

The US is demanding most-favoured-nation access to the EEC market for about 4m tonnes in maize from all sources, of which the US would get between 2.8m and 3m tonnes.

So far the community has offered a total access of 1.6m tonnes, of which the US might expect 1m to 1.2m tonnes (The second largest supplier is Argentina).

S African subsidiary sold

STROMBERG, the Finnish electrical control equipment and car components manufacturer, has sold its South African subsidiary for an undisclosed cash sum to Powertech, a local electrical equipment manufacturer.

Jim Jones reports from Johannesburg. The subsidiary operates mainly as an importer, distributor and service agent for Stromberg products.

Ties with Finland appear likely to be loosened as technical support for its

products will be provided in future by Powertech's manufacturing facilities. This will ensure continuity of after-sales service for Stromberg products, says Powertech.

AP adds from Baltimore: Black and Decker has announced that Mr Nolan Archibald, the company's chairman, will recommend to the board of directors that the company seek a buyer for its South African subsidiary.

Brazil in dilemma on IMF role over debt

By Ivo Dawson in Rio de Janeiro

BRAZIL returns to crucial debt negotiations today with the Paris Club group of sovereign creditor countries knowing that the outcome will have a profound impact on talks due soon with commercial banks.

Central to the discussions will be whether the International Monetary Fund should be involved in any new deal on the roll-over of principal and interest payments.

Last month, the Paris Club took the unprecedented step of agreeing outline terms for the rescheduling of \$3.5bn (\$2.1bn) of Brazilian country-to-country debt, due in 1985 and 1986, without the imposition of an IMF economic programme. Normally, such a programme is arbitrary.

Officials of both sides must now settle the fine details and devise terms for the rescheduling of a further \$3.5bn in Paris Club debt, due this year.

Brazil's commercial bank creditors, who hold the vast bulk of the country's \$104bn liabilities, will be watching closely to see if once again the IMF is excluded from playing a part in the final agreement.

Whereas last June the commercial banks looked ready to agree a deal without IMF involvement, the recent sharp decline in Brazil's trade balance and foreign currency reserves and the resurgence of inflation has raised widespread concern.

The Brazilian Government, committed to growth policies, has long rejected any role for the IMF on the grounds that previous fund programmes imposed politically intolerable austerity and recession.

Last week, Mr Fernaldo Bracher, the central bank president, visited Washington and New York to sound out views on a loan of \$2bn to \$3bn, needed to meet current interest payments.

During the visit, he was quoted in major Brazilian newspapers as saying that the IMF might have to have a role in the multi-year rescheduling agreement the Government is seeking.

Mr Bracher denied the reports.

Nevertheless, the IMF question has launched a debate within Brazil as to whether dogmatic exclusion of the fund is desirable if its involvement would mean reduced remittances abroad.

The growth-oriented rescheduling package agreed with Mexico and a more sympathetic approach to debtor countries from the US Government has led some to argue for an accommodation with the fund.

The IMF is demanding most-favoured-nation access to the EEC market for about 4m tonnes in maize from all sources, of which the US would get between 2.8m and 3m tonnes.

So far the community has offered a total access of 1.6m tonnes, of which the US might expect 1m to 1.2m tonnes (The second largest supplier is Argentina).

Ecuador agrees to kidnappers' demands

President Leon Febres Cordero, of Ecuador, who was held by Air Force commandos at the Taura military air base for 12 hours on Friday, said he had agreed to the kidnappers' demand in order to avoid further bloodshed and safeguard the lives of the other hostages.

The President was shown on television at the air base dictating a statement ordering the release of former Gen Frank Vargas, Ecuador's Air Force commander, and guaranteeing that no action would be taken against the rebel commandos.

Gen Vargas led an insurrection against the Government last March and was awaiting sentence by a military court.

Richard Gourlay examines the background to recent clashes in the Philippines

Tribal rivalries trouble Aquino



Muslim rebel fighters join ceasefire talks after five days of clashes in Mindanao, southern Philippines

THE RECENT exceptionally bloody outbreak of fighting in the Philippines has more to do with long-standing tribal rivalries than with any concerted attempt to topple President Corason Aquino, whose main problems are the recurrent reports of unrest in some factions of the military.

Nevertheless, Mrs Aquino must keep the lid on these rivalries in the southern part of the Philippines because repeated violence is just the excuse dissident military groups could use to argue that the ceasefire is not holding. Communists are regrouping and that Mrs Aquino should go before it is too late.

The situation is particularly sensitive now, in the final run-up to the referendum on February 2 on Mrs Aquino's planned new constitution. This will not only give her a six-year presidential term but also proposes some self-determination for the troubled southern island of Mindanao where the tribal rivalries are at their worst.

Last month, for example, troops in Isabela, Basilan Island, watched as 200 Moslems from the Yakun tribe fought a pitched battle with followers of a local political leader, Mr Elanor Tuguan, from the Tugun tribe.

Before the army could persuade the Yakuns to fall back, dozens of shops and houses had been destroyed and a public market had been burnt to the ground.

The incident that caused the attack - the alleged killing by Mrs Tugun's followers of three Yakun leaders - is typical of the tribal feuding that has erupted Moslems in the southern Philippines for centuries.

This sort of rivalry was behind a burst of attacks last week by Moro Islamic Liberation Front rebels in Maguindanao and Lanao provinces of Mindanao that left more than 30 dead in the worst violence in 10 years.

The Suh archipelago, Tawi-Tawi, Basilan and seven regions in Mindanao are home to the country's 4m Moslems who make up about 7 per cent of the population. One issue

that unites Moslem leaders is the claim that these lands belonged to their ancestors before Christian colonisers from the north settled in the early 20th century.

They are lands where family vendettas last decades, smuggling is a way of life and the azure seas hold the threat or the promise of pirates on the horizon at any time. Yes, if any exist at all, are stronger with Moslem Malaysia and the Arab world than with Manila.

President Aquino's assumption of power last February awakened Moslem hopes of self-determination for the Moro people. Breaking protocol last September, she went to Tawi-Tawi to meet the leader of the largest Moslem rebel group, the Moro National Liberation Front, Mr Nur Misuari.

Surrounded by rebel troops, she agreed a temporary ceasefire in the secessionist war that has bubbled sporadically for 17 years. In so doing she boosted the prestige of Mr Misuari who had returned from 12 years of self-imposed exile in the Middle East to test the temperature of his people.

Mrs Aquino's representatives sealed the ceasefire in Jeddah on January 3 when Mr Misuari dropped his demand for full independence, agreeing instead to talk further about regional autonomy.

However, against the advice of many, including senior military officers based in the Moslem areas, the Government ignored two other Moslem groups including the MILF of Mr Hashim Salamat.

His troops from the Maguindanao of Cotabato broke with Mr Misuari, a Tausug from Sulu in 1977, soon after President Ferdinand Marcos's wife signed the so-called Tripoli agreement to end four years of bitter fighting.

Mr Marcos successfully exploited the differences between the Moro factions - some say he engineered them - and avoided fully implementing the terms of the agreement that should have given autonomy to 13 provinces. The third group to split from Mr Misuari's MNLF, the Maranao from the Lanao provinces under Mr Dimas Fundato, was also absent from the Jeddah meeting.

The MILF's grenade attacks, ambushes of military units, shoot-outs with the MNLF and assaults on Government buildings last week was a cry to Mrs Aquino, General Cesar Tapia, in charge of military operations in the southern Philippines, and Mr Agapito "Butz" Aquino, Mrs Aquino's brother-in-law and negotiator with Mr Misuari, agree the MILF action was to save face.

Planning the attacks in the week

before Mrs Aquino was due in Cotabato to campaign for a new constitution has persuaded the Government it has to negotiate with all Moslem factions.

However, with the proposed new constitution "tying the hands" of both Mrs Aquino and the Moslems" according to an MNLF representative who was at the Jeddah talks, few are confident a peaceful solution is in sight.

I am afraid that if the Moslems do not soften their position the talks will not produce a peaceful solution," Gen Tapia said this weekend in Zamboanga.

Mrs Aquino has refused a request from Mr Misuari to suspend the clauses in the proposed constitution which refer to autonomy in Moslem Mindanao for fear of opening a Pandora's Box for requests for all sorts of concessions. As it stands, the constitution calls on the new Congress to legislate for autonomous regions in those areas of Moslem Mindanao where the people want them.

This will give the Moslems control of a maximum of six provinces, less than was offered in the Tripoli agreement and even further from the demand for independence for the whole of Mindanao, recently dropped.

Neither side has begun to define what it means by autonomy. The region's size, functions, powers of taxation and the nature of their courts remain unclear. And many Christians in Mindanao are worried they might be subjected to Sharia law as the Moslem fundamentalist Mr Salamat has hinted.

It appears, however, that the Government by agreeing a shaky temporary ceasefire with the MILF commander, Hadji Murad, has succeeded in putting the lid on a problem that could have escalated ahead of the February 2 plebiscite for the new constitution.

Longer term, the problem remains. "If the Moros do not continue to fight, maybe they will go the way of the Moslems in Spain. We have to generate our own guarantee of survival," said Mr Palawan Bedon, a top adviser of Mr Misuari.

Manila on full alert after coup plot

By Our Manila Correspondent

PRESIDENT Corason Aquino of the Philippines ignored a coup plot which brought armoured cars, water cannon and several hundred government troops to protect the presidential palace yesterday.

She kept to her planned schedule and left the capital to campaign in the troubled southern island of Mindanao where serious tribal fighting has flared during the past week, saying: "There is no trouble in Manila."

In Manila, the military remained on full alert last night with at least 300 soldiers on duty and barred every blocking some streets close to the palace.

The army had gone on full alert in response to reports of plans by a military splinter group to topple Mrs Aquino, who has already been the subject of two alleged coup plots both foiled before they could be attempted.

The situation was equally tense for Mrs Aquino's tour of Mindanao where the worst fighting in several years left more than 40 dead last week.

A rebel Moslem group agreed to a ceasefire only one day before Mrs Aquino arrived to campaign for the referendum on her plans for a new constitution on February 2. This will be a crucial test of support for her in the country, and the legitimacy of her presidency.

Helicopters and fighter jets flew overhead as Mrs Aquino arrived in Cotabato City, escorted by armoured cars, to address a crowd of about 3,000 and to meet Mr Hadji Murad, commander of the rebel Moro Islamic Liberation Front (MILF).

Mr Murad presented Mrs Aquino with his group's demands and promised to discuss with the MILF's civilian leader, Mr Hashim Salamat, whether to accept her invitation for talks in Manila.

Bid to revive Contadora peace process

BY DAVID GARDNER IN MEXICO CITY

THE SECRETARIES-GENERAL of the United Nations and the Organisation of American States (OAS) today led Latin America's four-year-old effort to bring peace to Central America and to head off a widely feared escalation in the region's conflicts.

Mr Javier Perez de Cuellar, the Peruvian-born UN chief, and Mr Joao Baena Soares, Brazilian leader of the traditionally US-dominated OAS, today and tomorrow turn the five Central American capitals in an international attempt to revive the Contadora peace process.

The two men will be accompanied by the foreign ministers of the original Contadora Group (Mexico, Colombia, Panama and Venezuela) and its South American "support group" of Brazil, Peru, Argentina and Uruguay.

The initiative has caused a flurry of counter-diplomacy in the region. It has been criticised by the four Central American allies - Honduras, El Salvador, Costa Rica and Guatemala - may be drawn into agreement with left-wing Nicaragua.

The main obstacle to a negotiated settlement in Central America has been the Reagan Administration's implacable hostility towards Nicaragua's ruling Sandinistas.

For the past six years Washington has financed, armed and trained some 12,000 right-wing Contra rebels in an attempt to overthrow the Sandinistas from bases

in neighbouring Honduras and Costa Rica.

This has meant a constant risk that border incidents would touch off a regional conflagration. In November, for example, the Sandinistas' hot pursuit of Contra forces into Honduras provoked heavy clashes between the two countries' regular forces.

Contadora's promotion of a legally complex 21-point regional peace treaty has, meanwhile, stymied bilateral solutions.

"Contadora has produced a rich catalogue of ideas for resolving inter-country disputes, some of which have been approved but not put into practice because they depended on acceptance of the whole treaty," a senior Latin American diplomat explained last week. He said the new mission would aim to convince countries such as Honduras that "there are alternatives to a US policy which is creating more problems for you than it is resolving."

The Contra presence in Honduras, for example, has turned its border with Nicaragua into a lawless, free-fire zone and Honduras public opinion is increasingly concerned that an introspective Washington preoccupied with the Iranagate scandal will leave them with a defeated but heavily armed rabble to cope with.

Sandinista leaders have repeated held out the possibility that all but top farmer, national guardsmen leading the Contras could be reintegrated into Nicaraguan society.

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USX and union reach tentative agreement

USX, the largest steelmaker in the US, and the United Steelworkers' Union (USW) say they have reached a tentative accord for settling the longest walkout in the domestic steel industry's history. Reuter reports from Pittsburgh.

Since a first round of contract talks failed on August 1, the labour dispute has made idle the 22,000 workers who manned USX's mills.

In a joint statement yesterday, USX and the USW said they had reached a tentative settlement of their 170-day labour dispute.

Mr David Roderick, USX chairman, said: "Our objective from the beginning of negotiations and throughout the work stoppage was to obtain a competitive labour agreement. The settlement meets that criterion."

Mr Lynn Williams, president of the USW, said: "The union's primary objective of greater job security was essential for an agreement, and that objective has been met."

No details of the settlement have been officially released, but Reuter reports that the settlement was agreed by local union presidents.

Mexico to cut oil exports

MEXICO is to cut its daily crude oil exports by a further 30,000 barrels as part of its contribution to Opec's efforts to shore up international oil prices, Mexican reports from Mexico City.

Mexico, unlike Venezuela, is not a member of Opec. It joined the cartel's effort to boost prices by retaining cuts in exports of 150,000 barrels a day at the end of last year.

Mexico's traditional oil export platform was 1.5m b/d until the oil market's sharp price collapse of last year caused it to lose market share.

Stewart Fleming in Washington assesses the implications of speculation about the future of Paul Volcker

Reagan faces difficult balancing act over top job at Fed

THE Federal Reserve Board, the US central bank, found itself back in the limelight last week after several months of respite, an uncomfortable position which it is likely to occupy more frequently in the weeks ahead.

The initial controversy was stirred by reports last Monday that the White House was considering the appointment of Mr Beryl Sprinkel, chairman of President Reagan's Council of Economic Advisers, to fill one of the two vacancies on the seven-member governing board.

The report sparked speculation about the future of the Fed chairman, Mr Paul Volcker, whose term as board chairman, but not necessarily as a board member, expires in August.

The issue of his successor is coming to the fore as the Republicans and Democratic parties turn their attention towards the presidential elections. Both parties share the conviction that economic issues will dominate the campaign.

The White House and its Republican allies, however, fear the economy will not provide the support for their 1988 election campaign that it did in 1984.

In the past year, the US has lived a charmed life in econ-

omic policy terms. The trade deficit has deteriorated drastically but not enough to trigger a recession. At least, a recession has been avoided because monetary policy has been easy-interest rates have been falling sharply and the money supply growing robustly.

The Fed's accommodating monetary policy has been facilitated by the absence of inflationary pressure stemming in part from a sharp decline in oil prices (which now seems to have run its course) and from the fact that the initial fall of the dollar from its 1984 peaks did not light the inflation fuse.

Other than raise dollar prices, exporters to the US absorbed much of the currency losses by allowing bloated profit margins to narrow. Now it is feared this phase is over.

Japanese exporters, for example, facing weaker profitability, will recommend to the domestic economy is flirting with recession, have little incentive to absorb a further narrowing of US profit margins particularly when efforts to expand market shares will only fan the protectionist flames on Capitol Hill.

The Fed governor, Mr Wayne



Power struggle: Paul Volcker (left) and Beryl Sprinkel

Angell, indicated last week he now senses that the White House strategy of devaluing the dollar to reduce the trade deficit and boost growth carries with it increasing inflationary risks at home (and incidentally deflationary risks abroad).

If this judgment is right, the Fed may soon have to face up to the economic policy dilemmas masked by the favourable inflation performance of the past

year.

Should it, for example, gradually begin to adopt a less accommodative monetary policy to resist inflation at the risk of slower economic growth? Or should it stick to an expansionist monetary policy and run the risk that inflation will rise to levels which nervous financial markets are not expecting.

The judgment of whoever is Fed chairman will probably be

decisive in determining how the bank assesses these risks and responds to them. Those responses, in turn, will help to determine who wins the presidential elections.

That the issue of the Fed chairmanship has arisen eight months before Mr Volcker's term expires is in part an accident of timing related to the two vacancies on the board.

It appears that Mr Donald Regan, the White House Chief of Staff, has been urging the appointment of Mr Sprinkel to fill one vacancy. Mr Regan's initiative on behalf of his long-standing associate was quickly interpreted as a pre-emptive strike aimed at lining up Mr Sprinkel as his apparent to Mr Volcker.

It was also seen as another sign that Mr Regan is reasserting his political influence and trying to expand it after having weathered calls for his resignation over the Iran arms deal scandal.

It quickly became apparent that Mr Sprinkel has few supporters in Washington or on Wall Street apart from Mr Regan. Mr Sprinkel, a monetarist who has recanted the most extreme form of the dogma, is still viewed with suspicion by more expansionist-

minded members of the Administration.

Mr Volcker's candidacy was shot down by leaks that it was under consideration. But leaks do not appear to have harmed the preferred candidate of Mr James Baker, the Treasury Secretary, for one of the openings on the board. He is Mr Edward Kelley, a Texas banker. It is generally assumed he will be nominated to fill one of the vacancies.

There is speculation that the other vacancy may be left open. Were it to be filled then if Mr Reagan wanted to replace Mr Volcker as chairman in August, rather than re-appoint him as in 1983, Mr Volcker would have to be asked to step down from his board appointment, which does not expire until 1988.

Mr Volcker is too punctilious a public servant to refuse a presidential request. But his ability, theoretically, to remain on the board, although not as chairman, could give him lingering influence on the choice of successor, influence his Republican critics would prefer him not to have.

Conservative Republicans have been gunning for Mr Volcker throughout much of Mr Reagan's Presidency. So has Mr Regan. Other Administration

officials also express frustration at his proud independence, on display again last week as he repeated his doubts about the wisdom of a further decline in the dollar.

His long-standing reluctance to embrace the vision of bank regulatory reform, on which Mr Baker's Treasury has set its mind, is a thorn in the Administration's side as it tries to draw up a forward-looking domestic economic policy for the President's last two years in office.

For the time being, with Fed policy still expansionist, currency markets nervous, the International Monetary Fund meetings and an economic summit ahead, and the possibility of top-level international economic policy talks in the Group of Five nations on the horizon, the more thoughtful members of the Reagan Administration are not anxious to see Mr Volcker's influence undercut. It is simply too early for a decision on his future.

By spring, the issue will have to be addressed. Mr Reagan will have to weigh the risks of not reappointing him and Mr Volcker, with all his experience and skills, should be asked, with a board of whose members will have been appointed by Mr Reagan,

FINANCIAL TIMES

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OVERSEAS NEWS

Soviet economy shows strong development

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET economy developed strongly in 1986, with national income rising by 4.1 per cent and industrial output by 4.9 per cent, according to figures for the year just released.

Growth was strong in most areas of the economy, including industries such as oil and coal which had previously lagged, but output was being badly affected by the cold weather.

Mr Yegor Ligachev, the number two in the ruling Politburo, told a conference that because of the "unprecedented cold weather," the economy was being seriously disrupted. He added: "A real threat has appeared of losing the momentum gathered in the economy in 1986."

Nevertheless, Mr Mikhail Gorbachev, the Soviet Leader, will be encouraged by the good economic figures and particularly by improved performance in the previously troubled energy and agriculture sectors, which together absorb a large proportion of Soviet capital investment.

The output of oil and gas condensed rose to 615m tonnes (11.5m barrels a day) — 3 per cent up on last year. This reverses a drop in output in 1985, reflecting higher output in West Siberia and a reorganisation of senior management.

Gas, the brightest spot in the Soviet economy in recent years,

grew by 7 per cent to 686m cu metres.

Coal, which stagnated during the 1970s because of delays in bringing open-pit mines on stream in Siberia as traditional mines in the Ukraine exhaust their reserves, has also increased output to 751m tonnes.

The improved harvest, with grain production of 210m tons, against 191.7m tons in 1985, had been previously announced.

Meat, milk and vegetable production were also up. The good figures for oil and agriculture will be particularly welcome in the Kremlin because of the degree to which Soviet foreign trade has been hit by the drop in oil and other energy and raw material prices, which together account for between 80 and 85 per cent of Soviet hard currency exports.

Foreign trade was one of the few sectors of the economy to show a fall in 1986. The drop of 8 per cent on a turnover of 130bn (\$130bn) in foreign trade is almost entirely accounted for by a decline in the figures for commerce between the Soviet Union and western countries. Although these are responsible for only one-third of Soviet trade.

The recovery in the price of oil in recent weeks will improve Soviet hard currency earnings while the good harvest means that grain imports from the West will be low.

W. German groups in talks on nuclear plant deal

BY DAVID MARSH IN BONN

WEST GERMAN companies are negotiating with the Soviet Union about a possible sale of two small, high-temperature reactors (HTR) nuclear power plants in a deal which could be worth DM 1bn-DM 2bn (\$357m).

The discussions are running parallel to talks between Moscow and Kraftwerk Union, the Siemens-owned reactor plant maker, on modernising Soviet nuclear plants in the wake of the Chernobyl accident.

The nuclear talks are continuing in spite of the past few months' political difficulties between Bonn and Moscow.

Mr Udo Scharfer, managing director of the Essen-based engineering company, Innotec, said the HTR discussions had been going on since mid-1985. They followed a suggestion by

Mr Mikhail Gorbachev, the Soviet leader, for East-West co-operation on new reactor types.

The consortium developing the German HTR includes Brown, Boveri, Deutsche Babcock and Mannesmann.

West Germany already has in operation a 300 MW pilot HTR, and sees this as the basis for exporting two 100 MW reactors to the Soviet Union.

Germany has put considerable research funds into the HTR as a means of producing electricity at greater efficiency than with pressurised or boiling-water reactors.

The HTR also runs on thorium, rather than uranium, providing a means to bypass reliance on the world's main suppliers of uranium.

Bonn MPs call for discount rate cut

By Our Bonn Correspondent

THE WEST GERMAN parliamentary grouping of the ruling conservative parties has called for a half-point discount rate reduction, thereby increasing pressure on the Bundesbank.

Mr Matthias Wissmann, economics spokesman for the Christian Democratic Union (CDU) and Christian Social Union (CSU) grouping, said in a newspaper interview that a half-point cut to 3 per cent would stimulate flagging demand.

A possible decision to cut discount rate—which has already been strongly urged by the opposition Social Democratic Party (SPD)—could be made on Thursday at a regular meeting of the Bundesbank Council.

However, Mr Karl Otto Foehl, the Bundesbank president, has already made clear the central bank's reluctance to cut discount rate because of above-target money supply growth.

The Bundesbank position was backed up last week by Mr Gerhard Stoltenberg, the Finance Minister.

Meanwhile, the Bundesbank is resisting proposals, outlined a week ago at monetary meetings in Brussels, to change intervention rules within the European Monetary System.

In the wake of the EMS realignment in which the D-mark was revalued by 3 per cent, Mr Mark Rykaczewski, the Belgian Finance Minister, has asked European central bankers to examine ways of increasing intervention within the system to check changes in currencies before they reach their permitted upper and lower limits.

The Bundesbank is opposed to any extension of the existing rules which makes intervention automatic only when currencies reach these limits.

Heavy obligatory intervention was triggered off ahead of the EMS realignment meetings when the French franc fell quickly to its floor facing the Bundesbank with huge monetary inflows.

The Bundesbank fears that any new rules increasing the scope for "intra-marginal" intervention could increase the risk of disruptive inflows and would also lower the degree of monetary discipline faced by central banks with weaker currencies.

Since the EMS started operation in 1979, the Bundesbank has already fought off on a number of occasions proposals to increase the role of intervention in holding together currencies within their permitted bands.

Notably, the previous Belgium-sponsored "divergence indicator" mechanism, under which countries had to take economic action once their currencies passed a given intra-marginal trigger point, has now—above all because of the Bundesbank's blocking efforts—been largely forgotten.

IBM to cut 1,000 European jobs

BY TERRY DOGSWORTH, INDUSTRIAL EDITOR

IBM, the US computer group, expects to shed up to 1,000 jobs in Europe as part of worldwide cost-cutting.

The job losses, to be achieved by early retirement, underscore IBM's problems as it tries to reduce overheads in its battle to restore its legendary profitability.

Profits have been under pressure for two years, leading to widespread speculation on Wall Street that it will eventually be forced to drop its long-standing opposition to compulsory

redundancies. Some analysts estimate that its sales volumes would justify cuts of at least 50,000 jobs out of 405,000 worldwide.

By comparison with the US, where 10,000 of its 230,000 workers are taking early retirement, the European response to the scheme is modest—only about 1,000 volunteers from a total workforce of 100,000.

This rate of acceptance, however, partly reflects the fact that only three European countries, the UK, France and

the Netherlands, have offered schemes. West Germany, the region's biggest computer market, is not included.

Schemes being offered vary because of different national labour laws. In the UK, the plan will allow workers aged 57 and over, with a minimum of five years' service, to take early retirement.

IBM's profits plunged 27 per cent in the third quarter of 1986 and are expected to remain under pressure. Among the factors affecting

it are sluggish sales of large mainframe computers in which IBM specialises.

It has also been affected by aggressive competition from Digital Equipment Corporation, the Massachusetts group, in medium-powered machines.

In Europe, IBM's sales are believed to have held up better than in the US. But it is still estimated to have lost market share in the past two years. It said in its third-quarter report that overseas markets were slackening.

Ecevit is sentenced to jail for speeches

By David Barchard in Ankara

THE former Turkish prime minister, Mr Bülent Ecevit, has been sentenced to 11 months 20 days in prison by an Ankara court for speeches he made during a by-election campaign last autumn.

Mr Ecevit and other senior 1970s politicians are banned from returning to active politics until 1992, but in recent months the ban had been relaxed to the point where Mr Ecevit and other former leaders campaigned publicly on behalf of parties supporting them.

Mr Ecevit had earlier been acquitted on similar charges in other parts of Turkey. In his speeches, made from a party platform standing alongside his wife who is chairman of the Democratic Leftist Party, the former prime minister did not directly invite voters to back the DLP.

Instead, he said it was ridiculous that he was legally obliged to vote for a party while not being allowed to support one in public. It was this remark to which the prosecutor took exception.

The sentence was passed on December 29, but Mr Ecevit was only notified of it in the past few days.

The court appears to have decided that the former premier can remain free pending an appeal. The sentence is just short of the one-year term which, under the 1982 Constitution, debar citizens from standing for parliament for the rest of their lives.

As Islamic fundamentalists staged their second mass march in two days, the Turkish prime minister yesterday summoned the Iranian ambassador in Turkey, Mr Mohammed Motaki, to warn him against further encouragement by Iran for Islamic extremist groups.

Italy to hold five referendums

BY ALAN FRIEDMAN IN MILAN

ITALY'S constitutional court has approved the holding of five national referendums on nuclear power and judicial reforms.

The prospect of these referendums, which by law must take place between April 15 and June 15, may create difficulties for the five-party coalition government of Prime Minister Bettino Craxi, already facing rising tensions which could result in early elections.

The referenda issues include three votes on the future of nuclear power and two on the reform of Italy's judicial laws. The court's decision comes at an especially delicate time for the government. Mr Craxi is supposed to step down this

spring and hand over the premiership to the Christian Democrats.

He is holding a series of meetings with leaders of the other parties following a controversial speech last week by Mr Franco Nicolazzi, secretary of the Social Democrats, in which a new alliance between the Socialists and Social Democrats was proposed.

Mr Ciriaco De Mita, leader of the Christian Democrats, has in turn asked for a "clarification" from Mr Craxi, and the two are expected to meet this week.

The prospect of referendum votes, which can only be avoided if parliament passes

legislation addressing the nuclear and judicial issues, thus complicates an already difficult political environment in Rome.

The referenda on nuclear power, although not specifically posed as such, amounts to a "yes" or "no" on the future of nuclear plants in Italy.

They concern the power of an inter-ministerial Cabinet committee to decide on the siting of plants, the financing of local and regional governments which accept nuclear plants, and the right of Enel, the energy utility, to participate in joint ventures for the construction of plants abroad.

Bavaria bid to save steel group

BY DAVID MARSH

THE BAVARIAN state Government has stepped in to save the Maxhütte steel company in a further sign of the rising difficulties faced by West German steelmakers.

The DM 52m (\$18.5m) rescue action has come as the West German Iron and Steel Industry Association announced last week

that between 15,000 and 20,000 West German steel jobs would be lost in the next two years.

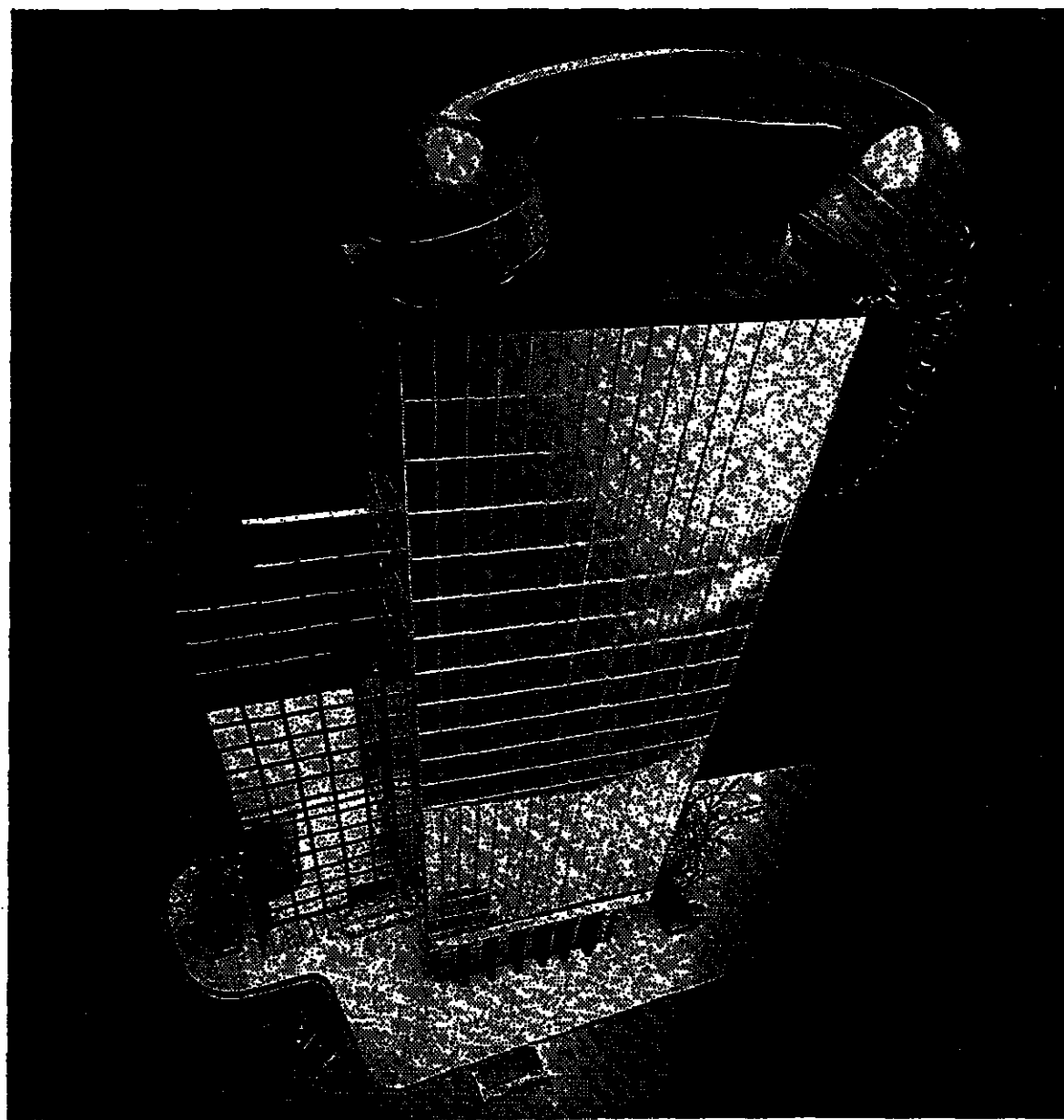
The Maxhütte financing was announced by Mr Franz Josef Strauss, the Bavarian Prime Minister and leader of the Christian Social Union party.

The Bavarian state is buying for DM 52m Maxhütte property

assets worth only DM 15m to stave off imminent financial collapse.

Maxhütte, the only Bavarian steelmaker and one of the biggest employers in Eastern Bavaria, is majority-owned by the Kloeckner-Werke group, which has proved reluctant to put in new funds.

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World Economic Indicators

FOREIGN EXCHANGE RESERVES

	Nov. 86	Oct. 86	Sept. 86	Nov. 85
US	16,785	16,358	16,785	12,553
UK	14,894	14,732	15,244	10,268
W. Germany	45,781	45,240	45,240	39,063
Italy	18,106	18,120	17,546	15,890
Japan	37,419	37,220	36,954	21,794
Netherlands	10,224	10,042	10,135	8,893
Belgium	4,539	4,414	4,434	2,901
France	27,969	26,901	27,003	21,881

Source: IMF

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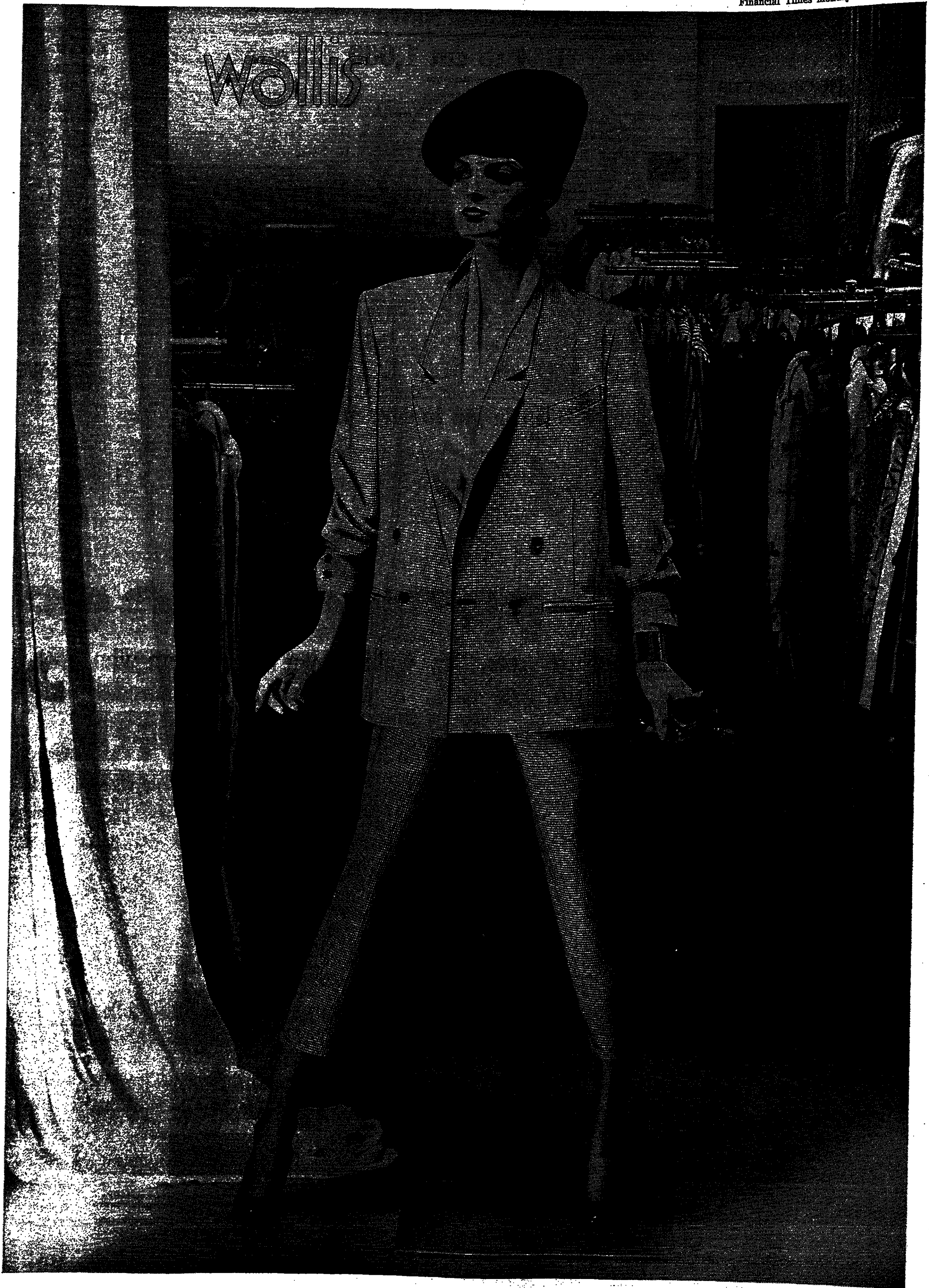
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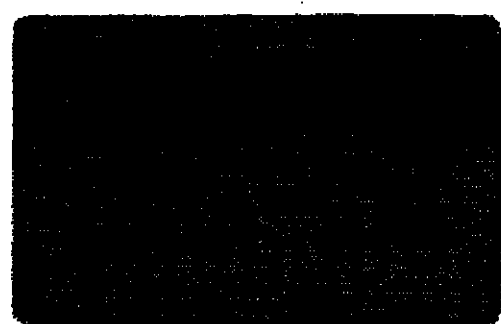
In seven years Wallis have almost doubled their number of stores and today are one of the most successful and respected names in High Street fashion.

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Labour plans mail shot of union membership

BY PETER RIDDELL, POLITICAL EDITOR

THE LABOUR Party is about to make an unprecedented use of trade union records in a direct mail appeal seeking to raise money and to mobilise support.

At the end of this month some 125,000 letters will go out to members of the National Union of Railwaysmen (NUR) in the first of a series of direct mailings to union members.

Labour's use of trade union records has, paradoxically, been made possible in part by the present Government's trade union legislation which requires the keeping of centralised membership records for ballots and elections.

The Labour drive is occurring just as the Conservative Party is stepping up its direct mail campaign to around 500,000 letters a month among shareholders of Brit-

ish Telecom and target groups of potential supporters.

The Social Democratic Party (SDP) is also regularly making appeals through its central computerised system to its 35,000 donors and 58,000 members.

The big expansion of direct mail political appeals in Britain, along the lines pioneered in the US, represents a potentially major addition to conventional sources of income from membership subscriptions, the trade union political levy (Labour) and corporate donations (Conservative). Initially, the Tories are using their direct mail mainly as a means of seeking to persuade voters rather than primarily to raise money.

The Labour campaign will mainly be aimed at those paying the political levy, which goes into a separate

fund used for political purposes. This would indicate a target poll of around 6p.

A letter to NUR members will go out signed by Mr Neil Kinnock, the Labour leader, and by Mr Jimmy Knapp, the union's general secretary, and will contain a campaign brochure. It will focus on cutbacks in rail operations and staff numbers including the rail workshops and London Regional Transport.

One reason the NUR has been chosen is that there is a concentration of union members in such marginal Tory-held constituencies as York, Swindon, and Mitcham and Morden.

A small pilot direct mailing last year to members of the National Union of Seamen proved to be very successful.

Mirror Group to be taken public next year, says Maxwell

BY RAYMOND SNOODY

MR ROBERT Maxwell plans to take Mirror Group Newspapers (MGN) public sometime next year.

It is not clear, however, whether Mr Maxwell plans to float MGN as a separate company or sell it to his British Printing and Communication Corporation, which is already a quoted company.

Mr Maxwell bought MGN from Reed International for £113.4m in July 1984. He said at the weekend that the company would make a profit of between £25m and £30m in 1986 and that the Daily Mirror's circulation had risen to 3.2m, 200,000 higher than a year ago.

He has also given up for the foreseeable future plans to print the Daily Mirror in colour. Mr Maxwell intends instead to use 21 new colour presses to print local, regional and national newspapers under contract.

The first two of the presses, which will cost a total of £88m, have already arrived in Watford, one of seven satellite printing sites being planned. Mr Maxwell took symbolic delivery of the third press at the headquarters of the manufacturers MAN Roland at Augsburg, in West Germany, at the weekend. The other presses will follow at one-month intervals.

"We are going to become the premier printer of newspapers in this country," said Mr Maxwell, outlining his future hopes aboard the company's executive jet on the way to Augsburg.

The new presses, being leased by Mr Maxwell from Orient Leasing of Japan, will each have the capacity to print 75,000 copies an hour in colour - a total of 1,575m copies an hour.

A minimum of six of the new 350-tonne presses will be installed at Othams in Watford. Other printing sites will be in Glasgow, East Kilbride, Birmingham and two in London. The final site will either be in the West Country or in Dublin.

The final configuration of the presses would depend on negotiations with the unions and the level of customer demand.

Mr Maxwell said he had decided that the Daily Mirror would continue to be printed in black and white for the time being because today had not posed the expected threat and Mr Rupert Murdoch was "locked into black and white at Wapping."

But Mr Maxwell also claimed: "Both the Sunday Mirror and the People would move to colour to give them a competitive edge against the News of the World."

Black and white printing would continue at Holborn. There would, however, be a new round of redundancies among printers because of direct importing of journalists' copy. A free 24-hour paper would be launched in Manchester later this year, along the lines of the London Daily News, scheduled for launch on February 24.

A similar free daily newspaper is envisaged for Glasgow later.

Mr Rupert Murdoch has confirmed that he is unlikely to launch a London evening newspaper from his Wapping premises. In an interview to be broadcast tonight on BBC's Panorama, Mr Murdoch said the London Post was unlikely to proceed unless Mr Maxwell's Daily News, due to be launched on February 24, was unsuccessful.

Channel tunnel project enters crucial phase

A SMALL party will take place in London and Paris tomorrow to celebrate the first anniversary of the decision by the British and French governments to approve plans to link their two countries by a 31-mile-long rail tunnel under the Channel.

The celebrations organised by Eurotunnel, the Anglo-French consortium of bankers, construction and engineering groups, which won the concession to build the tunnel, are likely to be much more subdued than the flag waving jubilee in 1916 last year when Mrs Margaret Thatcher, the UK Prime Minister, and President Mitterrand of France announced their decision.

Tomorrow is a working day for the consortium which still has much to do if one of the world's greatest construction ventures is to go ahead.

The next 180 days will be crucial for Eurotunnel which plans to complete the financing arrangements for the tunnel's construction with a £750m international share issue in July. If the issue fails then loans and standby credits worth more than £50m with around 40 international banks could be in jeopardy.

Before the issue can take place, parliament will have to have passed the Channel Tunnel Bill and ratified the treaty signed with France last February.

A similar process will have to be completed in France where opposition to the project is much less intense than in Britain where ferry companies and environmentalists have mounted a vociferous campaign opposing the tunnel.

Any slippage in the tight timetable could delay the start of main construction planned for this autumn. The project could be lost altogether if parliament fails to pass the Channel Tunnel Bill, or if the consortium fails to raise the cash it needs this summer from investors.

A third factor which could upset

Andrew Taylor explains the factors which could make or break one of the world's greatest construction ventures.

The consortium's plans is the timing of the British general election. At best an early election would put the Channel Tunnel Bill on "hold" while the campaign is fought. A conservative victory would leave the project intact but any other outcome could jeopardise the tunnel particularly if a Labour government adheres to its plan to hold a public inquiry into the proposals.

It is these matters on which Eurotunnel will be concentrating as it celebrates its first birthday tomorrow. Most important of all, for the consortium will be to kindle investment enthusiasm for the project which by its own admission has still to come afloat.

It has been a bruising 12 months for the consortium which is still recovering from the blows it sustained last October when plans to raise £200m from international investment institutions very nearly ran aground. The issue was only saved by the original founding banking and construction shareholders subscribing for extra shares.

Eurotunnel recognises that it will have to fight a much more vigorous campaign if this summer's issue, taking the total equity to have been raised to £1bn, is not to run into similar problems.

It plans to offer the shares, for the first time, to the general public in Britain and France, after which it will seek a quote for the shares on the London and Paris stock exchanges.

The consortium argues that the negative factors which dented investor confidence in October - the lack of a market for its shares; the fact that the consortium's manage-

ment team was still being put in place and the political uncertainty surrounding the project - will be absent when it comes to raise the final £750m.

It is also looking at possibilities of issuing different types of equity to overcome objections from investment institutions concerned that first dividends will not be paid until after the tunnel opens in 1993. One option may be to offer a convertible loan stock.

Consideration of the likely constellation of underwriting syndicates for the issue is also underway, while Eurotunnel, according to its own timetable, must also shortly conclude detailed loan and standby credit agreements with its bankers.

Above all, Eurotunnel recognises that it must raise its profile if it is to succeed. By its own admission the consortium's publicity campaign over the last year has not been as effective as it might have been against the fire of opponents who have criticised the safety and viability of the scheme.

A £10m advertising contract has recently been awarded to Collett Dickinson Pearce by Eurotunnel.

A party of British journalists were last week taken to Switzerland by Eurotunnel to see a series of privately run rail tunnels which have been successfully carrying passengers in their cars through tunnels up to 20kms long for more than 30 years.

The trip was aimed at countering criticisms raised in parliament by MPs and others during the committee stages of the Channel Tunnel Bill that Eurotunnel's plans to carry passengers in the same carriages as their cars is unsafe.

A key figure in Eurotunnel's campaign to raise its profile is Sir Nigel Brookes, chairman of Trafalgar House, the shipping, construction, property and hotels group who joined Eurotunnel as a non-executive director last October.

Caterpillar workers step up campaign

BY JIMMY BURNS, LABOUR STAFF

WORKERS OCCUPYING THE US-owned Caterpillar plant at Uddingston, near Glasgow, yesterday agreed to step up their campaign against the announced closure and the threat to 1,200 jobs.

A meeting of the joint occupation committee agreed to send a delegation of union officials to London tomorrow to lobby Mr Malcolm Rifkind, the Scottish Secretary.

The meeting is expected to coincide with the arrival of senior US executives of the parent company who are understood to be facing pressure from the UK Government to reconsider their decision.

The delegation will represent the Amalgamated Engineering Union, Apex, the white collar union, and Tass, the manufacturing union whose members are continuing to occupy the company's Scottish plant on a round-the-clock rota basis.

Workers at the plant are also

planning to hold a mass meeting on Thursday in support of the possible resumption of production at the plant without the supervision of local management who have been locked out.

Caterpillar announced last Wednesday that it was closing the plant to "cut costs and improve efficiency."

Support for the National Communications Union, which is at the forefront of the present British Telecom pay dispute, will be put to the test today when 15,000 members are being asked to hold a 24-hour strike in support of staff who have been suspended from work.

BT said that anyone striking would be in breach of the employment contract and would not be paid. Action by BT engineers is delaying repairs to faulty equipment and BT is threatening to replace engineers with outside labour.

GEC job cuts warning

By David Buchan

GEC AVIONICS has told its trade unions that last month's Government cancellation of the Nimrod radar aircraft programme may cause total closure of its Radlett, factory, north of London, as well as heavy redundancies at its nearby Hemel Hempstead and Boreham wood factories.

Nimrod redundancy negotiations got off to an inconclusive start last week when unions pressed the company for an early joint meeting with its executives and those of GEC Computers.

GEC has given legal notice of a maximum 1,750 job losses at its avionics company and 150 at its computers division.

The GEC Avionics factories at Radlett and Hemel Hempstead, which employ some 400 and 700 people, respectively, did not exist before the Nimrod radar programme started in 1971. As a result of its cancellation, the smaller of the two factories - Radlett - may close completely.

GEC has said that as many as 800 vacancies currently exist within its group of companies, half of them within GEC Avionics. But these internal job opportunities will probably be available only to the most highly qualified of those who worked on Nimrod.

However, Plessey, which expects considerable contract work from Boeing and Westinghouse, now due to supply the UK with the alternative Awaacs radar system in the early 1990s, is recruiting heavily. Even before announcement of the Awaacs purchase, Plessey was recruiting for 80 radar and software engineers.

The unions have already complained that GEC Avionics is offering only the statutory minimum in redundancy money. Provision of some £30m termination costs is being made to GEC in respect of the £1bn Nimrod programme.

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Picasso
"El Pintor y
la modelo".

Sorolla
"Pescadores
Valencianos".

Goya "Las
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Velázquez "La
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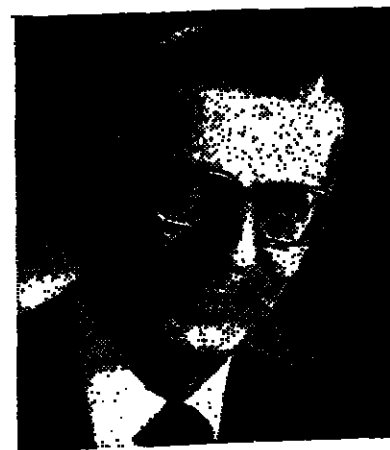
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E. Sydney Jackson



Thomas A. Di Giacomo

The Board of Directors of The Manufacturers Life Insurance Company announces the election of E. Sydney Jackson, Chairman and Chief Executive Officer as Chairman of the Board, and the election of Thomas A. Di Giacomo, President and Chief Operating Officer as President and Chief Executive Officer. These changes take effect following the Company's Annual General Meeting on February 18, 1987.

The Manufacturers Life Insurance Company is a major international financial institution, headquartered in Toronto, Canada, with assets exceeding C\$15 billion.

THE MONDAY PAGE

INTERVIEW

Munich's Mr Hollywood

Bernd Eichinger, the West German film producer, talks to Andrew Fisher

BERND EICHINGER, West Germany's most successful film producer, could hardly be more remote from the popular image of the big-time movie executive.

The 37-year-old, who produced *The Name of the Rose* and *Das Boot*—an atmospheric medieval thriller which is doing runaway business in European cinemas (it opens in London on Friday)—does not wear expensive business clothes, preferring jeans, open-necked shirts and tennis shoes. He smokes cigarettes rather than cigars and favours the unshaven look.

Instead of an imposing executive suite, he has a functional, modern office in Munich. The furniture is black and one wall is hung with Marilyn Monroe reproductions, Andy Warhol style.

But while he may eschew ornate, Hollywood-like trappings, Eichinger has become a name to reckon with not only in German cinema, but worldwide. *The Name of the Rose* cost \$18m (about £12.2m) to make, stars Sean Connery and is by far the most popular over-16 film shown in Germany.

In its first 11 weeks to the end of 1986, it was seen by 5m people and took DM 45m (about £18m). Ultimately, it is likely to pull in more than \$100m—topping the revenues of *The Neverending Story*, a fantasy film produced by Eichinger.

The Name of the Rose is based on a best-selling novel by Umberto Eco, an Italian professor. The story, which deals with a string of grisly murders in an isolated monastery, is gripping enough. But, according to Eichinger, the reconstruction of the medieval way of life and

ethos is equally fascinating to audiences.

People want far more than just a story line, he says. "If you were to make a film of Napoleon today, you wouldn't just put the love story between Napoleon and Josephine in the foreground. You'd take a much more realistic and authentic approach." The question is: "How were things really then? I don't mean simply in a documentary way, but as an experience."

Making films which convey atmosphere and a strong sense of time and place, as well as having a powerful plot, is not a new idea. However, Eichinger believes it is vital for films to leave a lasting impression and not just deliver fleeting entertainment.

"The entertainment value has to be there anyway, but things are different from 10 or 15 years ago, when people would leave a cinema, saying 'Yes, good film, very nice.' These days, if you really want to persuade someone to leave their house, get into a car, look for a parking space and then squeeze between other people in the cinema, you have to provide not just entertainment, but something that really moves them, that really lasts beyond the two-hour film."

With this aim in mind, he went through one screenplay after another before he was satisfied that the right blend of plot and background, story and motivation had been achieved. Altogether, there were 16 versions and four screenplay authors appear in the credits.

It is a highly international film and a fairly expensive one

by European standards. Apart from the German producer, and Italian setting and author (although Eco was not involved in the screenplay), the director, Jean-Jacques Amato, is French, the actors, British, American, French, German and Austrian, and the only actress was born in Chile.

Eichinger is certainly an expert on the intricacies of raising capital—*The Name of the Rose* was funded with interim bank support on the basis of advance financial guarantees from distributors, notably in the US. However, he also immerses himself in planning and preparatory work.

"I don't interfere in the shooting of the film," he insists. "But in the year before, I am closely involved in questions like the screenplay, the cast, plot motivations, costumes etc. After that, I act more as a feedback partner for the director to see how closely the concept worked out previously, is being realised."

He points out that the German film scene is much more commercially aware than it used to be. Films like *Das Boot* (The Boat), about life on a World War Two submarine, *Christiane F.*, dealing with drug-taking and despair among teenagers, and *Heimat*, providing an absorbing insight into rural life, have helped to raise the profile of German cinema abroad.

Eichinger produced *Christiane F.* and *Heimat* (Homeland). All three exemplify his notion of *Erzählendes Kino*—narrative or story-telling cinema, far removed from the art-film

approach which typified much of German movie-making until a few years ago.

He cites *Christiane F.* as an example of how things have altered. "It was almost hyper-realistic. The story was shown in an almost unbelievably threatening way." It was shot with hand cameras using natural light and the dialogue was highly, even shockingly, realistic.

Das Boot, also shown on TV, was similarly gripping. It gave a detailed portrayal of the crew's life in a cramped space and under frightening circumstances.

He draws a parallel with *The Name of the Rose*. "Just as the submarine was not just the scenery in *Das Boot*, so the Middle Ages were not just the

background in *The Name of the Rose*. For us, the Middle Ages were the main performer and in *Das Boot* the submarine was the main performer."

Not surprisingly, he is coy about naming which German directors he likes most. "There's a lot of talent, there always was. It's not suddenly there, but it's being expressed differently. There was a phase when every director felt responsible for producing a total work of art. Now they see that they are realists (he prefers the French word for director): that they need authors, they need stars and they need to take trouble over providing good roles for them which portray real people on the screen."

Directors such as Werner Herzog, Wim Wenders, Volker Schlöndorff and the late Rainer Werner Fassbinder have raised the flag of German cinema well beyond the Federal Republic's borders. The latest German film-maker to grab attention is Doris Dörrie, whose *Maenner (Men)*, a side-splitting comedy about marital problems among the young, urban well-to-do, has been a success in both Germany and (dubbed) in the US.

Dörrie will direct one of Eichinger's forthcoming projects, a New York-located comedy called *Me and Him*, based on a novel by Roberto Moravia. In another of his ventures, the director of *Christiane F.*, Ulrich Edel, will film *Last Exit to Brooklyn*, the Hubert Selby book about New York dockland in the 1950s.

"Step by step," says Eichinger, "I feel we're approaching a situation where Germany will play a much bigger role in commercial cinema." An admirer of popular directors, such as Spielberg, Coppola and Kubrick, he also has strong views on Fassbinder, whose films were controversial, and exacting, but not really oriented to a mass audience. "There's a difference between what he did and what he could have done. He had to teach himself. In the early 1970s, there was nothing there, no

infrastructure, financial or creative.

"At the end, he could make commercial films. If he had lived longer, he could have made big worldwide commercial successes."

Why, with his deep interest in the making as well as the financing of films, did Eichinger become a producer rather than a director? After working in most aspects of the film business, he explains: "I do not want to sound arrogant, but I see myself as a multi-talent. My strength is to have a lot of abilities. When I started in the business, directors did not have much scope to make good films. No one thought internationally. As a producer, I can make things happen."

In Los Angeles he had to pursue difficult negotiations to obtain guarantees from distributors over the US film and video rights for *The Name of the Rose*. The talks lasted up to the day that shooting was due to begin, near Frankfurt. Without their successful conclusion, the financing bank, the Credit Lyonnais subsidiary in Holland, would not have paid out any money.

Of the \$100m-plus that *The Name of the Rose* will yield in box office and video receipts, up to a fifth will flow back to the free cinema from that. I've been able to, thank God."

How about the cultural climate in Germany? "It needs a certain dose of madness," he reckons. "Too many film ideas come up that are merely re-workings of what has gone down well on TV. Often someone who doesn't stand out has a better chance than someone who does. The question is how to free oneself from that. I've been able to, thank God."

And in recent weeks he has been involved in a similar fight to restrict and terminate a parent's access to a child in care violates the right to respect for family life within Article 8 of the Convention.

The Government appears to be anticipating an adverse ruling from Strasbourg on two proposals for change. First, it will no longer be possible for local authorities to obtain parental powers and responsibilities by an administrative resolution. Second, any dispute about parental access to children in care will ultimately have to come to court for resolution as to what is "reasonable access."

Every now and then societies appear to be subject to periods of moral crisis. An episode emerges to become defined as a threat to its highest values

and interests. Sometimes the object of the crisis is quite novel and at other times it is something which has been in existence for a long time but suddenly appears in the limelight. In 1973 the Maria Colwell inquiry was accompanied by a torrent of unprecedented media coverage. That case unleashed a storm of controversy about the competence and ideology of social workers and their ability to provide a child protection service. If there has recently been a recrudescence of that moral panic, the Government's proposals for reform would restore the social equilibrium about a highly emotive branch of law.

* *The Law on Child Care and Family Services*; HMSO, Cm 62, £3.60.

PERSONAL FILE

1949 Born Bavaria, son of a doctor

1970-73 Studied film and TV in Munich

1974 Formed Solari production company

1979 Joint owner and head of Neue Constantin distribution and production company

1980 Produced *Christiane F.*

1984 Produced *The Neverending Story*

1986 Produced *The Name of the Rose*

The protection of the child

and cumbersome set of remedies and procedures, developed according to conflicting principles.

The Government's response last week to this unacceptable state of affairs was to spell out its proposals for early legislation which will provide the framework of a rational, simple and clear code of law for the child and the family.

The constant theme of the debate in this area of law is to find the true balance between the rights of parents and the interests of their children. There is a widespread belief that any law reform might shift the balance too far towards parental rights and away from the interests of the child. The Government refutes this suggestion, and claims that a number of its proposed changes

will provide greater protection than at present to the child, while firmly preserving the parents' rights in the legal process of taking and keeping children into care. The theme of the Government's response to clamours for reform is that, once the family has ceased to function, the State is justified in broaching family privacy and intervening in parental autonomy in the best interests of the child.

A prime proposal is to promote the support of all the relevant agencies in the management of the child abuse

system. At present the local authority has a duty to investigate cases where information is received which suggests that a child is seriously at risk. Under the National Health Service legislation, there is a general duty on local authorities and health authorities to co-operate with each other. Several of the inquiries into child abuse cases—notably the one on the case of Jasmine—have pointed out that too often legal service is paid to the need for a multi-disciplinary approach, and that doctors, health visitors, schoolteachers and

magistrates' courts fail to give social services the support that is desperately needed.

The Jasmine Beckford report recommended strongly that the duty to collaborate should be strengthened by the inclusion of a duty on the local authority to consult, and a duty on the health authority correspondingly to assist, by advice and the supply of information, in the management of a child abuse case.

The Government will make it obligatory on the auxiliary agencies, both statutory and voluntary, to co-operate in both

the investigation of harm, and continued protection of children at risk.

If the emphasis here is on child protection—and necessarily so where there is evidence of abuse—the Government is sensitive to the rights of parents where there is no abuse, but the child is not developing due to the absence or incapacity of parents to care for their child.

Five cases are currently under judgment before the European Court of Human Rights. The issue is whether the power of a local authority

to restrict and terminate a parent's access to a child in care violates the right to respect for family life within Article 8 of the Convention.

The Government appears to be anticipating an adverse ruling from Strasbourg on two proposals for change. First, it will no longer be possible for local authorities to obtain parental powers and responsibilities by an administrative resolution. Second, any dispute about parental access to children in care will ultimately have to come to court for resolution as to what is "reasonable access."

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* *The Law on Child Care and Family Services*; HMSO, Cm 62, £3.60.



JUSTINIAN

IT DID not need a spate of shocking cases of child abuse over the last few years to arouse the authorities to the fact that the whole area of child care law has for far too long been bedevilled by an unnecessary complex, confusing

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JOHN PLENDER

THE ILL-TEMPERED Paris-Bonn dialogue that preceded last week's agreement within the European Monetary System was perfectly designed to provide satisfaction to Mrs Thatcher. The British Prime Minister, as we are assured from all sides, deeply hostile to anything that resembles a currency snake or a crawling peg, especially if it looks like creeping up on her at a politically sensitive moment.

Certainly the discomfiture of Mr Helmut Kohl's Government was palpable. In the face of a pre-electoral 3 per cent revaluation of the D-mark. But wonder if Mr Kimock and his Shadow Chancellor Mr Roy Hattersley should not have taken rather more satisfaction in all this than the Prime Minister. For on the face of it, the floating currency world outside the EMS is doing Labour proud.

Consider the recent fate of sterling. Since the beginning of 1986 the pound has seen a quiet devaluation of more than 20 per cent against the D-mark, which is the cornerstone of the EMS and the key currency for the tradeable goods sector of the British economy. Nearly three points of that fall have come in the first fortnight of the current year alone. The reasons usually advanced for sterling's weakness against the EMS currencies are that the current account of the balance

of payments is deteriorating dangerously but that the markets are worried that Labour's election prospects may be improving.

The first argument looks, at second glance, rather curious. The phenomenal growth in capital flows, which now dwarf currency movements relating to the trade in goods, makes old-fashioned fears about balance of payments financing somewhat anachronistic.

When even the most bearish forecasts of the current account deficit top up to little more than 1 1/2 per cent of gross domestic product. All the more so, since Britain has accumulated net overseas assets in the period since North Sea oil revenues started to pour in, of more than £200m, which is enough to absorb plenty of deficit and a fair amount of worry.

People with long memories, including those of Mr Hattersley's economic entourage who were scarred by the traumatic experience of sterling's collapse in 1975-76, no doubt find it easy to construct nightmarish scenarios in which the deficit does ultimately take a sickening lurch into Edward Lear's terrible zone; and to dream of Labour entry into the (supposed) safety net of the EMS. Yet this leaps so far beyond the normal time horizon of the strange folk who now inhabit the foreign exchange markets that it can scarcely be put to work as a credible scare story.

Yet that, in a way, is what Labour spokesmen have been doing to increasing effect. For this year's pre-electoral economic argument has much in common with the debate on the dire condition of the British Labour party which came before Harold (now Lord) Wilson in the mid-1960s—but with the crucial difference that we now have floating exchange rates. And floating exchange rates have the notable characteristic

that they are readily influenced by opposition politicians. This, in turn, gives parties of the Left an opportunity to short-circuit the disciplinary process that markets tend to impose on their spending programmes.

In painting a picture of dire economic crisis, Labour spokesmen have clearly learned from their experience of floating exchange rates in 1976 in a way that the once-punished President Mitterrand of France

did not: there is no point engaging in unilateral fiscal expansion, only to be forced into a volte-face by the currency markets when the current account deficit looms threateningly large.

Perhaps they have also learned from Mr James Baker, the US Treasury Secretary, who has demonstrated a rare skill in talking down the dollar. Here, after all, is a Treasury Secretary who has pursued a successful policy of competitive devaluation despite the fact that direct control over monetary policy lies not with the Adminis-

tration but the Federal Reserve. And in recent weeks he has been involved in a similar fight to restrict and terminate a parent's access to a child in care violates the right to respect for family life within Article 8 of the Convention.

The Government appears to be anticipating an adverse ruling from Strasbourg on two proposals for change. First, it will no longer be possible for local authorities to obtain parental powers and responsibilities by an administrative resolution. Second, any dispute about parental access to children in care will ultimately have to come to court for resolution as to what is "reasonable access."

Every now and then societies appear to be subject to periods of moral crisis. An episode emerges to become defined as a threat to its highest values

and interests. Sometimes the object of the crisis is quite novel and at other times it is something which has been in existence for a long time but suddenly appears in the limelight. In 1973 the Maria Colwell inquiry was accompanied by a torrent of unprecedented media coverage. That case unleashed a storm of controversy about the competence and ideology of social workers and their ability to provide a child protection service. If there has recently been a recrudescence of that moral panic, the Government's proposals for reform would restore the social equilibrium about a highly emotive branch of law.

* *The Law on Child Care and Family Services*; HMSO, Cm 62, £3.60.

Torrible talk and the course of sterling

Floating exchange rates are readily influenced by both government and by the opposition

did not: there is no point engaging in unilateral fiscal expansion, only to be forced into a volte-face by the currency markets when the current account deficit looms threateningly large.

Perhaps they have also learned from Mr James Baker, the US Treasury Secretary, who has demonstrated a rare skill in talking down the dollar. Here, after all, is a Treasury Secretary who has pursued a successful policy of competitive devaluation despite the fact that direct control over monetary policy lies not with the Adminis-

change control, including Labour's monetary fiscal cuts and sticks designed to ensure the repatriation of private portfolio flows. It has the overwhelming advantage, from the Opposition's point of view, that it puts the necessary devaluation out of the way in advance, something that President Mitterrand could not readily have done in the early 1980s because of France's membership of the EMS.

The policy can then be rationalised by arguing that Britain was bound to go

through a period of current account deficits as it made the structural change from oil riches back to the trade balance appropriate for an advanced economy. The deficits, Labour spokesmen will presumably argue, will be the result of a necessary and rightful investment in an economy that is ripe for re-industrialisation. And the devaluation will anyway have solved the needs of an improvement on the current account by enhancing competitiveness in British industry.

In contrast, a Conservative current account deficit can be savaged by Labour on the grounds that it represents no more than the wages of sin, a consumer binge in which the last fruits of North Sea oil are blown on consumption, and job prospects remain heavily dependent on the earnings of increasingly unpopular City capitalists.

The market may yet play havoc, of course, with the arguments for markets are nothing if not capricious. And Labour may not reap, at the polls, the benefits of the devaluation to which its spokesmen have contributed. But in this area, at least, Labour can be said to have learned to live with the market. A case, perhaps, of making a virtue of necessity.

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"I WOULD HAVE thought you could hear the cheer all over North London," says Bob Nevitt, managing director of Ever Ready's trading division, remembering his reaction five years ago to the news that Hanson Trust had won its battle to take over the company.

Nevitt was then national sales manager of the battery manufacturer, having joined in 1959 as a relief van salesman, "the lowest of the low." At the time of the takeover in December 1981, the company, then Europe's largest producer of dry cell batteries, was operating under the name of Bercel, the label used on its products in all countries except the UK, West Germany and Italy. As part of a campaign of global marketing, it was in the process of abandoning the well-known Ever Ready label in favour of Bercel on its British batteries.

Nevitt was profoundly opposed to the change and was having difficulty explaining it to his customers. Hence his cheering. Hanson, which paid \$95m for Bercel, changed the company's name back to British Ever Ready.

Hanson then proceeded to sell off all Ever Ready's foreign companies, except for its South African business, and concentrated the company's efforts on the UK, its major market. It also set about responding to a fundamental market change which, it says, the old Bercel management had ignored: the shift from cheap short-life zinc carbon batteries to long-life alkaline manganese batteries.

Nevitt is one of those who has prospered under Hanson ownership. He readily concedes that "obviously you're going to get a more positive response from me, one of the survivors, than from those who fell by the wayside."

Many did. Hanson moved Ever Ready's head office to a smaller North London building, slashed headquarters, sales and marketing staff from 550 to 75, reduced the number of management layers from nine to three and laid off 60 per cent of the UK factory staff, which fell from 2,658 in 1982 to 1,061 by the end of last year.

Ever Ready's two research centres, at Abingdon near Oxford and Tottenham in London, both fell to the Hanson days, although Abingdon is still operating as an independent research facility after a management buy-out. Ever Ready chairman Ron Fulford concedes that R and D spending is down compared with pre-Hanson days, around 3 per cent of 1986 sales of £132m, compared with 3 to 4 per cent of 1981 sales of £241m.

But, he says, current R and D spending is now based in the

Battery markets

Ever Ready: set fair for a longer life?

Michael Skapinker on Hanson Trust's impact on a sluggish company

factories, is market led and has come up with the products which the company needs to meet the growing demand for longer-life batteries. In 1983 Ever Ready launched its Gold Seal alkaline manganese battery and later improved the product when the competition copied it. It also came out with a zinc chloride battery, Silver Seal, aimed at a medium-life market between Gold Seal and the company's shorter-life zinc carbon Blue Seal battery.

By contrast, he says, the old Bercel management had failed to bring a workable alkaline battery to the market, leaving the field open to Duracell, a division of Kraft, the US consumer goods company.

The American battery market had already shown a dramatic shift to long-life batteries. Fulford, who headed United Gas Industries until it was taken over by Hanson in 1983, accuses the old Bercel management of simply ignoring the same trend in the UK. "The alkaline phenomenon had been there for 10 years. They just put their heads in the sand."

The sentiment is echoed by Jack Dobson, branch secretary of the Transport and General Workers' Union at Ever Ready's Telford factory near Newcastle. Dobson, who was branch chairman at the time of the takeover, says, "when Hanson took over, there's no doubt about it, Ever Ready was going down the plug hole. The old Ever Ready management never moved forward with the times. If Hanson hadn't come along there would have been a very good chance that we would have been closed by now."

Trading profit fell from £90m in 1977 to £17m in 1981, the year before the takeover, despite an increase in sales. In the years immediately after the takeover, profits showed an impressive increase, reaching £31.9m in 1984.

But then 1985 saw a drop to £30.5m on sales of £127.6m, attributed by City analysts to the weakness of the Rand which reduced the sterling contribution of the South African subsidiary. In 1986 Ever Ready

profits rose to £32.2m on sales of £131.7m. Hanson director Martin Taylor says he regards Ever Ready's current performance as "very pleasing in a very competitive market." Taylor says that Hanson has no regrets about hanging on to the South African subsidiary, which he describes as a "lovely business" and a good performer in Rand terms.

In the UK, Ever Ready is still the largest player in the battery market overall, but the measure of its future success will be the extent to which its Gold Seal battery can win market share off Duracell, the leader in the alkaline sector and Ever Ready's

only significant competitor in Britain. The shift to long life batteries is now seen as irreversible. Nevitt says he expects alkaline sales volumes to equal those of zinc carbon by the end of the decade. "Which is why it's so important that we've got to have a significant chunk of the alkaline market quickly," he says.

So how well is Ever Ready doing in the alkaline battery sector? That depends on which you talk to. Ever Ready or Duracell. Ever Ready claims 21 per cent of the alkaline manganese market in volume terms, against 68 per cent held by Duracell. Not true, says Roy Doughty, Duracell UK's General Manager. Duracell has 75 per cent of the alkaline market. Ever Ready has no more than 14 per cent.

Matters are not improved by the fact that independent surveys tend either to rely on information from Duracell and Ever Ready themselves or do not cover the whole range of battery outlets.

Despite the marketing effort—£6.5m last year—that Ever Ready is putting into Gold Seal and its other products, some analysts see Duracell as having one clear-cut advantage. Not only has Duracell been in the alkaline market longer than Ever Ready; it also sells no zinc carbon batteries in the UK. The result is a simpler marketing message—Duracell equals long life. "They've simply presented the 'our batteries last longer' story," one analyst says. Even if it succeeds in the UK marketing battle, there is another charge which Hanson has to answer: that it sold off Ever Ready's opportunity to succeed internationally.

Following the takeover, Hanson managed to claw back £41m of its original £95m purchase price with the sale of Ever Ready's battery interests in Hong Kong, Nigeria, West Germany and Italy, as well as smaller businesses in other parts of the world. The Hanson defence is that the foreign businesses were beyond redemption. The business in Nigeria, according to Hanson's chief operating officer in the UK, Tony Alexander, was "actually in profit, but only just. Compared with five to six years earlier it had really taken a hammering."

The Hong Kong strategy—

to build a factory to supply zinc carbon batteries to the US, just when that market was moving over to alkaline—had, according to Hanson, been poorly thought out.

The sale of the European subsidiaries is far more controversial. Not only did Hanson sell off the two companies, Daimon in West Germany and Superph in Italy, it sold them to its only real competitor, Duracell, along with the technology for Gold Seal which was being developed in Germany. How could such a move be justified in competitive terms? The management at Ever Ready admit that they have, at times, asked themselves that question. "There was some internal disagreement on the issue," Fulford says. He remembers discussing the matter with Sir Gordon White, head of Hanson's US interests. "He put it that what we have is a major problem in the UK. And the situation was even more difficult in Italy and Germany. He said to me there's considerable over-capacity in Europe. It's already becoming a rat-race."

The European market is highly segmented, although Duracell claims now to be the dominant



Ron Fulford in a long-lasting battle with Duracell

Ever Ready is certainly in better shape to deal with that home market than it was under its previous management. Inheriting a base in the declining zinc carbon sector, it now at least has a product to offer the growing army of consumers who demand a longer life from the batteries they buy. Whether Ever Ready can dislodge Duracell from the sector it regards as its own remains to be seen, particularly with both companies facing growing competition from retailers such as Boots and Sainsbury's which are now selling own label batteries.

If Ever Ready does succeed in the UK, the question will remain of why it could not do so in Europe too. That that market is competitive seems a lame excuse, coming as it does from Hanson. Taking struggling companies in different markets and turning them into winners is supposed to be the Hanson speciality.

Its decision to sell Ever Ready's interests there throws into sharp relief the debate about the Hanson way of doing things. The sale might have been a success in cash terms, but the result was that, apart from its South African subsidiary, Ever Ready, instead of being a world power is now a local Ever Ready (Great Britain) "according to Lawrence Orchard, the company's chairman until 1979."

By Hanson's own admission it is unlikely to develop into anything more. According to Tony Alexander, 20 per cent of Ever Ready's production is now exported, compared with 60 per cent before the takeover. "If we got more than 30 per cent of our products into exports it would be a miracle," he says. Hanson expressed an interest in buying Union Carbide's battery interests last year, which would have given it access to the vast American market. The division was bought by Daimon, a subsidiary of the world's largest producer of pet food.

The old Ever Ready management is prepared to concede that it might have had to close Daimon down. "German is a very high cost producer," says Colin Stapleton, chairman at the time of the takeover. "But we would most certainly have stayed in Europe. It wasn't generating cash today. It would probably have taken three to four years. The difference between the Hanson Trust philosophy and that of our board is very simply, Hanson's a cash today man. We were business inability people. He sold those businesses that weren't generating cash. Nobody can say he was wrong."

Previous articles in this series were published on January 13, 14 and 15. The next will appear on Wednesday.

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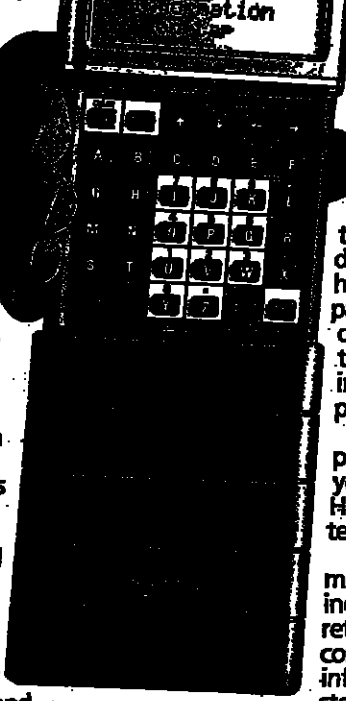
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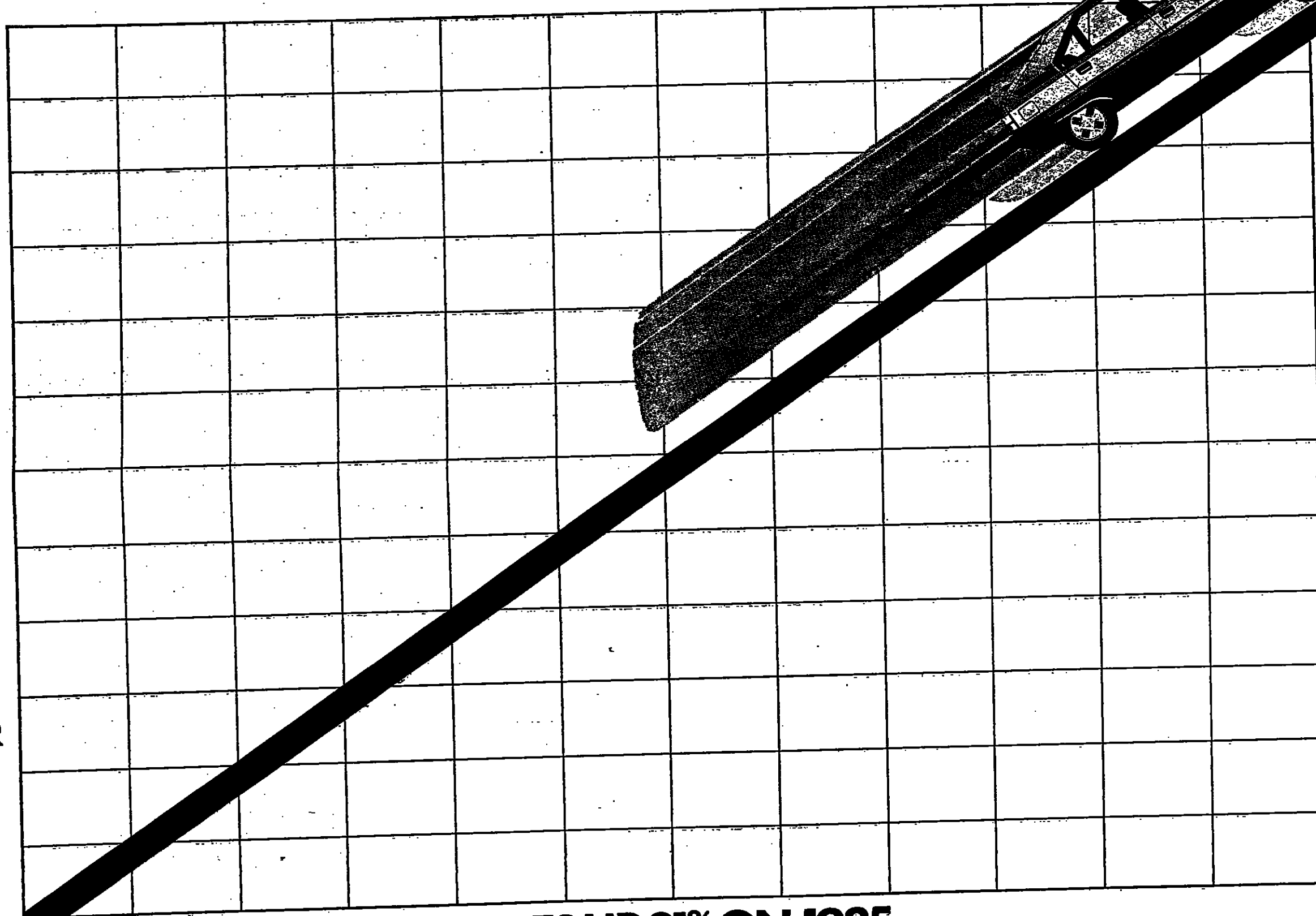
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Monday January 19 1987

Bad omen
from Peking

THE RESIGNATION last Friday of Hu Yaobang as China's party boss, after several weeks of mysterious absence and official stone-walling, casts a shadow over all China's ambitious plans for reform and modernisation. Hu's departure shows beyond doubt that while Peking has begun to instil some of the trappings of a modern state, the crucial decisions are still taken behind closed doors after days of intrigue by a small group of powerful politicians and elderly leaders. Even for the economic reform, let alone for any reduction in the party's stranglehold on Chinese life, this is a bad omen.

The impact on Hong Kong's confidence just as the new Governor, Sir David Wilson, takes over may also prove serious. Among the large international business firms, the sudden appearance of instability in the Peking leadership is certain to raise questions about China's attitude to the territory during the run-up to the hand-over in 1997, and indeed thereafter. While Hong Kong Chinese businessmen have so far mainly been unconcerned about the December student demonstrations in China, they would see a threat to Peking's economic reforms as alarming. Hu Yaobang was not directly involved in running the economy, but his party contacts stretch through the Chinese bureaucracy.

Closed ranks

Mr Hu, who apparently was forced to resign for allowing "bourgeois liberalism" to continue unchecked till it led to the student demonstrations, remains on the Politburo's standing committee, but, after the recent publication of his errors, nationwide in China, is unlikely to retain much clout, and may be forced to retire completely at the forthcoming party congress in September.

China's supreme leader, Deng Xiaoping, has evidently closed ranks with party conservatives, demanding an end to talk of greater democracy, but his position as the inspiration for China's reform is bound to be weakened by the disgrace of his former lieutenant.

The long-term outlook for political stability is suddenly

bleak. Hu Yaobang was, after all, earmarked by Deng as his successor, and the assumption was that, after Deng, the collective leadership led by Hu and the Premier, Zhao Ziyang, would be strong enough to keep China on the same moderate and modernising road. That assumption has proved inaccurate, and there is no sign of an alternative and secure succession.

For the moment, the cracks are papered over by the appointment of Premier Zhao as acting general secretary in Hu's place. Zhao, though no liberal, is an economic reformer, and his record in liberalising the old Maoist structures, such as the communes, is good. But he, or indeed any others among China's senior leaders, recognise that modern economy, and especially modern industry, require management skills quite different from those currently exerted by the Communist Party.

Indirect damage

There will be other indirect damage. Although Chinese officials say the economic reform will be unaffected, it is inevitable that local managers will feel less free to take the bold decisions which such reform requires. Local party officials, usually conservative since the traditional party system gives them perks and privileges, will sigh with relief and keep to their bad old ways. No matter how much encouragement Peking now gives to the writers and scholars it so badly needs to produce an atmosphere in which innovation can flourish, no intellectual is likely to raise his head above the parapet now that his position in Peking has again shown they will rebuff anyone who gets too far in front.

The Western world, just becoming used to a seemingly stable China under Deng Xiaoping, may after all have to review its preconceptions.

Too many carrots
for Japan

JAPANESE investment in Europe has turned out to be more of a gift horse than a Trojan one. Yet, largely because governments have used the stick of real or threatened import restrictions and the carrot of start-up subsidies to bring in the best of the "big car" Japanese investment so far has been disappointing.

Forcing Japanese companies to set up shop in Europe for political reasons is one thing. Getting the quality—in terms of technology transfer, job creation and local content—another. The EEC Commission is nevertheless taking a further step in this direction by considering whether to extend anti-dumping duties to imported components of products already subject to such duties. Closing this loophole is designed to discourage Japanese multinationals from building more low value-added assembly, or "screw-driver" plants.

The proposal has prompted an uncharacteristically stiff letter of protest from the Japanese business confederation, the Keidanren, to say that future investment in Europe could suffer. Whether the letter should be seen as a warning or a threat, the uncomfortable fact is that Europe is far more dependent on high unemployment in Japan than it is on Japanese investment. A third choice of location after North America and South-East Asia.

The stick of diplomatic or administrative pressure has worked in the past, to the extent that it has forced the recalcitrant Japanese to go abroad and learn how to live and work in alien cultures. They in turn have re-educated western managers in the arts of production engineering, quality control and industrial relations.

Bidding contest

Likewise, the carrot of generous subsidies has been justified by the job security that Japanese investment brings to regions of high unemployment. In Britain, for example, Hitachi justified the faith of its sponsors last week by announcing a further £7m investment in South Wales to build micro-wave ovens. In the same week the Midlands new town of Telford, where unemployment is at nearly 20 per cent, landed a £38m manufacturing investment by NEC Corporation, the Japanese electronics giant.

Yet the present contradictory combination of incentives is a poor way of guaranteeing that Europe will get its fair share of

commercially-sound Japanese investment. The bidding contest between European nations—and within nations—is wasteful. For every winner in these beauty contests there have to be several losers; and only in very few cases are cash or fiscal subsidies the deciding factor.

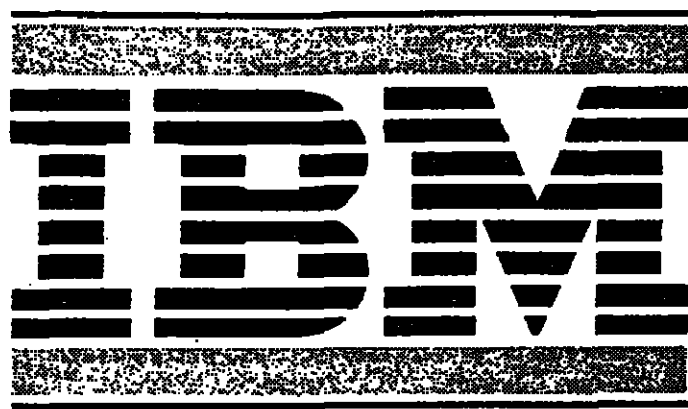
The contests may be due to an exaggerated notion of the value of Japanese, or indeed any foreign investment. In the last resort, however, much has been spent on winning the prize, the investor may one day be forced to pull out, as Caterpillar of the US was forced to pull out of Scotland last week. That was a heavy blow, but no heavier than the one that the best made a similar decision.

The EEC Commission will undoubtedly want to maintain the pressure on Japan to convert trade into investment, not least because of the recent diversion of its exports from the US into European markets.

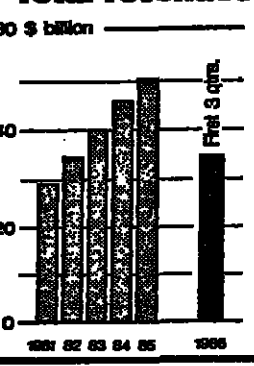
Investment incentives But it should now look again at intra-EEC incentive contests, whose justification gets ever weaker. The high yen will force still more Japanese companies abroad, in spite of rising employment at home. Cost competition will bring manufacturing closer to the point of sale. The same cost pressures will compel companies to buy their components locally when they can. Japan's huge export revenue will have to find an investment home—not just in manufacturing, but in services and property too. The Japanese may add industrial mergers and takeovers to their investment repertoire.

The Commission may find it is unable to get a grip on inward investment incentives because of national sovereignty and regional autonomy, let alone the problem of defining what an illegitimate subsidy is. In that case, member governments at least should be more realistic about the incentive for a Japanese investor, like any other, is his commercial opportunity—for instance, the prospect of a single market of the sort he knows he will find in the US and Canada.

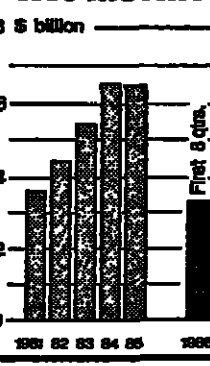
Money now spent on artificial attractions would be better spent on providing the things investors really need, like skilled workers, professional managers and good communications. In the end, it is the way to get both quality and quantity.



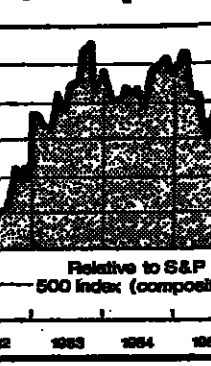
Total revenues



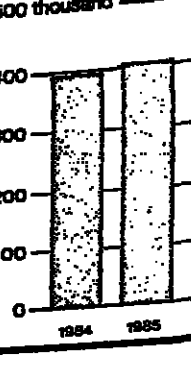
Net income



Share price



Employees

Big Blue ready to
hunt with the pack

By Guy de Jonquieres

systems and ambitious thrusts into promising markets such as telecommunications all conspired to give IBM a golden aura of invincibility. For four successive years until this year, readers of Fortune, the US business magazine, voted it America's most admired company.

The good times were so good, indeed, that IBM began to believe they would go on forever. Mesmerised by their own success, top managers talked boldly of annual sales of \$100bn by 1990. As Mr Paul Rizzo, its vice chairman, admits stolidly today: "Large organisations have a high propensity to build up momentum. Sometimes we think we have discovered the secret magic of the world and everything is going well. So we over-expanded."

IBM has backed its gamble on growth by spending some \$20bn in the past five years on capital investment—much of it to build vast, highly-automated mass-production plants—and by increasing its worldwide staff by more than 60,000 to just over 400,000 since 1980. An ambitious diversification strategy led it to take stakes in Intel, a big US chipmaker, and Rolm, a leading private telephone exchange supplier, and to help set up Satellite Business Systems, an advanced business communications service from which it has since withdrawn.

By its own admission, IBM was quite unprepared for the severity of the downturn which struck the US computer market in 1985 and is now spreading to western Europe. To be fair, it was not alone. The US industry is now in the throes of major restructuring which has sent established manufacturers including Burroughs, Sperry and Honeywell scurrying for merger partners and driven high-tech companies to the wall. IBM faces adversity from a position of still formidable strength. The world's most profitable company, with the

biggest stock market capitalisation and an immensely strong balance sheet, it possesses a tightly-integrated global network of subsidiaries, an almost unshakable grip on the main-frame computer market, a tightly-run management organisation and a highly-trained and committed staff.

However, it is also burdened with challenges equal to its size. "Their very success is now working against them," says Mr Bill Michaels of Booz, Allen and Hamilton, the New York management consultants. "They have the toughest internal management problem of any company I can think of."

Headlong expansion created a structure which needs sustained volume and growth to be economic. Many of IBM's new factories were designed to operate efficiently only at high output, while a rapid shift from equipment rentals to outright sales as the mainstay of its revenues has eliminated a dependable stream of income and tied its performance much more closely to fluctuations in new orders.

Mr Frank Metz, IBM's chief financial officer, says cost-cutting has lowered its breakeven point by 4 to 6 per cent in the past two years. But its dogged commitment to avoiding compulsory layoffs limits the scope for really drastic action. As a consequence IBM, with 70 per cent of its expenditure related to personnel, is locked into much higher costs than most of its US competitors.

Most industry analysts think a return to stronger economic growth and capital spending in the US could do a lot to get IBM moving again. But Mr Akers is counting on no help from the quarter this year. "What I think this management needs to do is manage our business as prudently and as cautiously as we possibly can," he says.

So it will be up to IBM to manufacture its own growth for the foreseeable future. It is pinning hopes on a planned blitz of new product launches

this year and a far-reaching internal shake-up.

Mr Akers, a marketing man who became chairman last March, admits that weaknesses in IBM's product line are to blame for some of its problems. "With the exception of large computer systems, our product range has not been as strong as it might have been," he says. Indeed, even mainframes, which provide an estimated 40 per cent of IBM's total revenues and as much as two thirds of its profits, have had their share of problems.

Sales of the 3090, its newest and biggest machine, have suffered because of delays in providing software needed to tap its extra performance. IBM says things have now improved. But a recent poll of 450 large IBM customers by Gartner, an industry consultancy, found they planned to buy only two-thirds as many 3090s this year as last.

At the bottom end, IBM's leadership in business personal computers (PCs) is being fiercely challenged by imitators, mainly from the Far East, selling "clone" machines which offer as much or more performance but at far lower prices.

IBM is expected to strike back soon with a high-end PC, which will have a number of features which the "clone-makers" would find hard to copy. Mr Allen Krowe, a senior vice president, says IBM wants to establish a six- to nine-month lead over its rivals. But the gamble is risky, since it depends on building into the machine innovations so compelling that customers would be prepared to pay a premium price for them.

Some analysts think IBM may also launch a low-cost model, which might win back market share from the "clone-makers" at least temporarily, it is doubtful whether it would achieve the high levels of profitability which IBM has enjoyed in the past. IBM's most widely-publicised weakness is in the mid-range,

where it has been thrown on to the defensive by the resurgence of Digital Equipment (DEC), the second largest US computer maker. While it is unclear how far DEC's recent runaway success has been achieved at IBM's expense, it has shown the bigger company up as slow to spot an important new market trend.

DEC is the first big supplier to offer a unified product line, in which all the different models are designed to be connected to each other and to IBM products. This is a strong selling point for large customers who want to spread computing power across their organisations by tying minicomputers together in networks.

IBM's product range, by contrast, is a mish-mash of different system "architectures" and operating systems.

IBM tried to unify its range in the early 1980s but gave up after spending an estimated \$1bn. Stung by DEC's success, it is trying again. It plans to phase out several of its existing mid-range models and is launching a new minicomputer series, the 9870, which will use the same software as its largest mainframes.

That will still leave IBM with five separate architectures, due to bridge the gaps between them. It is making a crash development effort to enable the same programmes to be used on any of its machines.

There are signs that these actions may have curbed customer defections, but they will take time to pay off fully. Some IBM managers now agree that the company is paying the price for an excessively inward-looking attitude which ignored changes in the market.

In the 1970s, IBM moved more towards a product view of the world. We got the cart before the horse, the product in front of the customer," says Mr Gerald Ekker, president of IBM's Federal Systems division. "We're trying to get back to basics now and say: 'Hey, what

does the customer want?'"

To find out, IBM is reorganising its US marketing effort, shifting emphasis away from a centralised, product-based structure and trying to learn more about customers' businesses. It is moving 5,000 more people into its US branch offices this year and plans to increase the number of staff supporting its 600 largest US accounts by as much as 50 per cent.

It has also set up groups to explore emerging market opportunities, particularly in services and software, and is forging alliances with independent design houses specialising in fields such as banking. In a recognition that interconnection between computers cuts both ways, it is even offering to link its equipment to other manufacturers.

Customers say they have begun to notice a difference, though many think IBM still has a lot of catching up to do. It seems easy enough to do, if these easy steps are taken, few doubt that IBM has what it takes. After what Mr Akers calls an invigorating cold shower, the company seems set to emerge leaner, faster and more competitive once the current slowdown ends.

However, the markets in which it operates are changing and becoming much more diverse. Mainframes, the fabulously profitable bedrock of IBM's commercial power, are a relatively mature business. The volume products where growth is fastest are becoming low-margin commodities, due to fierce competition which is shifting the search for value-added towards software and services. The collision of computing and telecommunications is creating massive technical challenges, many of which no easy solutions yet exist.

To satisfy its voracious appetite for growth, IBM must increasingly thrust into new and unfamiliar market areas. In many of them, the risks are high and the company's huge size may not necessarily be an asset. To win future business, it will have to hunt more with the pack rather than, as was once the case, ride majestically above it.

That, in turn, will make IBM more sensitive to fluctuations in the industry cycle. As Mr Metz puts it: "We are going to see more volatility in our results. We'll have good years and less good years, and the swing from peak to trough will be larger than we've seen in the past." For IBM, the tribulations of the mid-1980s look like a turning point in more ways than one.

A second article about IBM will appear on the Technology Page later this week.

Building

for coalition

Into the rising debate on the future direction and style of Britain's building societies comes former merchant banker Benedict Thompson-McCauley, aged 48.

He is leaving the chief executive's chair at London Life Assurance Association after six years to divide his time between Bradford and London as chief executive of the National and Provincial Building Society.

Rather shying away from such a crude term as future "mergers" in the building society industry—and, of course, shunning talk of anything as vulgar as "take-overs"—he gently suggests to me that there will be "a certain coalescing taking place in the industry."

Thompson-McCauley's cv starts with Eton, Trinity, Cambridge, and a rowing medal. Then to Coopers and Lybrand to become an accountant. He then spent 16 years merchant banking with Arbutnot Latham, becoming deputy chairman.

I believe he will set some sort of a record by being the first top man in the building society movement who can take

off on a sail-board from a standing start. Indeed, if there are any contenders for this record will they please send along a home movie of their prowess?

Greybeards in this office remember 1848, when the first English official Lucius Thompson-McCauley, whose name was attached to a famous report in the early 1960s about the international monetary system and liquidity. It was eventually submitted by the then Chancellor, Reggie Maudling, into a report of his own.

Is this a case for a psychiatrist, a detective, or a financial analyst?

Woolly issue

It doesn't take a financial wizard to work out that most Eurobond market folk in London will have at least a couple of old Pierre Cardin cardigans to spare—even if reports of their salaries are sometimes greatly exaggerated.

During the perishing weather a number of Eurobonders have decided that now is the time to tap their surplus sartorial capacity.

The Bond Club of London—a jollification society best-known for its irreverent annual Financial Crimes—is underwriting a campaign together with the Sal-

Men and Matters

Stiff gins

Visiting Washington during the past few days to put a human face on the shimmering agricultural trade battle between the US and the EEC, Norman Burroughs, chairman of the independent gin firm, James Burroughs, has been meeting officials to plea for a settlement.

If no agreement is reached by the end of this month the US intends to slap a 200 per cent tariff on its Beefeater—the starting point of a good Durrington for millions of Americans.

Burroughs does not put his faith in civil servants alone, however. He has launched an appeal to the average American's sense of fair play (and to all those gin-drinkers) by having his US agent take a full page advertisement in the Washington Post. It declares that: "After 200 years the US Government is finally getting back at the British tax that caused the Boston Tea Party..."

Burroughs, in a letter to Ronald Reagan, says his company would be hard-hit because he does half his world business in the US—in fact, he provides 43 per cent of all the British gin consumed there.

He was last seen heading east towards Brussels to "make a lot of noise," and try to prevent job losses among his 560 employees.

Corporate charm

It's back to work with a vengeance at American Express. "Gold Card users are getting a sweet and sour message with their monthly statement: 'Wish you and your family a Happy New Year... Please ensure your remittance reaches us by 21/01/87.'"

Observer

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£5 EMERGENCY
PAYMENT
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ENOUGH
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It will be used to provide heating vouchers to old people desperately in need of warmth, in areas where the risk is greatest. Don't delay; they need this money now.

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Postcode

Help the Aged Heating Hotline, FREEPHONE 0800 223 004, 9 am to 8 pm

01/10/85

FOREIGN AFFAIRS

Liberté, égalité, communauté

By Ian Davidson

PRESIDENT François Mitterrand came to London last Thursday to deliver a speech on the future of Europe, at the Royal Institute of International Affairs. The occasion was impressive, both as an event and as a performance; yet at the same time, it was also strangely bizarre and baroque.

The speech certainly did not lend itself to neat encapsulation—which may explain why some newspapers did not report it at all the following morning, while those that did gave rather diverse and patchy accounts. However, those who sat through the entire performance, which lasted nearly two hours, could scarcely have failed to be impressed both by his vision of a genuinely integrated and independent Europe, and by the scale, the sweep and the elegance of his discourse.

Nevertheless some of the British members of the audience may have been puzzled over how to identify, in the flood of Gallic rhetoric, the essential message and the purpose of the president's visit.

Image of 18th century Europe's freedom of movement and community of culture

What was it just to give an appealing resonance to a general aspiration which he has nursed, as he proudly told us, since the European Congress at the Hague in 1948? Or was there a more specific objective? What, if it came to that, were his real reasons for delivering the speech in London, rather than in Bonn, Rome or Brussels? My main impression of the Mitterrand vision of Europe is that it has three striking characteristics: it is unconditional, it is comprehensive, and it is undogmatic. What makes them striking is that they are not the characteristics you would naturally expect of a presiding politician, least of all, perhaps, a French politician.

The natural tendency of British politicians is to downplay the long-term significance of the Community process and of British participation in it. We must, however, for the Community to carry out its treaty obligations by removing

all obstacles to internal trade, but no, this process will not have political implications.

President Mitterrand takes the opposite tack: not merely does he stress that the completion of the internal market by 1992 will require further integration in other areas, such as social policy, but he speaks without the least embarrassment of the long-term objective as being a European federation or confederation.

But when he discussed specific policies, his speech was entirely free from any trace of traditional Euro-dogmatism. For more than 20 years, the French have defended the Common Agricultural Policy as the keystone of the arch of the Community, which cannot therefore be touched. President Mitterrand concedes freely that Europe's farm surpluses are an abuse which must be reformed, partly through budgetary discipline but at the same time Europe must decide what kind of farm policy it wants. Implication: it may, and perhaps must, be a significantly different policy from the one we have now.

What was missing from his speech was any adequate explanation of why his vision of a comprehensively integrated Europe should command the willing political support of 12 Community governments. The Founding Fathers did their best to avoid contentious questions about the long-term political destination of the Community by focusing the policy objectives mainly on the creation of a customs union. But it is evident that every successive step touches more insistently on the nerve of national sovereignty.

Anyone who urges a vision of an ever more united Europe has some obligation to provide a credible impression of the Mitterrand image of a metaphorical return to 18th century Europe's freedom of movement and community of culture and education is extremely seductive, and perhaps characteristic of a liberal politician, but it is obviously insufficient.

Rather less explicit was his implication that the political purpose of the enterprise should be to restore Europe's relative strength and indepen-



Mitterrand: vision of a genuinely integrated and independent Europe

dence. Europe needs to compete with America and Japan; so it must fight all forms of protectionism. The European Monetary System is an island of relative stability, but it is threatened by the instability outside. Co-operation on defence is a *sine qua non* for a successful Europe, while a confederation would have to include a European Defence Community.

This seems to me to be closer to the heart of the problem. The Founding Fathers thought that one thing would lead inevitably to another and that the success of early steps would create a taste for more. François Duchesne, academic and journalist, invented for Europe the concept of a "civilian power."

But the hope of greater prosperity is unlikely to be a sufficient motor, because it will appeal more strongly to the poor than to the rich. The Germans have been among the least enthusiastic to liberate the internal market, because their prosperity depends least upon it. If there is to be any plausibility in President Mitterrand's larger vision, it must be because it appears to offer the best chance of defending the totality of Europe's interests, political as well as economic. That seems to imply that defence and security, the political issues par excellence, need to play a greater role if the European enterprise is to manage its internal squabbles. This thought has been occurring with increasing intensity to many people since

the election of Mr Ronald Reagan to the American presidency in 1980. The belligerent rhetoric of the early years, the Euro-missile crisis, the strategic revolution implicit in the Star Wars programme, the bombing raid on Libya, the second strategic revolution implicit in the Reykjavik summit—all these events have suggested that Europe may be over-dependent on the US. But since defence and security are even more sensitive, politically, than the harmonisation of turnover taxes or common standards for beer, and since the member states have different views on defence and security, it is hard to know how Europe can become more self-reliant.

In the past year or so, the Institut Français des Relations Internationales, France's major foreign policy think-tank, has been conducting two parallel studies: on Franco-German defence co-operation, with Deutsche Gesellschaft für Auswärtige Politik in Bonn, and on Franco-British defence co-operation, with Chatham House in London. The first of these studies, "Le Couple Franco-Allemand et la Défense de l'Europe," has just appeared as a book.

What makes it peculiarly interesting is the intensity with which it highlights the divergence of defence doctrine between France and Germany. That divergence goes back 20 years, to the French decision to leave the integrated institutions of Nato; but it is symptomatic of the increased salience of the defence issue that it has now become acceptable to ventilate mutual reproaches which previously had to be bitten back.

In recent years, of course, the French have taken some steps towards the Germans: the formation of the Force d'Action Rapide, support for the deployment of Euro-missiles, more formal discussion of defence issues, the offer of consultation on the use of French tactical nuclear weapons. The evidence of this study suggests, however, that the essence of the defence differences between France and Germany remains as intractable as ever.

In the last resort, what the

Germans want is an automatic French commitment to use conventional forces in the defence of German territory, but that is the one thing which the French are not yet ready to offer, because it implies a return to the integrated institutions of Nato and the renunciation of de Gaulle's pretensions to a nationally independent defence policy. Needless to say, this French refusal makes the German question the sincerity of other French moves to express defence solidarity.

This argument is not set in concrete, however: shifts in the postures of the two superpowers could change the name of the game quite radically. Over the past 20 years, the US has lost that nuclear superiority which made it possible for General de Gaulle to play at independence; for this and other reasons, the authors of the Franco-German study forecast that by the end of the century the US will have significantly reduced its commitment, and specifically its

It is now acceptable to ventilate reproaches which used to be bitten back

nuclear commitment, to the defence of Europe.

If so, the defence of Europe will become more problematic and European self-reliance will become more necessary; but at least the Atlanticist-Gaullist argument between France and Germany will have lost most of its meaning. If these considerations were in President Mitterrand's mind last Thursday, he did not betray them; on the contrary, he was at pains to stress his commitment as a loyal ally of the US.

But perhaps serious discussion of Europe's long-term defence dilemma is, after all, best kept within the decent obscurity of an academic text, at least until governments are ready to make new arrangements and to renounce old obsessions.

Le Couple Franco-Allemand et la Défense de l'Europe: Karl Kaiser, Pierre Lellouche (Eds) IFRI, Editions Economica, Paris, FFf 175.

Lombard

World economy's black hole

By Samuel Brittan

THE WORLD'S currency turmoil reflects a conflict between the United States which wishes to improve its international competitive position faster than the main surplus countries, Japan and Germany, are willing to allow theirs to erode. In Britain a little local row is erupting as the Labour Party prepares to fight the election at least in part on a balance of payments alarm.

Few people nowadays expect the backroom boys of the world economy—those who prepare the statistics and economic analyses for the international institutions—to have convincing remedies for its problems. But at least they might refrain from making matters worse by publishing statistics which self-evidently err on the pessimistic side. The errors derive from the individual national statistics, but the international experts have a duty to eliminate inconsistencies which add to world problems.

What I have in mind is that as a matter of definition one country's deficit is another's surplus. Yet the sum total of world deficits and surpluses, estimated for instance by the OECD, is not zero as it should be, but almost minus \$80bn per annum.

This \$80bn gap is sometimes called the "balancing item" and sometimes errors and omissions. It consists of credits which the payments statisticians have been unable to allocate. In economic terms it is more like a black hole.

As the mind tends to boggle in the face of double digit billions, the size of this figure can be appreciated by comparison with the US current payments deficit, which is put by the OECD at \$150bn and \$160bn, both for 1986 and 1987. If all the errors and omissions were attributable to the US—which is not impossible in view of the dollar's role in world finance—the US payments deficit would come down to \$80bn, a level with which the US could easily live.

Even if half the unallocated credits were attributed to the US, that country's payments would be just below \$100bn—not very comfortable, but less of an incitement to frenetic

cures which are worse than the disaster. The purely neutral procedure of allocating the unattributed sums to countries in proportion to their share in the imports of industrial countries would give the US about a quarter of the balancing item, or \$20bn—at least a useful showing of the overseas deficit.

The UK now accounts for 8 per cent of the trade of the industrial countries. If it is allocated its share of the OECD balancing item on this basis, its current account improves by nearly \$6bn. This is enough to turn the \$44bn UK balance of payments forecast for 1987 by the OECD into a small surplus. In sterling terms the OECD's forecast deficit of \$2,200—higher than the forecast of the British Treasury—is reduced by over \$40bn and turned into a surplus of £1bn.

A cross-check can be made with the UK payments statistics. These show a huge balancing item, which in the last four quarters was positive by almost \$6bn. Conventionally this is attributed to the capital account. The rule of thumb methods I have suggested for the world might lead to some \$40bn being transferred to the current account.

Much more important, however, is the fact that the \$80bn black hole is a self-inflicted wound in the world political economy. If too many countries think they are in deficit, the result will be restrictive measures, not only in overall financial policy, but in trade policy—at a time when the liberal system the world now enjoys is under threat.

The people whom Burke called "sophists, calculators and economists" could render one great service to mankind by allocating the balancing item. Statistical scruples are misplaced. For when we know that their present estimates are out by \$80bn in the wrong direction, any method of allocation, however arbitrary, will be an improvement on the existing figures.

This matter was first raised several years ago. We need new numbers before the legislators of the world break up for their summer vacation.

Restrained spending

From Professor G. Jones and Mr T. Travers

Sir—The chart in Samuel Brittan's *Economic Viewpoint* (January 15) shows something intriguing about the relative constraints on local and central government spending programmes since 1978-1979.

Each of the above-average "real terms" increases shown for individual programmes in the chart occurs in programmes controlled almost exclusively by central government departments. Of those spending below the average (in some cases involving real cuts) the programmes are under local government control.

This imbalance is emphasised by a table in the Treasury and Civil Service Select Committee's recent report on the Chancellor's autumn statement. The table shows percentage growth in public expenditure from 1978-1979 to 1985-1986 by major department:

Defence	4.3
Home Office	5.3
Education	-0.2
Health	2.4
Social Security	3.8
Employment	7.5
Transport	-1.4
Environment	-1.1
Housing	-7.1

Each service showing an increase is very largely controlled by central departments, whereas reductions have taken place in services (e.g. education, environment) where local authorities are responsible for expenditure.

While there may be demographic reasons to explain part of the difference between the achievements of local and central government, the figures show how restrained local authorities have been in contrast to their media image of irresponsibility.

(Professor) George Jones, London School of Economics, Tony Travers, NE London Polytechnic, c/o Houghton Street, WC2.

Consultants and clients

From the Managing Director, Jackson Corporate Services

Sir—Lombard (January 13) is right to highlight the risks and confusion of loyalties when consultants take on a management role in client companies. Whether the involvement of an consultant at Guinness is an example of this is not yet clear. But there is no doubt that most major consultancy firms in the UK, and their clients, know exactly on which side of the executive/advisory line they are working.

The increasing use of "outsider" executives is a separate issue. In the view of most informed observers practice neither a dangerous practice nor the symptom of a disinte-

Letters to the Editor

grating corporate structure. It is a constructive response to a rapidly changing business scene.

Few today would deny that corporate structures are changing. Companies seek minimum headcount but want flexible manning. The trend is towards a minimum "core" of permanent staff supplemented by outsiders—the contractors, agency staff, outworkers and now "temporary executives," often working at chief executive or board level. How else can a business keep its fixed costs down, respond quickly to new demands and new technologies, and assemble the right mix of skills for each new challenge? Who can wait six months to find and recruit the new chief executive to save a business or the scarce specialist who is needed to automate production or lead an urgent new project?

Ray Smith, Bridge House, Bridge Street, Leatherhead, Surrey.

Power in Pakistan

From the Minister (Information), Embassy of Pakistan

Sir—It is regretted that your correspondent Simon Henderson has built up his story "Pakistan bids for nuclear weapons graphite" (December 23) on wrong assumption and based it on a lot of misinformation.

The President and Prime Minister of Pakistan have both repeatedly announced that "Pakistan is not making a bomb, is not in a position of making a bomb and has no intention of making a bomb." Pakistan has not only made this commitment solemnly but is prepared to accept international safeguards on non-discriminatory basis to prove its position. In spite of the above assurances, it is a pity that your correspondent continues to malign Pakistan with the production of nuclear weapons.

The International Atomic Energy Agency (IAEA), almost 10 years back, pointed out: "In terms of fossil fuel resources, Pakistan is one of the poorest countries in the world. The alternatives left are to rely more and more on nuclear power or imported oil. To meet the target of nuclear generation, an adequate supply of fuel must be assured." For meeting its power needs Pakistan set up the first nuclear power plant in 1972 near Karachi and now has sup-

porting facilities for nuclear fuel cycle to keep the plant supplied with indigenous nuclear fuel.

It was Pakistan's anxiety to ensure an uninterrupted and adequate supply of fuel that prompted the setting up at Kahuta a research laboratory for uranium enrichment since natural uranium is found in Pakistan. At this Kahuta laboratory, it has been clarified time and again at the highest political level, that the modest exercise there for uranium enrichment is only on a research and development scale. Its purpose is to achieve a degree of self-reliance in the front end of the nuclear fuel cycle, ie, 3 per cent enrichment of uranium. Higher enrichment needed for non-peaceful uses is far beyond Kahuta's capability. Raziuddin Shauki, 35 Lombard Square, SW1

Probably a wise message

From Dr R. Stone

Sir—An article on your back page of January 14 begins "President Raul Alfonsín of Argentina has sent a verbal message to Mrs Thatcher..."

It was probably wise of President Alfonsín to send a verbal rather than a non-verbal message: gestures, however conciliatory, are liable to be misunderstood. Some linguistic fashions add to the richness of English; others make it sloppy. The increasing use of the word "verbal" when "oral" is meant falls into the latter category. I am sorry to see your newspaper adopting this usage. (Dr) R. L. Stone, 17 Park View Road NS.

BTR bid for Pilkington

From Mr H. Parker

Sir—Mr Andrew Campbell (January 13) states his view that the BTR bid for Pilkington Brothers should not be referred by the Office of Fair Trading to the Monopolies and Mergers Commission on the grounds that such a referral is only justified when the "public interest" is threatened, but that there is no such threat by his definition of the "public interest." Mr Campbell's definition, however, is somewhat legalistic, and in any case does not seem to me wholly relevant in the context of the BTR bid.

What I believe is more relevant is the national interest, and in that context Mr David Nickson—speaking in his capacity as president of the CBI in a meeting with Mr Paul Channon of the DTI—makes a far more cogent point. According to your report (January 16) Mr Nickson "urged the Government to take a more international view of business competition when deciding which mergers should go before the Monopolies and Mergers Commission."

Pilkington Brothers is certainly one of the most successful, if not the most successful British companies in terms of its competitiveness in world markets. Thanks to its technological leadership through the float glass process, and to its long-term international strategy, Pilkington today dominates the world markets for its products. There are very few British companies left which can make that claim.

BTR has unquestionably demonstrated great skill in improving the performance of companies like Thomas Tilling and Dunlop which it has acquired. Its methods for doing so are well known. But BTR is a conglomerate of many different businesses of which none is internationally competitive. In the sense that Pilkington is, it therefore seems unlikely that it could improve what is perhaps Pilkington's greatest strength. On the contrary, it is more likely that it would do things for short-term reasons which could have just the opposite effect on one of Britain's few remaining world-league winners. Surely this would not serve the national interest.

Hugh Parker, Albemarle International, 23 Albemarle Street W1.

Showing the gold card

From Mr C. Ward

Sir—Not being a man of such obvious affluence as my good friend, A. J. Horne, (January 5) I have a gold card from my bank for one simple reason. The bank charges I save are considerably higher than the £50 I pay for my gold card.

C. J. N. Ward, Bacon House, Greatworth, Nr Banbury, Oxon.

Filthy Rich and Catnap

From Mr J. Oakley

Sir—As an appreciative viewer of Adrian Edmonson, Rik Mayall and Nigel Planer's various TV series, I must take issue with Christopher Dunkley's assertion (January 14) that their most appreciative audience will continue to be drunk teenagers.

Drunk, yes; but at age 40, I do, however, take exception to being identified with today's teenagers! J. A. Oakley, 15 Thornbury Close, Bishops Cleeve, Herts.

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What worries me about the Big Bang is if my temporary secretary goes back to... Senior Secretaries

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FINANCIAL TIMES

Monday January 19 1987

Plan ahead
Weatherall
CHARTERS SURVEYORS

Roderick Oram on Wall Street Hutton pares The Problem

"IT'S MY money," says comedian Bill Cosby, one of America's favourite US television performers, as he explains in advertisements for E. F. Hutton why he cares so much about who handles his personal finances. The brokerage house has had to work hard during the past 18 months to restore confidence in it in the wake of "The Problem," as staff call its scrape with the law. The firm paid a \$2m fine in mid-1985 for a highly organised scheme of cheque kiting and bogus deposits.

It was an audacious abuse of bank overdrafts which netted Hutton hundreds of millions of dollars of interest-free working capital in one of the most widely publicised corporate crimes in the US.

The affair cruelly exposed Hutton's deficiencies, most particularly its ineffectual management structure. "They were just a happy band of warriors who went out there and sold stocks and bonds all day without management controls," a Wall Street analyst said.

Hutton tried to sort itself out with "the broadest reorganisation" in its 62-year history, hiring some senior managers from outside the firm and setting itself a clear strategy. Through these trying times, it has often been rumoured to be a takeover target. The latest in a string of suitors was American Express's Shearson Lehman Hutton, which said it was not interested in buying it last November.

After a two-day Hutton board meeting the takeover was scotched and Mr Robert Rittenberg, its president, was promoted to chief executive officer. Mr Robert Fomon, chief executive since 1970, was appointed chairman.

No sooner, however, had the new guard finally taken control, than Hutton sprang an unwelcome surprise. It announced that it was setting aside a \$100m fourth-quarter reserve, mostly to indemnify clients for losses on an investment product which had been mis-represented by aggressive salesmen. The losses had been compounded by bad trading.

Was this highly unusual move to keep faith with customers a sign that the old Hutton had failed to fully mend its ways? Or was the new Hutton just stable cleaning? Almost certainly it was the latter since the badly handled product pre-dated even The Problem. An extensive review uncovered no other horrors, it says.

But the provision, which will have plunged Hutton into the red for 1986, reminded analysts that Hutton's recuperation was slower than some of them had hoped. They believe that it is essential to the new Hutton's credibility that it proves itself this year to be a well-managed and profitable firm.

Top executives say they have three main tasks. First is to complete the beefing up of management. Of the nine-man management committee, four have been brought into the firm since the cheque scandal. Mr Rittenberg was one of the heirs apparent at Merrill Lynch where he earned a reputation for bringing order to chaos. Hutton is still looking for a few more senior people, particularly for corporate finance.

Secondly, it says it has to contain costs so more of its expanding turnover comes through to profits. Even without the latest provision, the fourth quarter would have been barely profitable despite the bull market surge in investor activity.

Perhaps the toughest test it faces is a revamping of commission schedules for its retail brokers account executives. Competitors such as Merrill Lynch and Paine Webber have already moved away from uniform commissions to paying less for low profit lines and more for high profit investment products.

These changes are unpopular to make and Hutton has dragged its feet because most of its sales people have been loyal during the past 18 months of upheaval. Their attrition rate was never higher than that of the competition and in some areas is now considerably lower, Hutton says.

Bae, Marconi win £90m Nato satellite contract

BY PETER MARSH IN LONDON

BRITISH AEROSPACE and Marconi, Britain's two leading satellite companies, have won a £90m (\$135m) order from Nato to build two advanced military communications satellites.

The two companies won the order, which is due to be announced today, in the face of strong competition from General Electric of the US. Nato's five previous space vehicles were built in the US.

Britain's satellites are to be based on a design which has yet to see service in orbit, whereas the rival US vehicles were versions of models already in use by the US Defense Department.

According to a Nato official, the two designs were equally suitable technically, but the UK vehicles

won because they were less expensive. The order was won after strong lobbying over the past three years by the UK Defence Ministry and the two satellite companies.

At the end of last week, the ministry signed an agreement with Nato's Communications Information Systems Agency (Cisa) on the procurement of the two satellites. As a result of this agreement, the ministry is arranging for the two UK companies to build the spacecraft, the first of which will enter orbit in 1990.

The two satellites, known formally as the Nato-4 series, will be based on the design of three new UK military communications satellites, the SkyNet-4 family. These three vehicles

are due to provide communications links for UK armed forces, and are to be launched over the next decade, the first of them next year on Ariane, the West European rocket.

The Defence Ministry and the two companies have argued that Nato should seriously consider European-built satellites as a sign that the continent's space industry has reached maturity. The first five Nato satellites, launched between 1976 and 1984, were built by Ford Aerospace of the US.

Providing a service for the US is that both Nato-4 satellites, the second of which should be launched in the mid 1990s, will be lifted into orbit on US space shuttles, for launch fees totalling about £70m.

Dublin coalition facing crucial decision

By Hugh Carnegie in Dublin

THE FATE of Ireland's Fine Gael-Labour coalition, which has clung to power for several months after falling into a parliamentary minority, will be decided at a Cabinet meeting tomorrow when it will be asked to make a final decision on this year's public spending programme.

Labour's four ministers led by Mr Dick Spring, the Deputy Prime Minister, will vote against their 11 Fine Gael colleagues. Dr Garret FitzGerald, the Prime Minister, insists on a range of social welfare cuts and new health service charges proposed to help redress substantial overruns last year on the current budget deficit and state borrowing.

Disagreement would mean a Labour withdrawal from Government. Dr FitzGerald would then almost certainly seek a dissolution of parliament later in the week with a general election to follow in mid-February.

A decision must be reached tomorrow because the Government has a statutory requirement to produce a book of estimates outlining individual department spending for 1987 by Wednesday.

If agreement is not reached in Cabinet as seems the likely outcome, Fine Gael will continue as a minority one party Government until the election producing the estimates on its own.

A split in the coalition has been on the cards since last autumn, when the Government committed itself to a budget deficit target this year equivalent to 7.4 per cent of GNP and Exchequer borrowing of 11.8 per cent. The 1986 outcome saw the deficit well over 8 per cent and borrowing over 13 per cent of GNP.

This left the coalition no alternative but to impose heavy spending cuts in the budget originally due on January 28, cuts which Labour was always likely to find difficult to accept.

The election will be dominated by the parlous state of the economy. The national debt now approaches 150 per cent of GNP and unemployment is at 19.3 per cent of the workforce.

Dr FitzGerald will fight on the need for stringent control of the public finances. Mr Charles Haughey's Fianna Fail party is well ahead in the polls but is aware that it might be denied a majority by a new coalition between Fine Gael and a new party, the Progressive Democrats.

Yesterday, Mr Haughey said that the only way to break "the vicious circle" was through growth encouraged by reducing taxation, cutting interest rates and improving Irish competitiveness. Prudent management of the public finances was necessary but must be integrated with a policy of economic development.

In a radio interview, Mr Haughey said a Fianna Fail Government would not interfere with any progress being made under the Anglo-Irish agreement which he said would be an essential part of Anglo-Irish relations.

US chides trade partners on growth

Continued from Page 1

1986 growth target has intensified Washington's concerns that an (economic) slowdown in Germany could come sooner in 1987 and be worse than the US currently fears.

He also said Washington was "very disappointed" in the Japanese Government's proposed budget for 1987, saying that it was not in line with what the US sees as the economic policy understanding it reached with Japan last year under an accord to try and stabilise the yen/dollar exchange rate. "The Japanese budget is uninteresting, not stimulative. It strays from the US-Japan agreement," the official said.

Asked if the group of five (G5) major industrial countries were preparing to meet to try and resolve their economic policy dispute the official said: "There is no present plan to have a G5 meeting."

Since last summer, the Reagan Administration has been arguing that currency adjustments alone (official code for a dollar devaluation) are not a satisfactory mechanism for reducing the US trade deficit. It has urged that to avoid this, America's industrial country trading partners (West Germany and Japan in particular) should place greater emphasis on economic growth to improve US export prospects. (The option of a US recession as a mechanism for reducing the US trade deficit is rejected on all sides.)

Rises in UK earnings biased towards high-income brackets

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT, IN LONDON

INCREASES in earnings in Britain have been tilted in favour of the high-paid during the past seven years. The shift has been reinforced by changes in the structure of income tax and national insurance.

The latest official figures, provided by the Treasury, show that the inflation-adjusted earnings of an individual in the top 10 per cent increased at a rate nearly seven times greater than that for someone in the bottom 10 per cent.

During the same period - April 1979 to April 1986 - the high paid also saw their pre-tax and net salaries grow by about twice the rate of those in the middle of the incomes scale.

The statistics demonstrate that the sharp rise in unemployment since 1979 has had little impact on earnings growth at the upper end of the scale, but it has created flexibility at the bottom end of the labour market. Real earnings for the low-

paid lagged behind the growth rate of the economy.

A concentration of the largest pay increases among the affluent explains why their share of the Inland Revenue's total income tax receipts has risen marginally since 1979. The Government has made political capital out of the trend, arguing that it indicates that Labour's plans to increase taxes on the rich would be counter-productive.

However, the latest figures imply that, had the tax regime of 1979 been maintained (with adjustments for inflation), then the highest-paid would be providing a larger share of total tax. The structure of the Government's tax changes, particularly cuts in the top rates, has offset the inherent progressivity of the tax system.

The tax burden on the top 10 per cent has, if anything, fallen slightly relative to their incomes since 1979. For the lower paid, changes in income tax and national insurance

have been broadly neutral, while those of average earnings are now paying proportionately more.

A single man at the starting point for the highest 10 per cent of earners saw his net earnings rise more than 23 per cent in the seven years to April 1986. A single man in the bottom 10 per cent received an increase of 3.5 per cent.

Mr Nigel Lawson, the Chancellor of the Exchequer, acknowledged that the more affluent had done better than people lower down the scale in a recent interview with the FT. He argued, however, that the trend had been necessary because in 1979 earnings in Britain were among the most compressed in the industrialised world. He said that all income groups had experienced a real increase in pay since 1979.

Mr Lawson hinted that a further reduction in the highest rates of tax as well as in the basic rate was now high on his list of priorities.

Details Page 6

Western Union opts for Milken restructure plan

BY ANATOLE KALETSKY IN NEW YORK

WESTERN UNION, the heavily indebted US telecommunications company which has recently been seeking ways to avoid bankruptcy, has decided to proceed with a financial restructuring plan backed by a partnership involving Mr Michael Milken, the secretive and influential head of "junk bond" trading at Drexel Burnham Lambert.

In opting for the Milken plan, Western Union rejected an alternative offer from an investor group headed by Resource Holdings, a partnership involving Mr Harold Green, the former chairman of ITT.

Under the Milken restructuring plan, Western Union will sell 40 per cent of its equity for \$250m to MDC

Holding, a Denver-based householder, and Pacific Assets Holdings, a private investment firm in which Mr Milken is a partner. Mr Milken, through Drexel's junk-bond operation, played a key role in providing Western Union with financing in the past.

The 31 banks which are owed \$275m by Western Union will accept a substantial reduction in the company's obligations. The loans will be repaid at 60 per cent of face value in cash or at 75 per cent in a combination of cash and common stock.

Western Union said on Friday night that agreement had been reached with its creditors on the new arrangement.



Afghan rebels spurn ceasefire

Continued from Page 1

nazi post had been hit with Mujahideen shells. At 0.20, later than usual, the Soviet guns replied, firing howitzer shells over our heads at the Jahad base and at Mani Kandon forward base which we had just left. There an Afghan soldier, who had defected and become a Mujahideen cook, was killed by a piece of flying shrapnel.

From the plain between our hill post and a distant white mountain range of Spinghar, Soviet howitzers and tanks moved into position, many out of range of Mujahideen guns. The battle continued for several hours, with Soviet shells falling near our hillpost and other Mujahideen gun posts. No Soviet equipment was visibly destroyed but the Mujahideen scored several hits on nearby targets. The Mujahideen admitted no casualties.

At 1pm the commander left the post to lead prayers of the resistance fighters who laid their Kalashnikov and old British .303 rifles on the ground in front of them. Lunch was or stew, nan (flat white bread), and green tea.

Three hours later, Soviet jets swept overhead, dropping flares to mark the supply route along which we were walking back to the base. They were followed by bombers which attacked our path, staying at a high level to avoid the Mujahideen's mountain-top Ziguak anti-aircraft guns. Some Mujahideen, who had been huddled round open fires, shrieked against the mountainides and retreated in to numerous deep storage caverns to escape the attack. No casualties were reported.

"You have seen today that we need better and longer range equipment from the West, then we could even hit the city of Kabul," said Commander Faiz. "But God is on our side."

Chinese act on reform

Continued from Page 1

ed for inciting students to protest last month.

Yu Chunyan, from the coastal city of Qingdao, was arrested on Saturday for writing counter-revolutionary letters to students in several cities, and for forming a "counter-revolutionary organisation" called the "New National Social Democratic Party."

Diplomats suspect that dozens of other similar arrests have been made but not reported.

Speculation continued on the likely replacement for Zhao Ziyang as premier, with the favourite being the Soviet-educated Vice-Premier, Li Peng, who was adopted by the former Chinese premier Zhou Enlai

and has known Deng Xiaoping, the paramount Chinese leader, since childhood. The mayor of Tianjin, Li Ruihan, is another fancied candidate.

Li Peng is known to support economic reform, but, like Mr Zhao, he is less enthusiastic about the political reforms that apparently contributed greatly to the fall of Hu Yaobang. Mr Li yesterday accused "some people" of inciting academics against the Communist Party by suggesting that they are targets of the drive against "bourgeois liberalism."

"This is sheer slander and calumny," two academics and two writers have been punished in the past week for "bourgeois liberalism."

World Weather

Place	Temp	Wind	Clouds	Visib	Pressure
London	12	10	100	10	1015
Paris	10	12	100	10	1015
Brussels	10	12	100	10	1015
Amsterdam	10	12	100	10	1015
Frankfurt	10	12	100	10	1015
Berlin	10	12	100	10	1015
Munich	10	12	100	10	1015
Vienna	10	12	100	10	1015
Zurich	10	12	100	10	1015
Geneva	10	12	100	10	1015
Lyon	10	12	100	10	1015
Marseille	10	12	100	10	1015
Nice	10	12	100	10	1015
Rome	10	12	100	10	1015
Naples	10	12	100	10	1015
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Belgrade	10	12	100	10	1015
Budapest	10	12	100	10	1015
Warsaw	10	12	100	10	1015
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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday January 19 1987



INTERNATIONAL BONDS

D-Mark sector rallies as currency concerns dominate

EUROBOND dealers in West Germany might have had to fight through the perishing cold last week, but at least they were able to keep themselves warm with some active trading when they arrived at their desks, writes Clare Pearson in London.

Currency concerns dominated the international bond markets as the dollar fell further and the realignment of European Monetary System (EMS) currencies - which involved a 3 per cent revaluation of the D-Mark - proved inconclusive.

Against this background, the D-Mark bond market staged a significant rally, with yields declining by as much as 15 basis points at the long end. This was most unusual because normally a realignment of the EMS is the cue for investors to take profits in the sector.

In fact, the continued decline of the dollar kept the "hot" money flowing into the D-Mark, and the bond market was encouraged by speculation that the Bundesbank would be forced to cut its 3 1/2 per cent discount rate.

By Friday, some of this enthusiasm was wearing off as the dollar's decline slowed. Nevertheless, dealers said the market was unusually buoyant for the end of the week.

The government bond market as the beneficiary of most of the inflow of speculative cash, since it is much larger than the Euro-Dm market. This makes it easier for investors to liquidate their positions when they decide to sell-out.

But some, at least, of the inflow spilled over into the Eurobond market, which posted price rises of between 1/4 to 3/4 of a point last week.

This provided a propitious atmosphere for the launch of new bonds, most of which went down well. A DM 300m, 10-year, 6 per cent bond for the European Investment Bank, for instance, was quoted on Friday at 98.30 bid, against a par issue price and within its fees.

Dresdner Bank's DM 500m, 4 1/2 per cent, five-year bond, priced at 97 1/4, looked slightly optimistic, although dealers said its discount pricing would give it special attractions for high tax-bracket investors.

If the D-Mark market was in fine form, the Eurodollar market was languishing last week, and most lead-managers held back from issuing bonds denominated in the currency.

Paradoxically, however, most of the Eurodollar bonds that have been launched since the new year have met firm demand, and the week saw further successful issues for such names as Nippon Telegraph and Telephone, Belgium, and Sweden.

The answer to the conundrum is that lead-managers have made a new year's resolution to adhere to what one described as the "classic Coke" formula.

This is a move in the market to get back to basics: pricing bonds so that they are attractive to underwriters and investors, and not just to borrowers.

This had been generally abandoned in recent times in favour of pricing bonds on highly aggressive terms. The lead-manager can often make up for this with a profit on the swap, but the underwriters are left with the loss.

This year's deals have mostly been designed to appeal to the institutional investors who are still active in the Eurodollar sector because they have to keep a given amount of their portfolios in the world's largest currency, and because they are able to hedge their

exposure.

County NatWest Capital Markets topped up the supply on Friday with a \$200m deal for Belgium that was rapidly increased to \$300m on firm demand. This issue had the advantage over previous issues for Belgium of not only being attractively priced but also of including features that should make it appeal to a broad range of investors.

Until last week, Belgium's issues have been unlisted and in registered form, because the Belgian authorities have been anxious to keep the paper out of the hands of investors who seek to reduce their tax liabilities by buying bearer paper, maintaining their anonymity.

This time, however, Belgium reversed this policy, deciding that it would benefit more from broadening the types of investors who would be interested in the issue than from discouraging the Belgian denier.

Even though this issue is in bearer form, however, its large \$100,000 denominations should keep it in the

EUROBOND TURNOVER			
Turnover (\$m)			
Primary Market	Secur	PRM	Other
US\$	2,301.5	108.0	3,543.6
FRF	1,071.5	141.0	477.0
Other	2,515.5	105.5	225.0
Prev	1,114.1	217.5	294.7
Secondary Market			
US\$	17,021.1	1,678.4	12,145.3
FRF	6,585.3	235.9	2,105.1
Other	14,070.8	128.5	3,084.1
Prev	5,764.1	155.5	982.4
Credit			
US\$	13,504.9	22,104.9	46,571.8
FRF	8,570.5	10,573.1	17,444.0
Other	18,532.3	15,422.2	20,884.6
Prev	4,500.5	5,259.5	8,468.5

Week to Jan. 15, 1987 Source: AIBD

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Even though this issue is in bearer form, however, its large \$100,000 denominations should keep it in the

hands of the international institutions and away from retail investors.

The 8 per cent 10-year bond was priced at 101 1/4 to give an initial yield of 9 1/2 basis points over US Treasury bonds. County NatWest said that Belgium had, nevertheless, achieved a swap into floating-rate dollars of around 30 basis points below London interbank offered rate (Libor).

The deal was generally welcomed by the market as generous, although some concern arose when County kept most of \$100m increase to itself, instead of distributing it pro rata among underwriters. At least one house - Credit Suisse First Boston (CSFB) - dropped out of the management group following this development.

In other currencies, the Eurosterling market suffered during the early part of the week as sterling weakened against European currencies, but recovered later along with the gilt market as the currency rallied.

This enabled Baring Brothers to launch a successful deal for the World Bank, albeit that most of it went to domestic institutions rather than foreign investors. Meanwhile, CSFB launched a \$110m convertible deal for the Burton Group - the largest ever sterling convertible.

Elsewhere, the Australian dollar market began to look congested when three issues were launched on Friday, but the Canadian dollar sector stood up better to the weight of \$625m of new paper.

The Canadian domestic bond market was trading buoyantly all week following a rise in the currency and some good trade figures. Most of the new issues were well received, although the market showed a strong preference for sovereign names.

In Switzerland, prices firmed in active trading. Dealers were looking for lower interest rates, so bonds with relatively high coupons of around 5 per cent were in demand. Belgium launched a note issue a 4 1/2 per cent coupon - the lowest on a five-year deal in around a year.

Wometco had previously agreed a price of \$405m for WTVJ in a transaction with Lorimar-Telepictures, another highly leveraged TV production and distribution company. The deal fell through, however, when Lorimar was unable to arrange the financing required.

WTVJ, which was affiliated to the CBS network under Wometco's ownership, was considered an attractive property because network affiliates are generally far more profitable than independent stations.

Affiliates take their programmes from one of the three major TV networks - NBC, ABC, or CBS - and receive a payment for each show they broadcast in exchange for providing the networks with advertising time.

Network affiliates in large markets have rarely come up for sale, because they have been seen as such attractive businesses. However, WTVJ is believed to have been bought by NBC for only about 13 times its annual cash flow - the low end of the range of prices used by TV analysts for valuing such businesses.

NBC buys Miami TV station for \$270m

By Anatole Kaletsky in New York

IN A transaction which could have important implications for the financially volatile US broadcasting and TV production industries, NBC, the national TV network, has agreed to buy a Miami TV station for \$270m - \$135m less than was offered for the station last summer.

The sum, paid for WTVJ-TV, which is considered one of the most attractive media properties to have come on to the market for several years, is the clearest indication to date of a recent slump in TV station values.

The seller of the station, Wometco Broadcasting Company, was created two years ago in a leveraged buyout led by Kohlberg Kravis and Roberts.

Wometco had previously agreed a price of \$405m for WTVJ in a transaction with Lorimar-Telepictures, another highly leveraged TV production and distribution company. The deal fell through, however, when Lorimar was unable to arrange the financing required.

WTVJ, which was affiliated to the CBS network under Wometco's ownership, was considered an attractive property because network affiliates are generally far more profitable than independent stations.

Affiliates take their programmes from one of the three major TV networks - NBC, ABC, or CBS - and receive a payment for each show they broadcast in exchange for providing the networks with advertising time.

Network affiliates in large markets have rarely come up for sale, because they have been seen as such attractive businesses. However, WTVJ is believed to have been bought by NBC for only about 13 times its annual cash flow - the low end of the range of prices used by TV analysts for valuing such businesses.

EUROCREDITS

EdF cashes in on the benefits of improved conditions for borrowers

By Alexander Nicoll in London

JUST HOW MUCH conditions for borrowers have improved in recent years was illustrated starkly to bankers last week by the new terms of a \$1bn revolving credit for Electricite de France (EdF), signed in 1984 and now the subject of renegotiation.

When the credit was mandated in June 1984 to Banque Nationale de Paris, Citicorp, Industrial Bank of Japan and Lloyds, it came at a key stage in the process of ratcheting down of prime borrowers' costs. The enthusiastic reception then given to the deal, which contained concepts novel at the time and widespread now, was an important sign of market trends of which EdF can

now reap the benefits.

The terms now being proposed, even though they will slash EdF's costs, do not appear ungenerous to banks by the standards of some recent credits.

Originally mandated at \$400m, the loan was one of the first to include a facility fee payable annually on the full amount irrespective of how much of the loan was drawn.

This was set at 10 basis points. Now, after the progressive shaving of facility fees, it is to be halved - though it will still be higher than fees recently charged to other French state borrowers.

The original deal was also one of

the first to apply the now widespread concept of utilisation fees, under which the borrower costs rise as he draws more money. The interest rate was set at London interbank offered rates (Libor) flat. But an implied spread above Libor was provided by the borrower's undertaking to keep at least 15 per cent of the facility drawn.

That undertaking is now to be withdrawn, and the utilisation fees are being reduced drastically. Originally they were 15 basis points for up to 33 per cent usage, 20 basis points between 33 per cent and 50 per cent, 27.5 basis points for usage up to 75 per cent, and 35 basis points above that level. The fees are

now being cut, respectively, to 2.5, 3.75 and 10 basis points.

The original terms - tight by the standards of the day though not as aggressive as had been feared - attracted an overwhelming response. For some of the 78 banks in the syndicate, however, the new terms will simply not be remunerative enough.

Some smaller Continental European banks have already signalled that they will bow out. Though responses are slow because snow kept many bankers from their London offices last week, some banks have indicated acceptance and even a willingness to increase their exposure.

BTR, the UK industrial holding company, is proceeding with the financing for its takeover bid for glassmaker Pilkington Brothers with a £750m credit to back the cash element of its offer. This follows last week's decision by the UK Government not to refer the bid to the Monopolies Commission.

Citicorp Investment Bank, which originally underwrote the entire amount, is now asking other banks close to the company to make large commitments of £150m each for a two-year facility of which half would be repayable after a year. The commitment fee is 10 basis points, with a 25 basis point spread above Libor. There is the potential

to increase the credit to £1bn if the cash portion of the offer were to be increased.

Associates Corporation of North America, a Dallas-based finance and insurance company, has mandated Swiss Bank Corporation International to arrange a \$250m revolving credit facility. Though terms could not be confirmed, it was understood to be a five-year bullet deal with a commitment fee of 8 basis points, a margin over Libor of 18.75 basis points, a utilisation fee of 5 basis points above 50 per cent usage and front-end fees of up to 7 basis points for commitments of \$25m.

Pirelli, the Italian tyre maker,

All of these Securities have been sold. This announcement appears as a matter of record only.

Alberta

U.S. \$750,000,000

Province of Alberta

7 3/8% Notes Due December 1991

MORGAN STANLEY INTERNATIONAL

CREDIT SUISSE FIRST BOSTON LIMITED

MORGAN GUARANTY LTD

UNION BANK OF SWITZERLAND (SECURITIES) LIMITED

WOOD GUNDY INC.

CIBC LIMITED

ORION ROYAL BANK LIMITED

McLEOD YOUNG WEIR INTERNATIONAL LIMITED

CREDIT LYONNAIS

DEUTSCHE BANK CAPITAL MARKETS LIMITED

GOLDMAN SACHS INTERNATIONAL CORP.

MERRILL LYNCH CAPITAL MARKETS

MORGAN GRENPELL & CO. LIMITED

THE NIKKO SECURITIES CO., (EUROPE) LTD.

SALOMON BROTHERS INTERNATIONAL LIMITED

SWISS BANK CORPORATION INTERNATIONAL LIMITED

YAMAICHI INTERNATIONAL (EUROPE) LIMITED

January, 1987

Alberta

U.S. \$500,000,000

Province of Alberta

Floating Rate Notes due 1993

MORGAN GUARANTY LTD

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ORION ROYAL BANK LIMITED

BANK OF MONTREAL CAPITAL MARKETS LIMITED

TORONTO DOMINION INTERNATIONAL LIMITED

BANK OF TOKYO INTERNATIONAL LIMITED

BANKERS TRUST INTERNATIONAL LIMITED

BANQUE NATIONALE DE PARIS

IBJ INTERNATIONAL LIMITED

KIDDER, PEABODY INTERNATIONAL LIMITED

MERRILL LYNCH CAPITAL MARKETS

NOMURA INTERNATIONAL LIMITED

SWISS BANK CORPORATION INTERNATIONAL LIMITED

TAKUCIN INTERNATIONAL BANK (EUROPE) S.A.

11th December, 1986

All of these securities have been sold. This announcement appears as a matter of record only.

INTERNATIONAL CAPITAL MARKETS

UK GILTS

Signs of fatigue as foreign investors start backing off

THE UK Government bond market is showing the first signs of fatigue after its roaring Christmas season rally and seems to be wondering where to go next. As so often before, sterling will probably provide the pointers.

Last week saw long-dated issues flirt with the 10 per cent yield barrier but there was pretty stiff resistance to breaking that level decisively and the overseas investors which had provided the motor for the rally seem to be backing off.

Despite several nibbles last week at the remainder of the 15th issue of 10 per cent Treasury Loan and the \$800m 2 1/2 per cent indexed Treasury Stock 2026, the Bank of England has still been left with modest amounts of each.

The longer this stock hangs around, the less confident the market will be about building on its gains. There were already signs of insecurity last week with setbacks every time a bit more stock dribbled out into the market.

In addition, there is perhaps as much as \$400m of gilts, bought to hedge Eurosterling issues, which effectively overhangs the market like an unsold tap until the swap arrangements are completed.

In the course of the week, sterling's less than sparkling performance against the newly realigned currencies of the European Monetary System managed to scupper speculation of an early base rate cut.

On domestic grounds—and the case should be underlined by this week's money supply figures—it seems clear that 11 per cent rates will in place for some time, unless, as in past years, the Chancellor of the Exchequer cannot resist a Budget-time cut to add even more lustre to a generous tax package.

In many ways, however, the development of events at home are working in favour of the gilt market.

The Bank of England's funding requirement appears to be remarkably unimposing and confidence is growing that there will be a significant undershoot on the Government's public sector borrowing requirement target, making the Chancellor's tax cuts even more secure.

All this matters because the gilt market is playing a part in the lead, and announcements such as last week's unemployment figures can only help, the 10 per cent yield barrier looks breachable.

But a sustainable rally depends partly on the willingness of foreigners to invest, and the international scene looks set for an extremely volatile period.

Events on the foreign exchange last week and the war of words between the key Group of Five players, not to mention the various powers to be reckoned with in the opening shots in what could be an increasingly intense battle for position on interest rates and currencies.

Gilts were buoyed at the end of last week by persistent rumours of a Japanese discount rate cut and some of sterling's late recovery on Friday could be traced to caution about buying too many more D-Marks if there is any possibility that West Germany will give in to demands for a cut in interest rates after its election on January 23.

All this adds up to the emergence of two distinct market camps. One is confident that sterling's vicissitudes last week were purely a result of the huge flows between the US and West Germany and that, on all other fronts, things are shaping up nicely for the Government in election year. This camp could perhaps be dubbed the "short-termists".

The "long-termists" are worried about investing too much faith in opinion polls, are concerned about the trade balance—beware the next set of figures on January 26—and about the build up of inflation in the economy at a time when oil prices are strengthening but sterling has not benefited as much as it should.

US MONEY AND CREDIT

Bond market still decidedly bullish

THE US bond market showed astonishing resilience last week, losing a mere 1.5 points from Monday to Wednesday in the face of the collapsing dollar. During those three days the dollar fell by 4 1/2 per cent against the D-Mark and shattered the trading range of Y155 to Y165 which had been widely seen as the cornerstone of the agreement on currency stability reached between the US and Japan last autumn. By the close on Friday, bond prices had recouped half their earlier losses, to finish a mere 1 to 2 points down at the long end.

It was not just the bond market's well-known addiction to Japanese and European investment flows that made this an extraordinary performance. The bulls could always argue, after all, that US bonds were getting cheaper, and therefore more attractive, as the dollar plunged. Or to put the same idea in the vernacular of the East End trading houses where many a bond dealer picked up his market-making skills—there's a mug born every minute.

What made the bond market's firm optimism really surprising was the flow of other news last week. There was the public squabbling between the US and the European ministries and the central banks of Japan, West Germany and other countries in Europe. There were warnings from current and former Fed governors about the tight constraints on monetary policy. There were even rumours that Mr Paul Volcker was about to retire as chairman of the Federal Reserve Board, to be replaced by the arch-monetarist Mr Beryl Sprinkel—probably the least respected economic figure in the US just now.

On the statistical front, developments were similarly gloomy. Oil prices have continued to rise even above Opec's \$18 target. Retail sales and industrial production both turned stronger than expected, showing growth of 4.4 per cent and 0.5 per cent respectively in December. The money supply, as usual, seemed to well and truly haywire, with M1 growing at an annualised rate of 22.4 per cent in December. Along with other statistics out in recent weeks, these figures added up to a picture of a considerably stronger economy than most people expected a few months ago.

Why then does the consensus in the bond market remain decidedly bullish? Apart from the general euphoria which has undoubtedly spilled over from the equity deals on Wall Street, there seems to be a broad belief that the public funding among the world's monetary authorities is more likely to result in interest rate cuts by Germany and Japan, rather than rises in the US. There are three broad reasons.

First, much of the strength of the economic indicators for December is thought to be illusory. Tax reform may have caused spending and output to be "borrowed" from the beginning of 1987, increasing the likelihood that the statistics from next month onwards will point again to economic weakness.

Second, Germany and Japan seem to have more to lose than the US from the collapse of the dollar—their export industries are suffering palpably, while there are few signs yet that US inflation will rise to unacceptable levels.

Third, it is German and Japanese—not US—interest rates that are currently out of line with historical experience, particularly at the long end. The real yields of 6 per cent or more available for 30 years on corporate or even publicly guaranteed bonds in yen and D-Marks are unlikely to be sustained for ever.

The following are the economic indicators due for release this week, along with the median market expectations, as surveyed on Friday by Money Market Services of Redwood City, California:

● The consumer price index for December (8.30 am Wednesday) is thought to have risen by 0.5 per cent, similar to the increase of 0.3 per cent in November and 0.2 per cent in October. Estimates range from 0.1 per cent to 0.5 per cent. A rise of 0.5 per cent in December would produce a 12-month inflation rate of 1.3 per cent during 1986.

● Housing starts (8.30 am Wednesday) are expected to be running at an annual rate of 1.6m, very similar to the figures of 1.6m in November and 1.63m in October. The range of estimates is from 1.5m to 1.8m.

● Preliminary GNP figures for the fourth quarter (8.30 am Thursday) are forecast to show 2.6 per cent annualised growth, compared with a 2.8 per cent rate in the third quarter. The forecasts range from 1.8 to 3.7 per cent. This compares with a 2.6 per cent rate in the fourth quarter of 1986 as a whole. The GNP indicator is thought to have shown a 3 per cent rise in the

fourth quarter, with estimates varying from 1.9 to 3.5 per cent.

● Money supply figures (4.30 pm Thursday) are expected to show a fall of \$7bn in M1, but forecasts range from down \$11bn to up \$15bn.

● Personal income for December (10 am Friday) looks like being 0.5 per cent higher, after rising 0.3 per cent and 0.4 per cent in the previous two months. The range of estimates is very wide, from minus 0.3 to plus 0.9 per cent, partly because of large payments expected to be made to farmers by the Commodity Credit Corporation. Personal consumption, which is announced at the same time, is thought to have risen by 1.8 per cent, with a range of zero to 3.5 per cent. This compares with consumption growth of 1.1 and 2.3 per cent in November and October.

Anatole Kaletsky

FT/AIBD INTERNATIONAL BOND SERVICE

US MONEY MARKET RATES (%)

	Last Friday	1 week ago	4 weeks ago	12 months ago
3-month Treasury bill	8.50	8.50	8.50	8.50
6-month Treasury bill	8.50	8.50	8.50	8.50
9-month Treasury bill	8.50	8.50	8.50	8.50
12-month Treasury bill	8.50	8.50	8.50	8.50
3-month Commercial Paper	8.50	8.50	8.50	8.50
6-month Commercial Paper	8.50	8.50	8.50	8.50
9-month Commercial Paper	8.50	8.50	8.50	8.50
12-month Commercial Paper	8.50	8.50	8.50	8.50

US BOND PRICES AND YIELDS (%)

	Last Friday	1 week ago	4 weeks ago	12 months ago
3-month Treasury	100.00	100.00	100.00	100.00
6-month Treasury	100.00	100.00	100.00	100.00
9-month Treasury	100.00	100.00	100.00	100.00
12-month Treasury	100.00	100.00	100.00	100.00
3-month Commercial Paper	100.00	100.00	100.00	100.00
6-month Commercial Paper	100.00	100.00	100.00	100.00
9-month Commercial Paper	100.00	100.00	100.00	100.00
12-month Commercial Paper	100.00	100.00	100.00	100.00

NII TOKYO BOND INDEX

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.25
Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.25
Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
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Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
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Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
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Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.25
Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

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Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

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Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.25
Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE














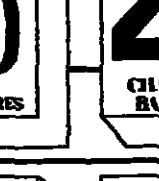
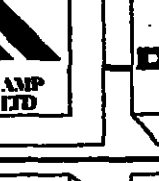



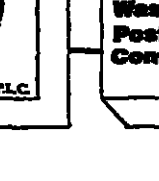

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Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

Professionalism and Commitment

Euro-Commercial Paper

Contrary to the "sales stories" you've been hearing, investors are not falling over themselves to buy paper.

A good dealer knows that investors need patient, persistent explanations of the attractions of domestic currency and Euro-commercial paper/CDs. At Chase, we achieve this by knowing our product inside out. We communicate constantly with our issuers to capitalise on windows of market opportunity. We combine that commitment

with an ability to tap our broad retail investor franchise, providing trading support to ensure an issuer's stability and pricing consistency.

That's why 500 Treasurers placed Chase as the top four dealers in the world.*

That's why, since we opened the market with Norsk Hydro, these issuers have been amongst the 58 prime names who chose Chase as a dealer.**

Chase Investment Bank

*In the 1986 Euromoney Corporate Finance World Survey.
**As of December 31, 1986.

US MONEY MARKET RATES (%)

	Last Friday	1 week ago	4 weeks ago	12 months ago
3-month Treasury bill	8.50	8.50	8.50	8.50
6-month Treasury bill	8.50	8.50	8.50	8.50
9-month Treasury bill	8.50	8.50	8.50	8.50
12-month Treasury bill	8.50	8.50	8.50	8.50
3-month Commercial Paper	8.50	8.50	8.50	8.50
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9-month Treasury	100.00	100.00	100.00	100.00
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Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.25
Government Bonds	135.25	135.25	135.25	135.25
Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

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Corporate Bonds	135.25	135.25	135.25	135.25
Yen-denominated Foreign	135.25	135.25	135.25	135.25

FT/AIBD INTERNATIONAL BOND SERVICE

	15/1/87	15/1/87	12 weeks ago	24 weeks ago
Overall	135.25	135.25	135.25	135.

ABN Bank

Algemene Bank Nederland N.V.

(Incorporated with limited liability in the Netherlands)

U.S. \$150,000,000

7% Notes 1987 due 1990

Swiss Bank Corporation International Limited

Algemene Bank Nederland N.V.

Bank Brussel Lambert N.V.

Banque Nationale de Paris

Banque Paribas Capital Markets Limited

Barclays de Zoete Wedd Limited

Baring Brothers & Co., Limited

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Credit Suisse First Boston Limited

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Dresdner Bank Aktiengesellschaft

Goldman Sachs International Corp.

Kreditbank International Group

Merrill Lynch Capital Markets

Morgan Guaranty Ltd

Morgan Stanley International

Nomura International Limited

Orion Royal Bank Limited

Salomon Brothers International Limited

Union Bank of Switzerland (Securities) Limited

S.G. Warburg Securities

New Issue

This announcement appears as a matter of record only.

January, 1987



Dayton Hudson Corporation

U.S. \$100,000,000

7½% Notes due 1992

Swiss Bank Corporation International Limited

Credit Suisse First Boston Limited

Goldman Sachs International Corp.

Arab Banking Corporation (ABC)

Banque Bruxelles Lambert S.A.

Capital Markets Group

IBJ International Limited

Deutsche Bank Capital Markets Limited

Kleinwort Benson Limited

Merrill Lynch Capital Markets

Morgan Guaranty Ltd

The National Commercial Bank (Saudi Arabia)

The Nikko Securities Co., (Europe) Ltd.

Security Pacific Hoare Govett Limited

Swiss Volksbank

Union Bank of Switzerland (Securities) Limited

S.G. Warburg Securities

Westdeutsche Landesbank

Wood Gundy Inc.

Girozentrale

Julius Baer International Limited

Banca della Svizzera Italiana

Bank Gutzwiller, Kurz, Buegener

Compagnie de Banque et d'Investissements, CBI

(Overseas) Limited

Handelsbank N.W. (Overseas) Ltd.

Great Pacific Capital S.A.

New Issue

This announcement appears as a matter of record only.

January, 1987



Province of British Columbia

C.\$150,000,000

9½ per cent. Notes, Series BCEC-6, due 1990,

Extendible to 1994

Swiss Bank Corporation International Limited

Algemene Bank Nederland N.V.

Banque Bruxelles Lambert S.A.

CIBC Limited

Commerzbank Aktiengesellschaft

Deutsche Bank Capital Markets Limited

Dominion Securities Inc.

Generale Bank

IBJ International Limited

Kreditbank International Group

McLeod Young Weir International Limited

Merrill Lynch Capital Markets

Nomura International Limited

Orion Royal Bank Limited

Union Bank of Switzerland (Securities) Limited

S.G. Warburg Securities

Banca Commerciale Italiana

Banca Nazionale del Lavoro

Bank of Montreal Capital Markets Limited

Berliner Handels- und Frankfurter Bank

Chemical Bank International Group

Crédit du Nord

Deutsche Girozentrale - Deutsche Kommunalbank

Fertner Lullin & Cie S.A.

First Chicago Limited

Great Pacific Capital S.A.

Liechtensteinische Landesbank

The Nikko Securities Co., (Europe) Ltd

Rabobank Nederland

Richardson Greenshields of Canada (U.K.) Limited

Sal. Oppenheim Jr. & Cie.

Shearson Lehman Brothers International

Swiss Volksbank

Takagin International Bank (Europe) S.A.

Uniongen SA, Geneva

Vereins- und Westbank Aktiengesellschaft

Westdeutsche Landesbank Girozentrale

Wood Gundy Inc.

New Issue

This announcement appears as a matter of record only.

December, 1986



Rémy Finance B.V.

(Incorporated with limited liability in the Netherlands)

ECU 40,000,000

7½ per cent. Guaranteed Notes due 1992

unconditionally and irrevocably guaranteed

by

Rémy & Associés S.A.

(Incorporated with limited liability in the Republic of France)

Swiss Bank Corporation International Limited

Banque Paribas Capital Markets Limited

Morgan Stanley International

Union Bank of Switzerland (Securities) Limited

Bank Brussel Lambert N.V.

Banque Internationale à Luxembourg S.A.

Banque Nationale de Paris

Commerzbank Aktiengesellschaft

Crédit Commercial de France

Credit Suisse First Boston Limited

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Generale Bank

Sumitomo Finance International

S.G. Warburg Securities

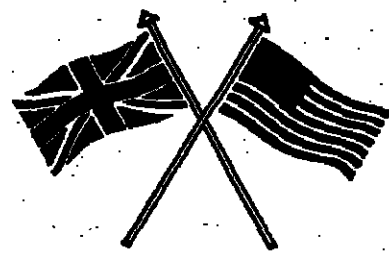
New Issue

This announcement appears as a matter of record only.

January, 1987



Swiss Bank Corporation International Limited



Flags B.V.

U.S.\$200,000,000

7% Notes due 1991

Secured as to payment by a charge on U.S.\$201,520,000
United Kingdom Floating Rate Notes due 1996

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BANKERS TRUST INTERNATIONAL LIMITED	SUMITOMO TRUST INTERNATIONAL LIMITED
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TOKAI INTERNATIONAL LIMITED	

All of these securities have been sold. This announcement appears as a matter of record only.

Paine Webber Group Inc.

U.S.\$200,000,000

Subordinated Floating Rate Notes due 1993

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HILL SAMUEL & CO. LIMITED	KLEINWORT BENSON LIMITED
MERRILL LYNCH CAPITAL MARKETS	MORGAN STANLEY INTERNATIONAL
NIPPON CREDIT INTERNATIONAL LIMITED	ORION ROYAL BANK LIMITED
PRUDENTIAL-BACHE SECURITIES INTERNATIONAL	SALOMON BROTHERS INTERNATIONAL LIMITED
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TOKAI INTERNATIONAL LIMITED	UNION BANK OF FINLAND LTD
S.G. WARBURG SECURITIES	

30th September, 1986

These securities are not registered under the Securities Act of 1933 and may not be offered or sold in or to nationals or residents of the United States. This announcement appears as a matter of record only.



CAISSE CENTRALE DE COOPERATION ECONOMIQUE

U.S.\$113,000,000

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COMMERZBANK AKTIENGESSELLSCHAFT	COUNTY NATWEST CAPITAL MARKETS LIMITED
CREDIT COMMERCIAL DE FRANCE	CREDIT SUISSE FIRST BOSTON LIMITED
DAIWA EUROPE LIMITED	DEUTSCHE BANK CAPITAL MARKETS LIMITED
EBC AMRO BANK LIMITED	GENERALE BANK
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24th October, 1986

All of these securities have been sold. This announcement appears as a matter of record only.



Australia and New Zealand Banking Group Limited

(Incorporated with limited liability in the State of Victoria)

U.S.\$300,000,000

Perpetual Capital Floating Rate Notes

MORGAN GUARANTY LTD

ANZ MERCHANT BANK LIMITED

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ORION ROYAL BANK LIMITED	S.G. WARBURG SECURITIES
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SALOMON BROTHERS INTERNATIONAL LIMITED	SHEARSON LEHMAN BROTHERS INTERNATIONAL
SUMITOMO TRUST INTERNATIONAL LIMITED	SWISS BANK CORPORATION INTERNATIONAL LIMITED
TAKUGIN INTERNATIONAL BANK (EUROPE) S.A.	UNION BANK OF SWITZERLAND (SECURITIES) LIMITED
WESTDEUTSCHE LANDESBANK GROSZENTRALE	YAMAICHI INTERNATIONAL (EUROPE) LIMITED
YASUDA TRUST EUROPE LIMITED	

30th October, 1986

All of these securities have been sold. This announcement appears as a matter of record only.

UK COMPANY NEWS

David Fishlock looks at one of the central issues in the BTR bid battle
R & D strategies under scrutiny

A COMMITMENT to research and development has emerged as one of the central issues in the current takeover bid by BTR, the industrial holding company, for Pilkington Brothers, the glass manufacturer.

Pilkington has a particularly strong reputation for research and development, dating back to the 1950s when it invented the first process which has revolutionised the manufacture of flat glass worldwide.

BTR, by contrast, has been attacked during the bid for an alleged lack of commitment to R & D, which is said to reflect a short-term approach to business. But how accurate are these images?

It is true that BTR lays no particular stress on R & D and its last annual report discloses nothing more than that "expenditure on research and development is written off in the year in which it is incurred." Pilkington projects a much higher R & D profile, but summarises the scene in its latest report in just the same terms, using figures that are substantially out-of-date.

Neither company yet complies with growing enthusiasm at Westminster, in Whitehall and by the Bank of England for both a qualitative and quantitative annual statement of whether and how company money is being spent on R & D.

Since the invention of the float process, Pilkington has continued to invest heavily in flat glass, to the tune of about \$30m this year, half of its total R & D budget. This investment has halved the energy consumption over the past 20 years, and increased tenfold the amount of glass made between sheet-downs.

A float furnace now makes a continuous river of glass 65,000 miles long between shut-downs, says Sir Robin Nicholson, technical director. That kind of research has to go on for ever.

It is the bedrock for earnings of about \$20m a year in licence and technical fees, the vast majority of which come from float, Sir Robin says.

He claims the investment has maintained Pilkington's international leadership in the technology, and cites as evidence China's recent choice of the company in competition with Japanese, US and French suppliers of the float process.

Sir Robin, who a year ago relinquished the job of chief scientific adviser to the government for the Pilkington post, has functional responsibility for group (central) R & D—some 30 per cent of the total—and a co-ordinating role for divisional R & D.

He is also "sponsoring director" for two fast-growing divisions, electro-optics and ophthalmology, both expanding at about 15 per cent annually compared with 2 per cent for the flat glass business.

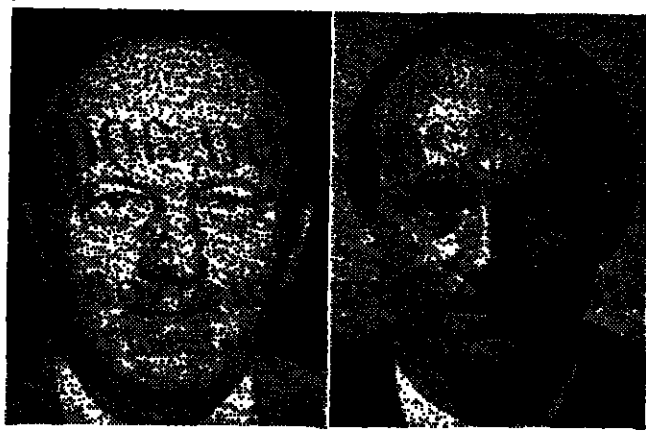
Company strategy is to have one-third of its earnings from high-growth, research-based activities by the early-1990s. This includes adding value to flat glass, for example with coatings conferring a host of new mechanical, thermal, optical and other properties.

Sir Robin likens the way his company has gone resolutely downstream in pursuit of greater earnings to the aluminium industry, and in contrast to steel.

BTR has no central R & D laboratory, although it does have a small system technology centre called Real Time Business Systems, serving the group for software. Much of the \$40m conglomerate has little contact with advanced technology.

But parts have an impressive investment in R & D, notably the aerospace companies, mostly acquired from Dunlop in 1984, and the health-care companies, mostly acquired from Thomas Tilling in 1983.

Mr John Roberts, chief executive of the aerospace companies, spends about 10 per cent of sales of about £100m on R & D.



Sir Owen Green (left), chairman of BTR, and Mr Antony Pilkington, who heads the Pilkington board

How this is spent is his own responsibility, he says. He claims less interference with his role as manager and greater spending powers than he had under the Dunlop management, which he served for 30 years.

"We're in a business where if we stand still we'll disappear fairly quickly," Mr Roberts says. This engineer challenges assertions that the BTR group looks no more than three years ahead by citing its recent approval for major investments in new manufacturing plant for aircraft tyres, and for the first phase of a computer-aided engineering system. Both were of a magnitude requiring main-board approval.

Health-care with a turnover of about £180m reckons to spend 3 to 4 per cent of sales on R & D, a proportion comparable with its international competitors, says Mr Michael Collins, chief executive. But some of his group's companies have a research investment closer to that of the innovative end of the pharmaceutical industry.

His flagship is Bear Medical Systems in California, specialists in highly sophisticated systems such as its latest patient ventilator in which almost everything the doctor can wish to know about his patient comes together in colour on a visual display.

As Mr Collins sees it, there is good business in medical technology which stops short of the most advanced systems such as attempts to design artificial organs. But he also rejects the hospital supplies end of the market, where there is very little added value.

Artificial limb-making, a traditional craft area, is one he proudly claims to have updated with computer-aided design and manufacturing systems. At least 75 per cent are now assembled from modules machined on computer-controlled machine tools.

Mr Collins says bluntly that he is opposed to central R & D. He believes each product needs a champion prepared to fight for it.

He sees BTR's technical plan as based on having individual "centres of excellence" where they are needed—medical data processing, laboratory plastics, aircraft tyres—and appropriate to the market they serve.

This view is shared by Sir Owen Green, chairman of the company, who in a recent takeover document said: "BTR does not put any component part of its business to the forefront in meeting its raison d'être—service to the marketplace."

R & D is no exception. Its funding will be as large as the market is perceived to require from each business as an entity.

A decade ago all of Pilkington's R & D was concentrated in a single centre at Latham, Lancs. Today, about 70 per cent of the budget is spent by the divisions and only 30 per cent in the central laboratories.

But this is mainly because the company has made several acquisitions—in Scotland, Australia, W Germany and the US—with their own R & D. The Pilkington companies for which Sir Robin is "sponsoring director" re-invest about 12 per cent of sales in R & D, he says.

In contrast to Mr Collins of BTR, Sir Robin has no doubt of the value of central R & D, provided there is close interaction between divisional and central scientists. The job of those at the centre is to keep close to the sciences that might suddenly become commercially important, even vital to business survival.

This sector of science is now becoming more clearly distinguished as "strategic science."

Examples Sir Robin cites include holography—laser photography—which was once being explored in the central laboratories as a promising new idea for electro-optics, but has recently emerged as a new manufacturing process for bifocal contact lenses.

London and Manchester new life business up

London and Manchester, the industrial life assurance group, said its new single premium business was \$55m last year, up 15.5 per cent on the 1985 figure.

New annual premiums fell nearly 2 per cent to £23.2m. Total sums assured on both classes of new business rose to £715m, 16.6 per cent up on the previous year's total.

Mortgage lending also expanded, with L and M's loan portfolio up 27 per cent to £218m at the year's end.

L and M said overall new annual premiums in its home service division were 6 per cent lower at £9.7m. Of this total, industrial branch new premiums fell 7 per cent to £5.3m, and ordinary branch new annual premiums decreased 5 per cent to £3.4m.

The division's new single premium business grew by 77 per cent to £28.1m. New annual premiums fell 7 per cent to £28.1m. These results were undoubtedly affected by the major structural changes and field management changes implemented during the second half of the year.

L and M's general branch increased new business premiums by 4 per cent. Its life broker division boosted new single premiums by 18 per cent to £28.1m. New annual premiums fell 8 per cent to £5.6m.

New annual premiums in the pension division grew 24 per cent to £4.9m, while new single premiums fell 6 per cent to £11m.

F.T. Share Information

The following securities have been added to the Share Information Service.

Ashland (Section: Building, Timber & Roads)
Berkley Investment (Industrials)
Celtic Haven (Industrials)
Westons Betterware (Draperies & Stores)

John Laing setting up high technology side

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

John Laing, one of Britain's largest construction companies, is about to announce a major diversification into high technology.

It is setting up a new Energy, Technology and Environment division (ETE) which will offer services in everything from asbestos removal and supplying emergency dealing rooms to building computer systems and computer-aided road design, energy management and processing nuclear waste.

It will draw together 15 different Laing companies including its latest acquisition, the Aberdeen-based offshore engineering company Oilfab, in a new division that is planned to earn up to 10 per cent of Laing's profits by 1990.

And if all goes according to plan, ETE could ultimately earn up to 15 per cent of group profits, said chairman Mr Martin Laing.

He has decided to diversify into technology to compensate for the downturn in profits and workloads in public sector civil engineering.

This has remained depressed even though other construction activities such as housebuilding and shop and office building

have shown a marked upturn over the last two years.

"A main reason for the diversification is that general contracting is highly competitive and civil engineering is a static and low margin business," said Mr Laing.

"We wanted to move into a business with a high profit margin because if we just stayed doing competitive tendering we would never get very far."

"Our high technology division will now be the major investment activity for the company other than buying housebuilding land and construction equipment for the next four to five years."

The ETE division companies achieved a turnover of \$80m out of Laing's total \$800m group turnover in 1986. This is planned to rise to \$200m within the next two years.

The new division is expected to earn a profit of £1.7m in 1987, out of an estimated total group profit of £37m for the year. ETE profit is then expected to rise to £3.5m in 1988 and to continue a steep upward trend.

The group is also banking on predictions that computer

cabling and telecommunications installations will account for between 25 per cent and 50 per cent of the value of all commercial building contracts in the next decade.

Mr Laing is now looking for new companies to add to his ETE division. He is particularly interested in buying into electronic instrumentation and control, and in increasing the group's involvement in energy conservation and computer software.

To try and retain a more entrepreneurial spirit than is customary in large contracting companies, all the ETE companies will be kept as small, independent entities rather than being homogenously absorbed into the Laing group.

With its new division, Laing is joining a string of other UK contractors which have been forced to diversify away from the depressed civil engineering sector.

"But we are the first to focus on high technology," said Mr Laing. "Companies such as Costain, for example, have diversified into mining and major strategic moves, but we think that the key area is going to be energy and the environment and computers."

Hobson board changes

BY CLAY HARRIS

Hobson, struggling to contain losses from a patented aluminium die-making process, has appointed Mr Richard Thompson as an executive director in an effort to strengthen its management team.

Mr Stanley Sharp, Hobson's controlling shareholder since last summer has been appointed chairman to replace Mr Rodney Barnett, who resigned from the board.

Hobson also announced that it was reviewing the operations of its original business, development of the die-making process, in an effort to stem the cash drain from the company.

Barrow urges holders to approve Tor purchase

BY CLAY HARRIS

Barrow Hepburn, the engineering and chemicals group facing a £17.5m takeover bid from Yule Cato, yesterday urged shareholders to approve its proposed purchase of Tor Coatings, a maker of specialty paints.

Yule Cato has criticised the £1.15m cost of the acquisition, which must be approved at an extraordinary meeting on Friday; it said that Barrow was paying 24.4 times Tor's £129,000 after-tax earnings in the year to May 1986. The chemicals, building products and plantations group maintained that this fully discounted future growth.

Barrow argued yesterday that pre-tax profits of £400,000, the level which Tor must breach in the current year for the vendors to receive any additional payment, is a better indication of the company's prospects.

It also repeated its arguments that Tor, which makes anti-graffiti and anti-climbing paints among other products, would be able to expand from its base in north-east England with Barrow's backing.

Under the purchase agreement, Tor's present owners have promised not to sell their new shares, equal to 12 per cent of Barrow's expanded capital, without the agreement of the board. Barrow said that this provision was included at the request of Tor.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements, except where the forthcoming year's dates are indicated (thus *) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year
*Blue Arrow...Jan 26	Final 0.8	Merchello...Jan 28	Interim 4.25
*Davy Croft...Jan 21	Interim 1.1	*Racal...Jan 27	Interim 2.0
*Dowry...Jan 21	Interim 2.3	*Rea...Jan 27	Final 2.0
*Gold Fields...Feb 12	Interim 0.50	*Securitor...Feb 12	Final 0.23
*Fitch Lovell...Jan 23	Interim 3.5	*Smith (W. H.)...Jan 28	Interim 2.0
*London...Jan 13	Final 2.1	*TSS...Jan 28	Final due
*Lombard...Jan 30	Final 7.0		
*Magnum...Jan 16	Interim 2.0		

* Board meeting indicated. * Rights issue since made. * Tax free. * Scrip issue since made. * Forecast

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's dividends.

TODAY

Interim: Electronic Rentals, Gold Greenless Trust, Harrison Industries, Samuel Heath, Fairfield City Properties, Park Food, Real Time Control, David S. Smith, Smith Whitworth, Tip Top, Wiggins.

FUTURE DATES

Interim: Ariel Industries...Jan 30
Bata (John)...Jan 27
Biotechnology Investments...Jan 27
Brenning...Jan 27
Centrovital Estates...Jan 22
Mid Wynd Invest Int'l...Feb 3
Wiggins...Jan 22

Final: Clarke Hooper...Jan 20
Domina Printing Services...Jan 20
Hodgson...Jan 20
Phillips Lamps...Feb 26

L.G. INDEX
FT for January
1,401.1407 (+1)
Tel: 01-526 5699

A Financial Times Survey

PLYMOUTH

The Financial Times proposes to publish a Survey on the above on Tuesday April 7 1987

For further details, please contact:

CLIVE RADFORD
Financial Times
Merchants House
Wapping Road
Bristol BS1 4RW
Telephone: (0272) 222565

EUROPE'S BUSINESS

NEWSPAPER

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Stephen W. McCrone

has joined our company as managing director



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ANGLOVAAL LIMITED

Reg. No. 05/04580/06

Incorporated in the Republic of South Africa



CLOSING OF REGISTERS

Notice is hereby given that the transfer books and the registers in Johannesburg and London of the holders of ordinary, "A" ordinary and participating 5% preference shares will be closed from the close of business on 3 February 1987 to the close of business on 9 February 1987 for the purpose of determining those shareholders entitled to attend and vote at the separate class general meetings and combined general meeting relating to the creation of First Cumulative Variable Rate Preference Shares, which meetings will be held on 9 February 1987 at the registered office of the Company.

Members are referred to the relevant circular to members dated 16 January 1987.

By order of the Board
E G D GORDON
Secretary

Registered Office:
Anglovaal House,
50 Main Street,
Johannesburg, 2001,
19 January 1987

London Secretaries:
Anglo-Transvaal Trustees Limited,
238 Regent Street,
London W1R 8ST, England.

NOTICE OF PREPAYMENT

The Mitsui Bank, Limited
U.S. \$25,000,000

Floating Rate Certificates of Deposit

Issued 24th February 1984

Maturity 29th February 1988 (Callable February 1987)

Notice is hereby given in accordance with Clause 3 of the Certificate of Deposit ("the Certificate") that The Mitsui Bank, Limited will prepay all of the outstanding Certificates on 27th February, 1987 at their principal amount.

Payment of the principal amount together with accrued interest will be made on the prepayment date against presentation and surrender of the Certificates at the London Office of The Mitsui Bank, Limited, 34-35 King Street, London EC2V 8ES. Interest will cease to accrue on the Certificates on the prepayment date.

Agent Bank
First Interstate Capital Markets Limited
19th January 1987

INVESTORS IN INDUSTRY GROUP PLC.

Inc. in England under the Companies Act 1948 to 1987, Reg. No. 1142830

£75,000,000 Floating Rate Notes 1994

For the three month period 15th January, 1987 to 15th April, 1987.

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 11 1/4 per cent. per annum and that the interest payable on the relevant interest payment date, 15th April, 1987, against Coupon No. 10 will be £1386.99 from Notes of £50,000 nominal and £138.70 from Notes of £5,000 nominal.

S.G. Warburg & Co. Ltd. (Agent Bank)

Hoare Govett Limited

is pleased to announce that its
Corporate Finance Division

is now located

in its new London Headquarters at:

4 Broadgate, London EC2M 7LE

Telephone: 01-601 0101

Telex: 297801 HORGGOV-G Ref: LNCFS

Facsimile: 01-374 4494

HOARE
GOVETT
Corporate Finance Division

FINANCIAL TIMES STOCK INDICES

	Jan. 16	Jan. 15	Jan. 14	Jan. 13	Jan. 12	Jan. 9	1986/87	Since Completion
Government Sect.	85.43	84.88	84.82	84.57	85.23	85.31	86.39	127.4
Fixed Interest	91.32	91.35	91.26	91.25	91.47	91.43	97.48	150.4
Ordinary	1403.0	1406.9	1389.0	1393.9	1399.4	1396.4	1425.9	1094.3
Gold Mines	333.0	338.7	335.5	336.3	337.5	334.9	385.7	734.7
FT-All Share	891.38	890.42	879.65	879.51	875.74	873.53	891.38	644.42
FT-SE 100	1789.0	1789.0	1765.2	1763.3	1755.5	1752.3	1789.0	1370.1

NOTICE OF CALL AND REDEMPTION
To the Holders of
The Bank of Tokyo, Ltd., Portland Branch
(Incorporated in Japan)
**US\$5,000,000 Callable Negotiable Floating Rate
Certificates of Deposit due February 1, 1988 (the "Certificates")**

Notice is hereby given that, pursuant to the provisions of the Certificates, The Bank of Tokyo, Ltd., Portland Branch ("the Bank") will prepay the outstanding principal amount of the Certificates identified below in full on February 2, 1987, the next Interest Payment Date, together with the interest accrued to that date. Payment will be made against presentation and surrender of said Certificates at The Bank of Tokyo Trust Company at 100 Broadway, New York, NY 10005. The Certificates being called are as follows:

Issue Date	Total Number of Certificates Redeemed	Principal Amount of Certificates	Aggregate Principal Amount
February 1, 1983	5	\$1,000,000	\$5,000,000

The Bank of Tokyo, Ltd., Portland Branch, 411 SW 8th, Portland, Oregon, 97204

Japanese Light	1,222.6	1,130.1	601	3.34	Strict Fung	109.2	104.4	+4.8
European Growth	1,261.9	1,282.2	603	0.16	European Fund	117.2	102.3	+14.9

The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

Financial Times

[illegible]

Stock	Price	Last	Div
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[illegible]

29

NEW YORK

	Jan. 10	Jan. 11	Jan. 12	Jan. 13	Jan. 14	High	1986:97	Low
DOW JONES								
Industrial	2076.63	2070.73	2035.01	2012.94	2000.48	2076.63	1992.25	2076.63
Utilities	827.85	822.65	820.65	820.65	820.65	827.85	820.65	827.85
Transport	872.21	868.74	852.96	851.02	855.56	872.21	851.02	872.21
High	872.21	868.74	852.96	851.02	855.56	872.21	851.02	872.21
Low	872.21	868.74	852.96	851.02	855.56	872.21	851.02	872.21
Composites	866.98	865.49	863.64	859.95	860.30	866.98	859.95	866.98
Financials	89.34	89.44	(u)	89.88	89.86	89.34	89.88	89.34
N.Y.S.E. Composite	152.21	152.08	150.58	149.14	149.31	152.21	149.14	152.21
AMEX MKT VALUE	290.76	293.59	298.66	297.73	297.50	290.76	297.73	290.76
NASDAQ OTTCOMP.	369.57	369.57	369.59	366.40	366.45	369.57	366.40	369.57
DIVIDEND YIELDS								
Dow Industrial	3.54	3.46	3.46	3.59	3.59	3.54	3.46	3.54
S and P Industrial	3.05	3.05	3.05	3.05	3.05	3.05	3.05	3.05
Trading Activity								
Vol. a t	16	19	14	14	14	16	14	16
New York	216.59	235.18	214.25	214.25	214.25	216.59	214.25	216.59
AMEX	45.63	51.32	45.67	45.67	45.67	45.63	45.67	45.63
NYSE	239.42	268.53	264.38	264.38	264.38	239.42	264.38	239.42

CANADA

	Jan. 10	Jan. 11	Jan. 12	Jan. 13	Jan. 14	High	1986:97	Low
METALS & MINERALS								
Composite	2271.7	2269.9	2266.8	2264.0	2242.7	2271.7	2264.0	2271.7
Montreal	1648.64	1658.32	1643.52	1643.52	1638.7	1648.64	1643.52	1648.64

NEW YORK ACTIVE STOCKS

	Change	Close	High	Low	Volume	Open	Close	High	Low
Friday									
Pan Am Corp.	+1.00	26.00	26.00	25.00	100	25.00	26.00	26.00	25.00
Goodyear Tire	+0.33	43	43	42	100	42	43	43	42
Boeing	+0.25	100	100	98	100	98	100	100	98
IBM	+0.12	100	100	98	100	98	100	100	98
Puget Sound	+0.10	21	21	20	100	20	21	21	20

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Closing prices, January 16

Continued on Page 31

**Closing prices,
January 16**

OVER-THE-COUNTER

Nasdaq national market, closing prices, January 16

Nasdaq national market, closing prices, January 16

[illegible]

Continued on Page 29

CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

White House shows no concern as dollar falls

IF THE general level of forecasts for fourth quarter US Gross National Product growth proves correct, the impact on the dollar is unlikely to be very great.

The preliminary GNP figure will be announced on Thursday. According to a survey conducted by Money Market Services, the median figure among forecasters is 2.8 per cent, unchanged from the third quarter. On the other hand MMS itself expects growth of only 1.8 per cent, which is more likely to have an influence on the foreign exchange since it will provide another reason to sell the dollar.

The most important figure of the month for the market will not be published until the following week, however, but rumours are already beginning to circulate about the US trade figures for December, due on January 20.

Forecasts of a deficit in the region of \$30bn, or possibly more, contributed to the dollar's fall last week. The dollar had fallen below DM 2.00 just before Christmas, but it was the record US trade deficit of \$18.22bn in November that set the seal on the currency's continued decline as 1986 ended.

By last week dealers were beginning to talk in terms of a dollar rate against the D-Mark of DM 1.80 in the

near future. From there the ball then rolled in London on December 31 1979 and the trading low of around DM 1.70 hit in January 1980 will be within sight.

It would be a brave dealer who sees the dollar's fall as a temporary phenomenon. Even very large intervention by the Bank of Japan was shrugged off, as dealers looked for official sanction of its view that the dollar would go down.

Mr Satoshi Sumita, Governor of the Bank of Japan, said the central bank would intervene decisively to stabilise foreign exchange rates, as the authorities in Tokyo bought about \$5bn dur-

ing the week, and a record \$2.5bn in one day.

Japan believes it has an agreement with the US to keep the dollar steady against the yen, but the market suspects Washington has other ideas.

Figures released on Friday showed Japan had a record trade surplus with the US in 1979. If the dollar does not decline against the yen it will also cause strains as the US currency falls against the D-Mark.

A US newspaper report that the Reagan Administration would like to see a further weakening of the dollar confirmed the market

view, and a White House statement that "We are not setting targets and we are not trying to talk the dollar down" did nothing to alter this.

Mr Paul Volcker, chairman of the US Federal Reserve, and Mr Gerhard Stoltenberg, West German Finance Minister, appeared to agree the dollar has fallen far enough.

But unless the US authorities are prepared to join in co-ordinated intervention dealers will continue to believe the White House wishes to see a controlled dollar slide, in an attempt to cut back the trade deficit.

\$ IN NEW YORK

Jan 16	Close	Previous
1 month	1.0185-1.0195	1.0185-1.0195
3 months	0.93-0.94	0.93-0.94
6 months	0.87-0.88	0.87-0.88
12 months	0.82-0.83	0.82-0.83

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

Jan 16	Close	Previous
9.30 am	68.1	68.1
10.00 am	68.4	68.4
11.00 am	68.4	68.4
12.00 pm	68.4	68.4
1.00 pm	68.4	68.4
2.00 pm	68.4	68.4
3.00 pm	68.4	68.4
4.00 pm	68.4	68.4

CURRENCY MOVEMENTS

Jan 16	Bank of England	Market
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Market quotations changes: average 1980-1982-100. Bank of England index (base average 1979-100).

CURRENCY RATES

Jan 16	Bank of England	Market
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

*C/SOR rate for Jan 15: 1.7525

OTHER CURRENCIES

Jan 16	Close	Previous
Argentine	1,940-1,945	1,940-1,945
Australia	1.0185	1.0185
Belgium	23.4-23.5	23.4-23.5
Canada	0.71	0.71
Denmark	1.375	1.375
France	166.5	166.5
Germany	1.78	1.78
Greece	166.5	166.5
Hong Kong	11.745-11.745	11.745-11.745
India	11.745	11.745
Indonesia	1,940-1,945	1,940-1,945
Italy	1,375	1,375
Japan	166.5	166.5
Norway	4.7	4.7
Spain	166.5	166.5
Sweden	4.7	4.7
Switzerland	1.78	1.78
Taiwan	23.4-23.5	23.4-23.5
UK	1.0185	1.0185
USA	1.0185	1.0185

* Selling rate.

FORWARD RATES

Jan 16	Close	Previous
US dollar	1.0185	1.0185
3 months	0.93-0.94	0.93-0.94
6 months	0.87-0.88	0.87-0.88
12 months	0.82-0.83	0.82-0.83

US dollar 1.0185, 3 months 0.93-0.94, 6 months 0.87-0.88, 12 months 0.82-0.83.

3 months 0.93-0.94, 6 months 0.87-0.88, 12 months 0.82-0.83.

6 months 0.87-0.88, 12 months 0.82-0.83.

12 months 0.82-0.83.

12 months 0.82-0.83.

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12 months 0.82-0.83.

EMS EUROPEAN CURRENCY UNIT RATES

Jan 16	Close	Previous
Belgium franc	42.45	42.45
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Netherlands guilder	2.375	2.375
Portuguese escudo	200.48	200.48
Spanish peseta	166.5	166.5
Swiss franc	1.78	1.78
Yen	166.5	166.5

Changes are for Jan 16, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EXCHANGE CROSS RATES

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Year per 1,000: French Fr per 100: Lira per 1,000: Belgian Fr per 100.

EURO-CURRENCY INTEREST RATES

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Long-term Eurodollar: Two years 6.4-6.5 per cent; three years 6.4-6.5 per cent; four years 7.4-7.5 per cent; five years 7.4-7.5 per cent. Short-term rates are for US dollars and Japanese Yen; others, two days' notice.

POUND SPOT—FORWARD AGAINST THE POUND

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Belgian rate for convertible francs. Financial Times 30.00-30.00. Six-month forward dollar 3.40-3.35 c.m. 12-month 3.37-3.27 c.m.

DOLLAR SPOT—FORWARD AGAINST THE DOLLAR

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

UK and Ireland are quoted in US currency. Forward premiums and discounts apply to the US dollar and not to the individual currency. Belgian rate for convertible francs. Financial Times 30.00-30.00.

MONEY MARKETS

Wide variations in PSBR forecasts

TODAY'S UK Public Sector Borrowing Requirement figure for December has produced some fairly wide forecasts. Stockbroker James Capel expects a PSBR of £200m, in spite of the benefit of about £1.5bn from the sale of shares in British Gas. On the other hand County NatWest forecasts a surplus of £30m, and a Money Market Services survey of forecasters produced a median figure of a £250m surplus.

FT LONDON INTERBANK FIXING

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

The fixing rates are the arithmetic means, rounded to the nearest one-hundredth, of the bid and offer rates for \$100m quoted by the market to the reference banks at 11.00 a.m. each working day. The reference banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Paribas, Paribas and Morgan Guaranty Trust.

BANK OF ENGLAND TREASURY BILL TENDER

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

*91-day bills: 92-day bills: 97.345

WEEKLY CHANGE IN WORLD INTEREST RATES

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

London—Bank 1 bills mature in 1 to 14 days, bank 2 bills 15 to 30 days, bank 3 bills 31 to 60 days and bank 4 bills 61 to 90 days. Rates quoted are for the domestic money market and the money market. In other currencies rates are generally quoted in the domestic money market and their respective changes during the week.

NEW YORK

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Estimated volume 1,174 (1,114). Previous day's open: 1,174 (1,114).

CHICAGO

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Estimated volume 1,174 (1,114). Previous day's open: 1,174 (1,114).

ST. LOUIS

Jan 16	Close	Previous
US dollar	68.1	68.1
Australian dollar	1.0185	1.0185
Canadian dollar	0.71	0.71
Deutsche Mark	1.78	1.78
French franc	166.5	166.5
Italian lire	1,375	1,375
Japanese yen	166.5	166.5
Norwegian krone	4.7	4.7
Spanish peseta	166.5	166.5
Swedish krona	4.7	4.7
Swiss franc	1.78	1.78
Yen	166.5	166.5

Estimated volume 1,174 (1,114). Previous day's open: 1,174 (1,114).

PHILADELPHIA

FINANCIAL TIMES SURVEY

Regional Development

REGIONAL IMBALANCE has long been a fact of British life which various governments have tried to correct for more than 50 years, with varying degrees of enthusiasm.

The disparity between the more and less prosperous regions today, measured in terms of the percentage of the workforce which is unemployed, is, however, greater than at any time since the period between the wars. Furthermore, the gap between the North and the South, as measured in gross domestic product per head, has widened significantly since the mid-1970s.

Official figures show that between 1974 and 1983, only three regions—the South East, East Anglia and the South West—increased GDP as a percentage of the UK average; the rest registered a decrease, except for Scotland which just about held its own.

This, then, is the scale of the problem confronting the present Government in the run-up to an election.

On the basis of the present array of policies, split between Whitehall departments struggling for supremacy, the best improvement that Conservative MPs in sensitive constituencies can hope for before the election is called is a tiny narrowing of the gap. More likely, there will be none.

The present regional policy has its roots in a White Paper presented by Mr Norman Tebbit, then Trade and Industry Secretary, in December 1983. The aim of the new policy was that it should be more effective and at the same time achieve better value for money. This was to be done by targeting regional development grants more precisely at job creation.

Implementation of the new policy, late the following year, was accompanied by the re-drawing of the assisted areas map and, for the first time, a limit was set on the cost-per-job.

The debate over Britain's regional development is intensifying in the run up to an election. The disparity between the North and relatively prosperous South meanwhile appears greater than ever.

The gap widens

By HAZEL DUFFY

The effect of the new policy was to cut the amount of aid paid out in regional development grants and selective assistance. By the end of the decade, the forecast is for such aid to total less than £400m a year—a major factor in the reducing budget accounted for by the Department of Trade and Industry in total government expenditure.

In the current financial year, however, an overshoot of the regional budget has been signalled in recent Parliamentary answers.

To the end of November, £415m had been paid out under old and new style grants and selective assistance, and an extra £20m allocated to the budget for 1986-87. Officials say that it is too soon to judge if the new policy is a success. It is more complex to administer and for potential "customers" to understand, which gave rise to fears that there would be a lot of criticism. On the whole, this has not materialised, although evidence from a recent survey, carried out for the DTI, shows that smaller companies have some difficulties in presenting their case for assistance.

In the wider context, government regional policy has clearly failed. Its aim, as stated in the Government's recent submission to the European Regional Development Fund, is "to reduce regional disparities in employment opportunities on a stable long-term basis."

But "recent experience has shown that changes in the fortunes of the national economy

have a more profound effect on the regions than can be achieved by regional policy, even with the assistance of the Fund." The recently-published Employment Census shows just how much the traditional industrial areas have suffered from industrial restructuring.

Economic drift

Regional aid is only one part of government policy to stimulate activity in the regions. Some would argue that it is the least important, although it is hard to say whether this is because there is a suspicion that this Government does not really believe in it as an instrument of policy or because aid is always going to be ineffective in the face of the economic drift to the south of England.

Creation of urban development corporations in areas of the country blighted by the contraction of manufacturing industry and run-down of traditional activities is arguably a more significant development of this Government's policy.

Starting with London Docklands and the Mersey Valley Development Corporation, these are an attempt to attract private sector investment—with the aid of Government pump-priming—over the heads of local authorities.

Stimulated by the success in Docklands, where private investment is running at five times that of the public sector, the Government is setting up

four more in Trafford Park, Greater Manchester; the Black Country; Tyne and Wear; and Teesside. The Welsh Office has also announced that it is setting up an Urban Development Corporation to cover the Cardiff Bay area.

On a smaller financial and geographical scale, there are the Government's various programmes for the inner cities, also aimed at promoting private and public sector partnerships.

Some Labour-controlled local authorities have refused to co-operate with such schemes, while others have given only grudging support. Most show little enthusiasm, if not outright hostility, to the urban development corporation policy concept. In the Midlands, for instance, they have argued that it is unnecessary when they have an enterprise board covering the West Midlands.

Labour Party policy towards the regions is in the process of being drawn up. A key element will be that local authorities should be given a positive role to stimulate economic activity in their areas. The statutory limitation on the amount of rate income which can be spent on such activity would be removed. They would be encouraged to provide industrial sites, particularly for small businesses.

A Labour government would set up regional arms of its proposed National Investment Bank and British Enterprise—to be used to stimulate investment in high technology research and development—and provide

special assistance for training in the regions. Other ideas being looked at include variable rates of national insurance payments as practised in Italy.

No decisions have been made yet, however, on the future of urban development corporations under a Labour administration, or whether development agencies in England, similar to those in Scotland and Wales, would be appropriate.

The SDP/Liberal Alliance, like Labour, believes that regional policy can only succeed if it is allied to a much more positive industrial strategy than practised by the Conservatives, and a national policy of economic expansion.

It rejects the theory that regional policies and aid have not worked, and particularly the view that they led to inefficient locations for many companies.

The need now, says the Alliance, is to make sure that the more peripheral regions, including Scotland, Wales, the North East, share in the growth industries and innovation in existing industries.

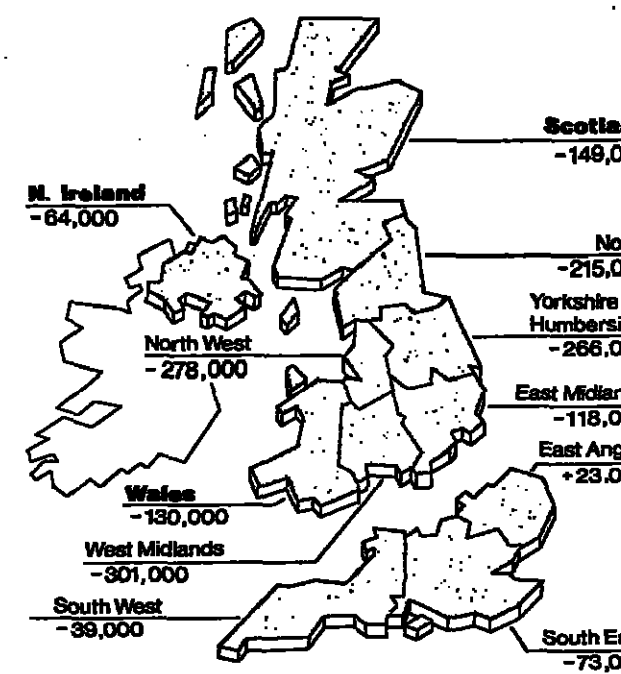
The Alliance, reflecting traditional Liberal policy, proposes more power being devolved to the regions and setting up regional development agencies in England.

Present Government policy is against such agencies. Although pleased with the success of the Scottish Development Agency, in particular—Wales is catching up—it rejects officially the need for similar bodies elsewhere, despite support from many quarters of private industry.

This is not to rule out the possibility of such agencies being proposed if the pressures of regional inequality threaten election prospects.

For the present, it wants to see more examples of operative promotional effort between local authorities, government regional offices, politicians, along the lines of the Northern Development Company which is being funded, on a small scale, by the private sector, and the resources of the North of

Job losses and gains
A regional breakdown of employment changes between 1979-1985

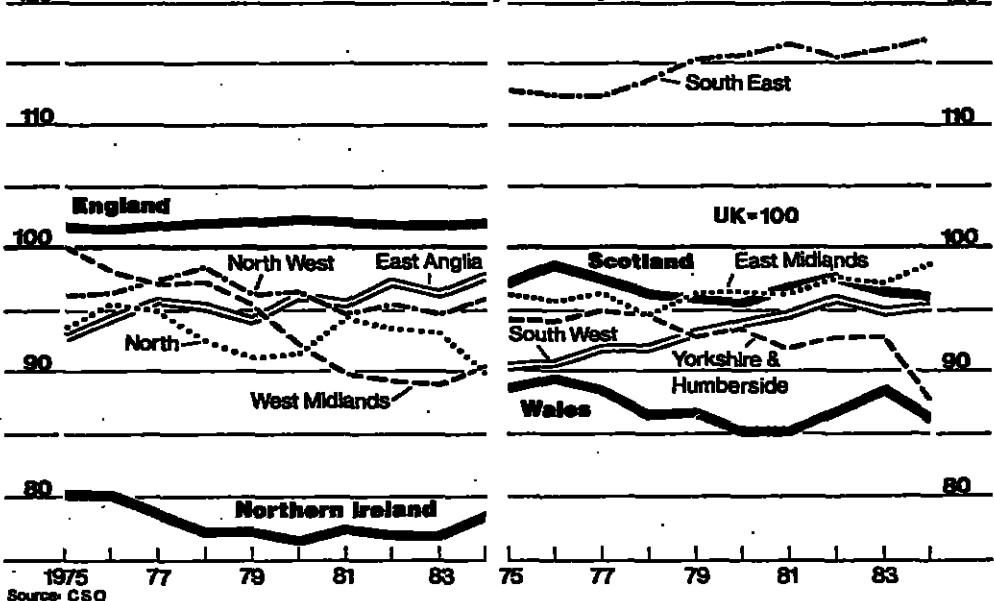


Source: Government report

IN THIS SURVEY

- Assistance for industrial companies: the growing range of schemes 2
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UK regional income
Gross domestic product per head



Source: CSO

CONTINUED ON PAGE 2

"My board will want to know the answers."

Why are 12 of Japan's most successful companies now operating in Wales?

Wales has 36 biotechnology companies. Why?

In 1986, the rate of production start-ups in Wales, pro rata, was more than double the UK figure. How?

Why is Wales so attractive to hi-technology companies?

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FT 1901F

Regional Development 2

Grants and assistance for companies

Ever-growing range of schemes



An example of success in urban renewal: the Swansea Marina redevelopment area

The gap widens

CONTINUED FROM PAGE 1

England Development Council, but has no statutory standing. Even supporters of development agencies for England are doubtful of their likely success without political support in the Cabinet, such as is provided by the Scottish and Welsh Secretaries. Northern Ireland, with its Development Board, can also offer potential investors the advantages of sometimes substantial financial assistance and guidance from its officials. Regional policy inevitably leads to rivalry between areas of the country anxious to attract mobile investment projects, such as Nissan. There are, however, very few such projects around. Some argue that development agencies, urban development corporations, enterprise zones, enterprise agencies, and the paucity of funds do no more than accentuate that rivalry.

Frequently, companies setting up or expanding in one area to

Employment trends by regions

For the period 1979 to 1986

Region	Employment in manufacturing (1979-86)	Change
South East	-25	+2
East Anglia	-3	+13
South West	-15	+5
West Midlands	-28	-7
East Midlands	-18	-
Yorkshire and Humberside	-35	-6
North West	-35	-12
North	-34	-10
Wales	-36	-13
Scotland	-38	-5
Northern Ireland	-33	n.a.

Source: Department of Employment.

take advantage of financial inducements simply create jobs in one area at the expense of

those jobs being lost in another. The key to job creation, in the view of this Government, is self-employment and establishment of small companies. Traditionally, this sort of employment has not flourished in the north, Scotland, Wales, Northern Ireland.

Enterprise, however, can be learned, and considerable efforts are being made to this end in the regions by public and private sector bodies. Venture capital is increasingly marketed in the regions, and support made available in technical areas.

The problem is that new jobs via this route replace so few of those lost as a result of the massive restructuring of British industry, most of which has fallen on certain parts of the country. Like other policy lines being pursued by ministers concerned about the regional gap—such as the Chancellor's call for more regional differentiation in pay—they are essentially longer term than is good for the present state of the country.

ALTHOUGH THE main thrust of industrial assistance in Britain is concentrated on the development and intermediate areas, a large number of schemes are available for companies within the whole of the UK. Such schemes may not be as all-embracing as regional development assistance but any particular one can make a significant difference for an individual company.

In the field of research and development, for instance, the Government is endeavouring to encourage all areas through special schemes. Some give access to expert technical knowledge while others offer grants towards the cost of equipment.

One scheme involves support for innovation, which is available across the broad spectrum of industry. To qualify, a company must have the capability—managerial, financial, commercial—to carry out a project and it has to prove that help is essential for the scheme to go ahead.

The Government has considerably tightened the rules since 1984 and will now only help proposals that would not have gone ahead without its assistance. To undertake a scheme and then seek help almost inevitably nowadays debars the company from official sources of finance.

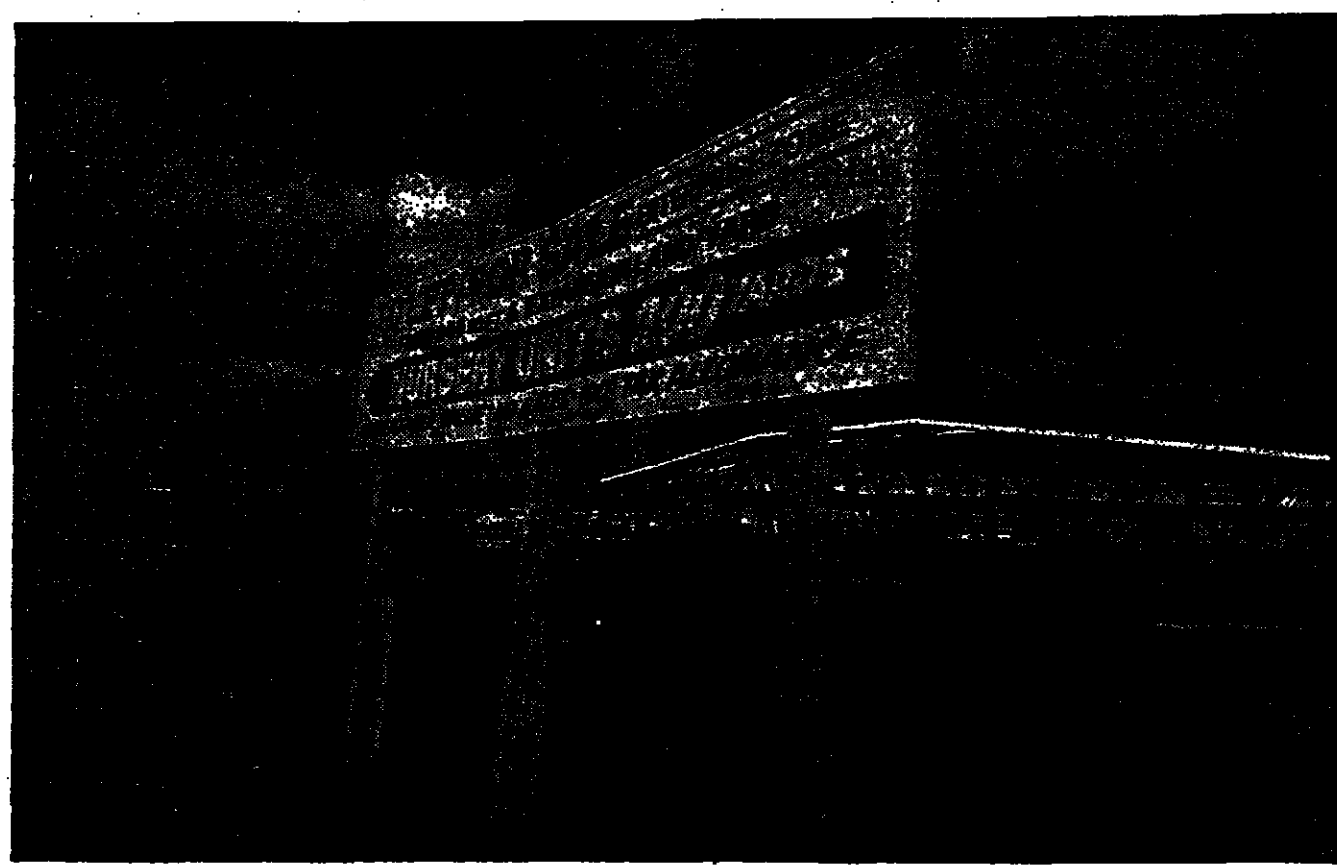
Another R and D scheme covers computer-aided design and computer-aided manufacturing. Cadcam. The computer clearly has vast potential for increasing productivity and competitiveness. The Government wants to see greater use of computers and computer-aided design and so offers help.

In particular, it wants to ensure that as many companies as possible know about Cadcam and to ensure these concerns can evaluate the processes for themselves. There is therefore support for consultancy studies to encourage a company to see whether Cadcam is a feasibility for itself.

Normally, such government support is on a selective basis and limited to one assignment and covers only part of the cost. There has to be official acceptance of the consultant, though a list of acceptable consultants is available from the DTI.

In addition, there are "awareness" seminars run by the DTI for managers, practical experience courses and, in some cases, courses which have used Cadcam are willing to invite in potential users to show how they have successfully introduced schemes.

The essential point about these schemes is that they are handled with great flexibility. Although the small print says, for instance, that only one consultancy scheme may be under-



Trafford Park Enterprise Zone, Manchester, with Salford Docks in the background. There are hopes that the new Urban Development Corporation will be a blueprint for 25,000 more jobs in the area

taken, officials go to great lengths to ensure that, if a company really needs further assistance, it will be forthcoming. The department will not officially admit to any bending of the rules, because by law it is precluded from doing so. The rules are, however, always operated with consideration towards the company. The Government wants companies to succeed and it wants its schemes used.

Other areas of technological advance which are supported include fibre-optics, microelectronics, industrial robots, and software products. Companies can, for instance, employ independent consultants to carry out studies to establish whether robots can make a commercial contribution to their productive processes. Up to half the cost of a certain number of days' work is covered, though there is a limit on the amount that may be spent.

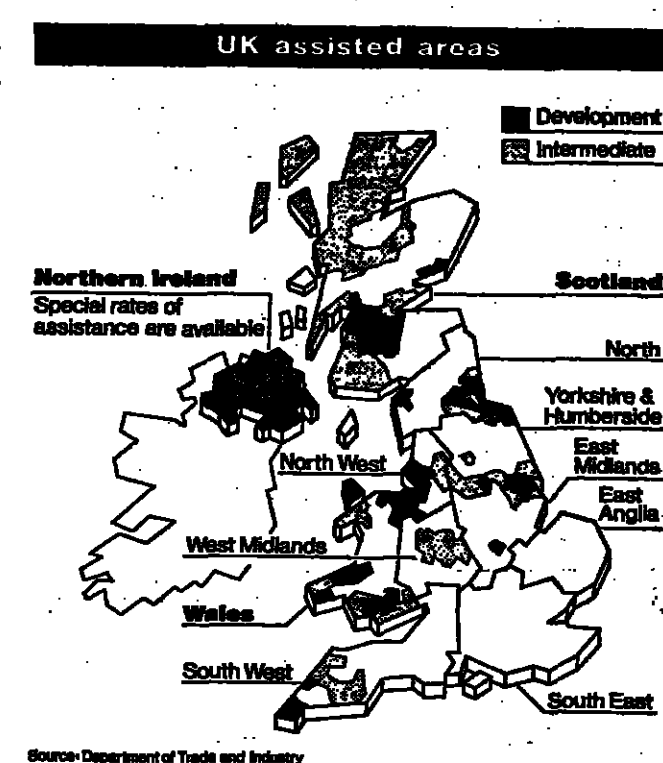
Fibre optics is one area that has been helped for several years. The intention is to ensure that the UK has a capability in this vitally important field, especially in the area of critical components for novel systems. Help is also available, though, for the stimulation of new applications and for developing a sector "infrastructure," a wide-ranging heading.

Savings

Another important area of assistance is energy conservation. Some industries, such as textiles, which are heavy users of energy, have been helped to develop systems which make their processes much more cost-effective with the result that jobs, and sometimes even plants, have been saved. The object is to lower unit costs and thus there are a large number of schemes operated by the Department of Energy.

Again, consultancy projects are important. The industrial heat recovery consultancy scheme is intended to help high energy users, in particular, through consultants looking at heat in industrial heat-recovery projects.

The Department of Employment has an increasing number of schemes involving employment and training. The Government has in the past few years brought in a large variety of projects from job-splitting to encouraging the employment of



Source: Department of Trade and Industry

In agriculture there is a very wide range of grants and assistance on offer, not only to "pure" agriculture but also to horticulture, forestry and fishing. This support is hardly surprising considering the EEC's common agricultural policy accounts for over 80 per cent of the community's budget.

There are, in addition, specific schemes intended to help British farm exports and individual sectors such as hill farmers, as well as training schemes.

Such an outline as this touches only the fringe of what is available. Intending applicants should always approach, in the first instance, the government department which deals with their particular industry. Despite criticism that is sometimes made about the speed of payment of grants, officials are invariably helpful with advice and positively welcome approaches.

Publications

A number of publications are also available to guide the unwary or the inquisitive through the maze of assistance that is on offer. The most comprehensive is the annual review of Industrial Aids in the UK, produced by Professor Kevin Allen at the University of Strathclyde in Glasgow. This guide costs £11.95 and runs to almost 650 pages, which gives some idea of the number of schemes on the market.

Another excellent guide (produced by National Westminster Bank) is entitled Official Sources of Finance and Aid for Industry in the UK. It costs £5.50.

Local government should not be ignored when requesting information. Most councils have schemes applicable for their individual areas and while any business should know who to approach locally, a comprehensive list of local authorities in the UK, including phone numbers and names of many of the relevant officers is published in the Business Location Handbook 1986-87, published by Beacon Publishing of Welwynborough, Northants. The guide costs £15.

Armed with these and similar publications which most good libraries already stock, no business should feel excluded from sources of information and (possibly even) finance.

Anthony Moreton

Regional population trends

Region	Population 1984 (000s)			Population increase 1979-84 (%)		Projected* population 2001 (000s)		% population 1984	
	Total	Males	Females	Total	Persons aged 75 or over	Persons aged 75 or over	Under 16s	Over 65s	Over 65s
North	3,093.1	1,506.2	1,586.9	-1.2	12.0	2,951	213	6.3	17.6
Yorkshire and Humberside	4,904.3	2,390.7	2,513.6	-0.3	13.1	4,902	343	6.3	18.0
East Midlands	3,874.3	1,906.1	1,968.2	1.5	15.5	4,101	284	6.3	17.3
East Anglia	1,939.6	952.3	987.3	4.1	19.5	2,114	169	6.2	15.9
South East	17,112.4	8,319.5	8,792.9	0.9	13.7	17,858	1,259	6.3	18.0
South West	4,461.2	2,154.9	2,306.3	2.9	16.0	4,817	413	5.8	20.9
West Midlands	5,176.0	2,552.4	2,623.6	-0.1	15.3	5,313	355	6.5	18.6
North West	6,395.5	3,099.2	3,296.3	-1.6	11.4	6,283	421	6.5	17.8
England	46,956.4	22,882.2	24,074.2	0.6	14.0	48,231	3,458	6.3	18.0
Wales	2,807.2	1,361.0	1,446.2	-0.1	14.2	2,945	221	6.3	18.0
Scotland	5,145.7	2,482.5	2,663.2	-0.4	14.8	5,385	328	6.4	17.1
Northern Ireland	1,578.5	772.5	806.0	1.7	10.9	1,694	89	8.3	14.3
UK	56,487.8	27,500.2	28,987.6	0.5	14.0	57,746	4,063	6.4	17.9

* Based on 1983 population estimates. † Men aged 65 or over and women aged 60 or over.

Source: Central Statistical Office.

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Staffordshire
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*Fig.1. The Welsh
Development Agency*



*Fig.2. The Scottish
Development Agency*



*Fig.3. English Estates
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 **ENGLISH
ESTATES**
The Developing Agency

For example we can put companies in touch with the relevant national and local assisting agencies. And advise them where they can go for details of grants and other forms of financial aid they may be entitled to.

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As you have probably realised by now, we do everything we can to help the businesses in our care to flourish and grow.

And that's what has made us an important part of England's business success.

So while the other two agencies have been working in their parts of Britain, we've been carefully tending a fairly large plot of our own.

Regional Development 4

Urban Development Corporations

Blueprint for new jobs

THE SCALE of what the UK Government expects of its newly-designated Urban Development Corporations (UDCs) was revealed by Mr John Patten, the Environment Minister, when he visited Trafford Park, Manchester, last month. He hopes that £160m of public investment over the next five or six years will lever at least £500m of private sector money, creating 25,000 jobs and 10m sq ft of commercial floor space in Trafford Park alone.

He also hopes that Trafford Park and the new UDCs on Tyne and Wear, on Teesside and in the Black Country will be vital contributors to easing the North-South divide, providing focuses for investment and growth that will generate new jobs and wealth at a strategic level.

"This is a critical part of our attack on the north-south problem," he said. "We face enormous pressures on space in the south. We want to make the north as attractive as we possibly can. The UDCs can provide a focus for investment and the real attractions of the north for industrial investment and as a place to live."

The urgency with which the Government is pushing the UDCs is illustrated by Trafford Park's impending start-up date of April 1. Mr Nicholas Ridley, the Environment Secretary, convinced by the successes of the London Docklands and Merseyside Development Corporations, plumped for UDCs as a major instrument of regional policy soon after taking office last summer.

This leads Mr Patten to exclaim: "Eight months from conception to birth—this may well be a world record for government."

In Trafford Park's case, however, the Government was helped by a strategic plan drawn up for Trafford Borough Council and the eight largest industrial users of the park—GEC, Carborundum, Kellogg, GKN, ICI, Procter and Gamble, CIP and CIBA-Geigy.

The park—a vast 2,000-acre industrial zone—was first developed at the turn of the century to exploit the new communication channel with the Atlantic provided by the Manchester Ship Canal.

The park is cheek-by-jowl with the now-disused Manchester Docks and for 70 years it exploited the canal successfully. Between the world wars its reputation was that of "the most modern industrial estate in Europe" and even as late as 1965, 52,000 people worked there.

In its way, it was a forerunner of a modern UDC: a single estate owner controlled the use and disposal of land; rents and profit financed the development of roads, railways and amenities. There was a high-quality environment with parkland, a golf course, and in the middle of it all was a village of back-to-back terraced houses, shops, a school and three churches.

ship, the decline of the ship canal, and the demolition of the village—though the churches are still active—have all been part of Trafford Park's struggle in the past few years. Railways have become overgrown; disused factories and land are eyesores.

Designation as an enterprise zone helped to attract high-profile newcomers such as the Daily Telegraph, but development has been patchwork and has a haphazard look about it, although there are still nearly 25,000 jobs within its boundaries. The UDC is expected to pull everything together.

It will also have a wider remit than Trafford Park alone. The borough council hoped that the UDC boundaries would encompass the park alone, so that the

lors—would have created such an attractive environment for investment.

So, despite Trafford Council's determination to enter into what Mr Ridley regards as the spirit of things, it was not allowed to keep planning control. The issue was put beyond doubt anyway by a decision to widen the UDC boundaries to take in the opposite bank of the ship canal—which is in Salford—and to designate the disused docks and town of Irlam, seven miles away, as UDC territory, too.

Mr Patten, whose ministerial responsibilities include housing, sees house-building as crucial to Irlam's canal-side development anyway.

"Housing is an engine for growth," he says. "It helps

any other approach—the ability to assemble and prepare land for development."

This has proved itself in London and Liverpool, with a prime example the latter's stunning success in reclaiming 250 acres of rubbish tips and disused petrochemical tank and docks to stage the 1984 International Garden Festival.

In the black country, land assembly will be the key to the UDC's strategy. Its role will be to attack the patchwork of dereliction spread across four local authorities by the collapse of the area's traditional metal-bashing industries in the recession.

A report on how to proceed is expected in the spring, with the new UDC likely to start up in the autumn, but the problems are formidable. There are at least 7,000 derelict acres, spread across numerous sites, where busy factories once stood.

In many cases the land itself is either toxic or has a concrete substructure several feet thick. Much of it is still owned by the companies which closed the factories that stood on it.

This may itself be a problem in instances where the land is "in the books" at values well above its present worth and the UDC may face some difficult pricing decisions when buying it in—especially because of the likely costs of bringing it up to developable standard.

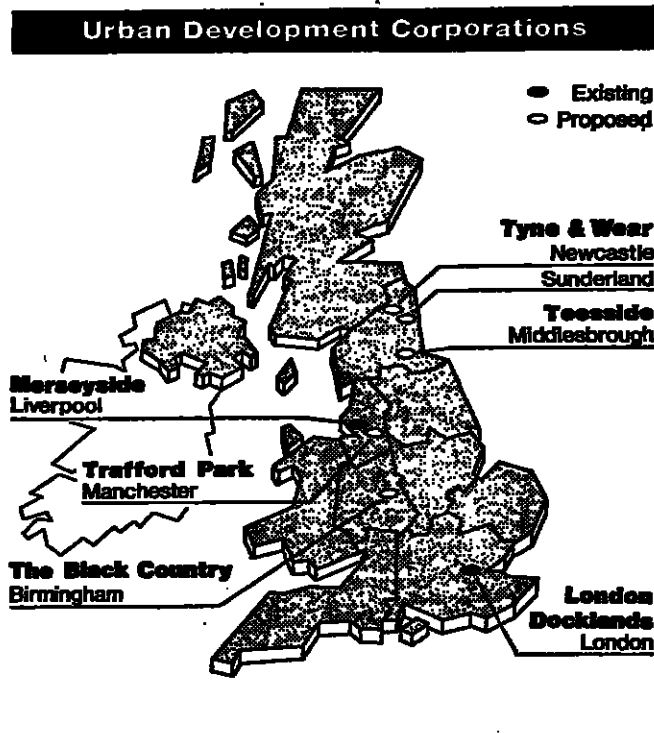
The other two new English UDCs will counter the dereliction and resulting unemployment caused on Teesside. By closures in the chemical and steel industries, together with shipbuilding, the last of which has prompted the need for urgent action on Tyne.

On Tyne, in particular, there has been local resentment that the resources are not going directly to local authorities to do the job themselves but Mr Ridley is determined to keep the UDCs as a direct channel for government funds which he can control more fully than using a local council as an intermediary.

The London and Merseyside successes have established what the Government believes is a workable and replicable pattern. A UDC's boundary is defined by the problem it is trying to solve, not by the borders of local authorities, which are largely arbitrary in these circumstances.

UDCs save the problem from falling between several stools and are clearly effective at eliminating a blight on development. They can attract private investment in sufficient quantities to achieve a critical mass to pull in yet more. Thus, they create a nucleus for future growth. They are what the new town development corporations are, but in the centres of conurbation rather than green fields. The decision to wind up and sell off the new town corporations ends one era and the new generation of UDCs ushers in another.

Ian Hamilton Fazey



case for the council losing planning control to the new body would be diminished.

Mr Ridley, however, was determined that the UDC should be a planning authority in its own right. He believes that the record of the London Docklands and Merseyside UDCs speaks for itself on this.

There, nothing happened for years in the derelict docklands as councils bickered among themselves, or came up with grandiose, unrealistic schemes at one stage Merseyside County Council was proposing the tallest skyscraper in the world for the Albert Dock.

In London there is still local criticism from local pressure groups about the UDC's policy, particularly on housing, which is seen as too up-market and out of reach of local pockets. But the other side of the argument is whether a "socially balanced" mixture of housing—as defined by Labour council-

move people into an area, giving it life, as well as improving the area's image."

There has been a concession on planning—Trafford and Salford are likely to end up as agents for the UDC, administering and servicing the planning function. The UDC's role will thus be policymaking and strategic.

Pragmatism seems to have ruled here. Had this arrangement not been possible, because of local authority hostility, for example, the UDC would probably have had to set up a parallel bureaucracy to Trafford's, just to administer the planning function for 562 businesses already in Trafford Park.

According to critics of the Government's UDC policy, freedom from the planning constraints of local government is anti-democratic, but it does confer on any UDC what is probably its single most important advantage over virtually



Modern shopping mall development in Cardiff, showing a large Boots complex with a shops-within-shops concept. Boots now has a thousand stores in Britain

Assistance for Scotland and Wales

Grants lure newcomers

JUST OUTSIDE Bridgend, in the heart of industrial South Wales, Sory produces television sets for the European market. A few miles to the east, on the northern edge of Cardiff, National Panasonic, another Japanese immigrant, has a similar factory.

North of the border, similar concerns have come from the new world and the Far East. Silicon Glen has been populated by companies such as IBM, Wang and Hewlett-Packard.

Most of the newcomers have been attracted to Wales and Scotland by the grants and other assistance available. Few Japanese manufacturing concerns look at sites outside the assisted areas when choosing a British location. When Nissan was searching through Britain four years ago a site for its motor plant, which eventually went to Washington in Tyne and Wear, its short-list of seven possible areas were all in places that offered the maximum regional development grants.

Most of Scotland and much of Wales is designated as assisted areas, though since the review of Government regional policy, carried out in 1984, the level of regional development grants has been cut back. Within the development areas, which comprises parts of industrial south Wales, a large part of Clydeside in North East Wales, Clydeside and Tayside in Scotland, the Government offers automatic grants worth 15 per cent of new capital building costs and another 15 per cent towards new plant and machinery.

These grants are not subject to company taxation. But in order to qualify for them, the company has to prove to the Government it would not have gone ahead with the project had the finance not been available. Before 1984 it was sufficient to show that the project had been profitable. Under the "additionality" rules, introduced by the 1984 review, a company has to prove that without help it would not go ahead with a project.

Selective aid

The second tier of regional aid, intermediate areas, does not qualify for automatic grants. But it is possible for concerns within assisted areas to put forward a case for receiving selective assistance. In this case, it is a matter of company officials and government servants sitting down and working out how a company can best be helped.

The importance of assisted areas is not just the automatic and selective assistance that is available so much as that they also qualify for European Community aid. Companies outside the assisted areas have a much more difficult task in attracting help from Brussels. Direct government schemes are only the tip of the assistance iceberg and a company thinking of locating either in Wales or Scotland should take advice from the Welsh or Scottish Offices or from the Department of Trade and Industry in England, which can guide applicants to the most appropriate source.

Alternatively, the company should seek guidance from its professional advisers, most of which now have departments dealing specifically with the whole range of available industrial and regional aids. One other excellent source is the handbook produced each year by Professor Kevin Allen and his aides at the University of Strathclyde in Glasgow Industrial Aids in the UK.

The first port of call for a company thinking of moving to Wales or Scotland, after govern-

ment in Cardiff and Glasgow, should be to the Welsh or Scottish Development Agencies. These bodies were set up in 1976 to help regenerate the economies of their countries, taking over, in the process, the factory-building programme previously carried out by industrial estates corporations. The agencies provide investment funds, factories and business advisory services to assist the setting-up of new businesses as well as helping existing ones.

Investment capital in the form of equity funds and loans can be provided tailor-made to meet the needs of individual concerns. Usually, neither agency puts up more than 30 per cent of the equity needed and negotiates a buy-back clause so that its stake may be disposed (usually to the remaining shareholders) after five to seven years.

These services are complemented by the work of Mid Wales Development and the Highlands and Islands Development Board, the organisations that look after much of rural Wales and Scotland. The type of services offered are not dissimilar but because of their concern with rural affairs the two boards have a particular interest in the needs of rural companies and communities.

One of the features common to both Wales and Scotland is that, as the home of declining structural industries, each is the recipient of certain specific EEC aid schemes. The Agencies have been appointed, for instance, by the European Coal and Steel Community to channel funds to those parts of their

countries affected by the run-down of coal and steel.

Manufacturing businesses with up to 50 employees within an area hit by a coal or steel closure may be eligible for a loan covering half the fixed costs of a project at a highly favourable rate of interest over an eight-year period. Service industries are also eligible though the rate applicable to them may be slightly higher.

Another form of European assistance can come from loans arranged through the European Investment Bank. The EIB is an independent, non-profit-making institution providing medium- and long-term loans and guarantees to help finance the capital cost of projects which promote regional development in the assisted areas, the common interest of several member states (such as better communications) or moves towards specific community policy (such as reducing dependence on imported oil).

Incentives

Both Wales and Scotland have enterprise zones and Wales has an embryonic urban development corporation in Cardiff which will eventually offer a number of incentives to incoming businesses. These are expected to be announced later in the year as the project gets under way.

Wales has three enterprise zones at Swansea, Milford Haven and Delyn, in Clydeside, Scotland, another three at Clydebank, Inverclyde and the Highlands and one on Tayside.

Each of the zones offers incentives: a 10-year rates holiday and 100 per cent capital allowances for commercial and industrial buildings.

They also offer simplification of planning procedures, exemption from development land tax and from industrial training levies. However, the rates holiday operates from the inauguration of the zone and not from the setting-up date of a company and so any income will now have less than 10-year benefit. In the case of Swansea and Clydebank, both set up in 1981, the benefit is virtually halved for any company starting in either zone today.

A wide range of advisory services available through both agencies is available in the two countries. Finance, marketing, personnel and industrial engineering counselling can be sought.

In some cases, the agency will make available for a limited time the services of a manager/advisor to a company in trouble. It particularly sets out to help those concerns with up to 20 employees which may not have specialised managerial skills, such as a treasurer.

As a result of the pool of expertise available every company in both countries and every intending investor, should know there is a "lifeline" at the end of a telephone line. The agencies place great emphasis on this aspect of their work and they have been able to outsource and save many concerns that might otherwise have gone out of existence.

Anthony Moreton



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Enterprise Agencies

Indirect but vital role

ACCORDING to the way they are defined, there are either 253 or more than 300 enterprise agencies in Britain. The difference in numbers is a story in itself, of which more later, but however many there are, their role in regional development is indirect, but important.

One reason why is that they provide the major vehicle for the private sector to take an active role in helping to develop a local economy. Before their invention and development, such vehicles hardly existed.

Another reason is because of what they actually do: they promote and assist the development of small and medium-sized businesses. This in turn is important to regional development for one simple reason.

There is now wide recognition that though inward investment is necessary and welcome, there is only a limited amount of foot-loose industry and projects about—and their competition for it is costly fighting.

Everywhere has to make the best of what it already has, growing as much as possible from within. This means maximising whatever local potential there is for small businesses and the jobs they create. Enterprise agencies have proved a cheap, efficient way to do it and have the virtue of involving—and hence committing—most of the community.

Britain's pioneer enterprise agency was the community of St Helens Trust. The form it took—the basic principles of which have been copied almost universally—was the invention of Mr Bill Humphrey, whom Mr David Trippier, the Small Firms Minister, describes as "the patron saint of the enterprise agency movement."

Mr Humphrey, a highly experienced general manager with independent means, was

engaged in 1978 by the Manpower Services Commission to see if a plan drawn up by a team of Pilkington executives to create jobs in the wake of impending technological redundancies in St Helens could be made to work.

Strategy

The plan was for what was basically a training workshop from which small companies could be spun out. Mr Humphrey, who had run Britain's first training workshop, Elephant Jobs in London, was convinced they did not create long-term employment because the work being done never got out of subsidy.

Long study of the problem brought the realisation that entrepreneurs created jobs for themselves and others—not governments or bureaucrats—but that there was usually nowhere for people to get unbiased advice on setting up a business. At the same time, most of the rules of the game had been written by government bureaucracy for big business.

The enterprise agency he developed was backed by Pilkington, other private sector companies in St Helens, and the local council. People were coming in for advice before it was even properly open and the stream has not stopped since.

Success was rapidly apparent and other callers came to see how they could copy the idea elsewhere. Mr Trippier, then a backbench MP, was one of the first, playing the central role in setting up the Rosendale Enterprise Trust in his own constituency.

Several events then led to the idea spreading much more widely: a visit to St Helens by Mr Michael Heseltine when Environment Secretary, an impetus for urgent action provided

by the Textile and Brixton riots of 1981, the emergence of Business In The Community (BIC), tax incentives for private sector sponsors, and Mr Trippier's promotion to run small business policy in the Government in 1983.

He decided to push for 300 enterprise agencies by the end of 1985 and, by the Government's definition, he succeeded. This says that an agency is any body so designated for tax relief under the terms of the 1982 finance act, which allowed contributions to enterprise agencies in cash or kind to be offset against corporation tax.

The Government has used this to give enterprise agency status to various bodies connected with small business development and job creation to assist their obtaining private sector support.

Thus, Nintech, a network of big companies in the North-West concerned with technology transfer to and from the small business sector, is an enterprise agency.

So is the West Yorkshire Enterprise Board, which provides regional venture capital and has used the status to avoid what would have been a cri-

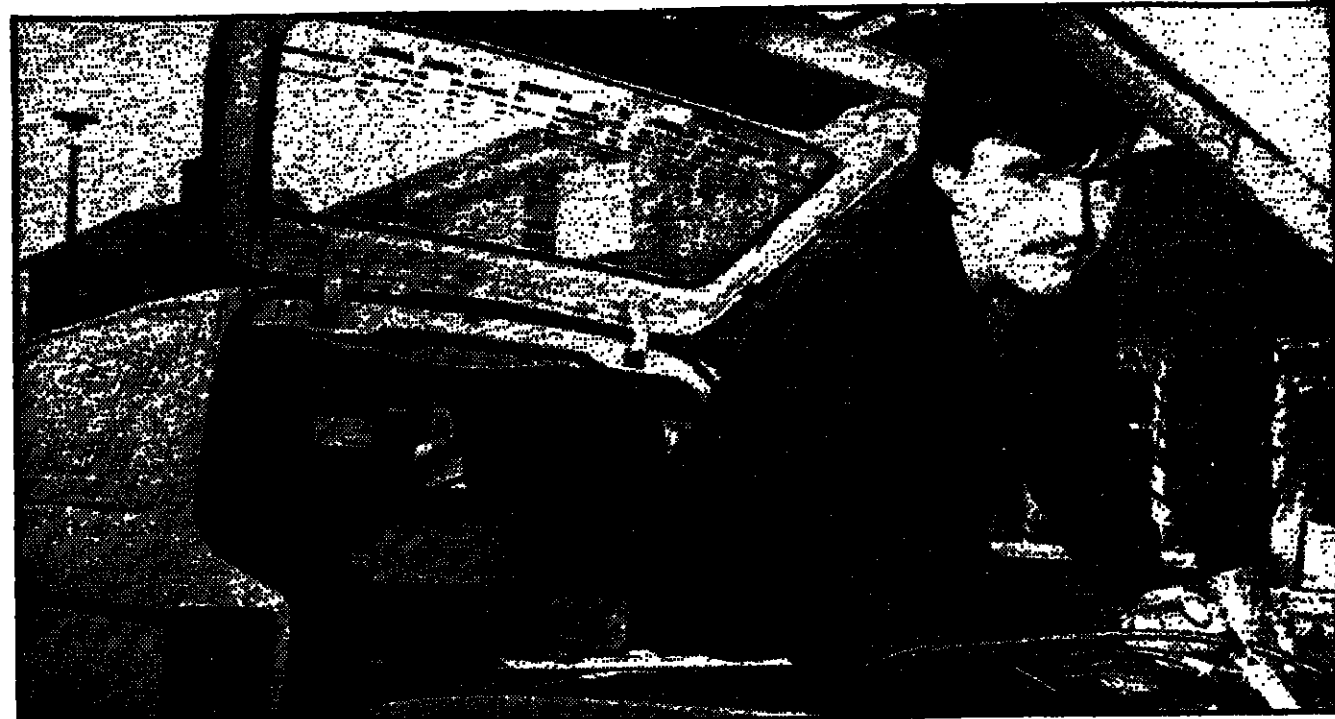
pling taxation burden on itself after the abolition of the county council which set it up. Innovation centres are also on the Government's list.

BIC, which acts as the umbrella organisation for the conventional type of agency, counts only those, which is where the figure of 253 agencies comes from.

All of BIC's 212 subscribers, which include most of the leading companies in Britain, support agencies in some way or another. Sometimes the way is cash for running costs, or it might be through provision of equipment, furniture or premises, but the most valuable resource is usually people.

The idea of secondment of experienced staff has developed masterfully with the enterprise agency movement. Some large companies such as Marks and Spencer were already using secondment to community projects as a means of management development but the agencies have enabled the concept to be extended considerably.

An important result of this has been a much more widespread understanding of small business by a growing number of big companies and their ex-



A young client of St Helens Trust with a successful business tuning cars. Britain's pioneer enterprise agency—the Trust was the model for hundreds of other agencies

cutives. "Buy local" policies have been one important benefit, often boosting the order books of thousands of small businesses in a region.

Do the enterprise agencies really work? BIC thinks so and says that small business growth where enterprise agencies are active is obvious.

St Helens, which has the longest experience, is a good indi-

cator. When the Trust got going in 1978, unemployment was 6.207 or 10.3 per cent. The rate fell to 8 per cent within 16 months, a net gain of 660 jobs.

Then recession struck, resulting in the loss of at least 14,500 jobs in the town by the middle of 1984. Had the Trust not been there, there is a general belief that unemployment would have

risen to about 20,000 or 33 per cent. In fact, the mid-1984 rate was 16.6 per cent—just short of 11,500 people.

So about 8,500 jobs appeared from somewhere. Progress has continued, with the local authority having its best year yet for letting factories to companies growing out of their original premises.

BIC estimates that at least

one job per year is generated for every £120 that it costs to run an enterprise agency. In the St Helens case, this comes to at least 6,250 new jobs in the first six years, which is the right order of magnitude to confirm the figures above.

Ian Hamilton Fazey

English Estates

Scope for expansion

EARLIER THIS month English Estates took advertisements in daily newspapers which set out to show how it had "matured into the largest developers and managers of industrial and commercial property in England."

What was more significant about the message than the fact that it drew attention to the number of people working in its factories (136,000) or the number of concerns that last year moved in with the corporation (over 1,600) was that it set out to compare English Estates with the Scottish and Welsh Development Agencies.

English Estates is the Government's development and property servicing entity for the English regions. Most of its operations are conducted with the English assisted areas, though it will, as in Chatham Maritime, or in the work it undertakes at the behest of the Development Commission, undertake projects outside these areas.

Activities

Because of its connections with the assisted areas it was set up in 1958 to bring money to the depressed areas and, in particular, to the North East, and still has its headquarters on Gateshead's Team Valley estate—it is increasingly seen as, and wants to be seen as, an embryonic English development agency.

This is why a reading between the lines of its advertisements is more important than the factual message conveyed. Regional development for England is very much in the political air. The success of the Welsh and Scottish agencies has been noted throughout Whitehall: just before Christmas No 10 Downing Street called for a report on the work of the Welsh agency.

Two of the three leading political parties—Labour and the Alliance—are committed to extending the principle of agencies to some of the English regions. The Conservatives are known to be considering ways in which at least two English regions—the North East and the North West—and possibly two more—Devon and Cornwall and the West Midlands—might be given agency status along the lines of Wales and Scotland.

Any such extension would crucially involve English Estates. Although its primary role is as a developer and manager it is vitally positioned to take a leading role in any agency developments that might emerge after the next general election.

Under Mr Christopher Wates, the chairman, and Mr Tony Pender, the chief executive (who moved to Gateshead from a post with the WDA), English Estates has been enlarging its overall interest in the regions.

It has diversified its management structure and given considerably more executive powers to its regional managers. It could, with some ease, adapt itself to working with other organisations in the creation of regional agencies and there are grounds for believing that it not only could do so but would welcome such a change of emphasis.

English Estates has used the opportunity of undertaking the development of the old Chatham dockyards to show how it could develop along regional lines.

Chatham Maritime, as the scheme is now called, has become one of the most important developments in the south of England, half way between the prosperous London area and the Channel ports.

Following the closure of the dockyards in March 1984 the Government was anxious to do something to restore an area which while not depressed was in grave danger of sliding downhill.

The answer was to provide a campus-style business park within a high quality landscaped area that would take full advantage of the waterfront provided by the Medway. The intention was to attract in the sort of high-technology companies that were going to the science parks in places such as Cambridge.

Chatham Maritime started with the advantage of having an enterprise zone within its borders, which meant that entrants to this area—part of the larger area that will receive a 10-year rate holiday exemption from development land tax, 100 per cent capital allowances and simplified planning procedures.

Newcomers

The Chatham area has already attracted a number of concerns of the sort English Estates is anxious to attract. Just outside the dock gates Lloyd's of London has established a large decentralised office block. Two departments of the Overseas Development Administration have taken a lease on some 300,000 sq ft of the former naval barracks and other companies have indicated their interest even though it will be some time before they are able to move in.

Under the revised financial arrangements worked out by the Government for English Estates last March the organisation has much more freedom to choose the way in which it wants to go about its affairs. It has the greater freedom of initiative that will stimulate management. English Estates is now in a position to play a much more active role in English regional affairs, should the Government want it to do so.

Anthony Moreton

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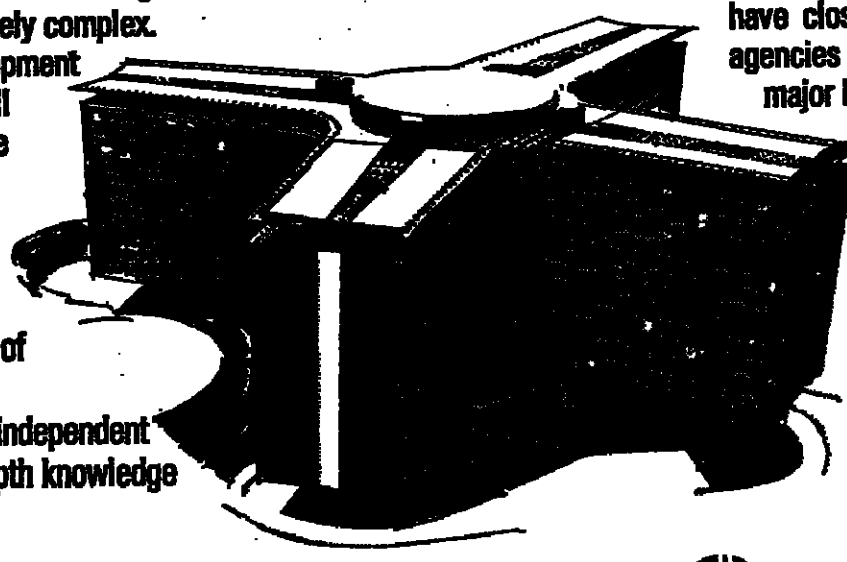
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Regional Development 6

Venture capital backing

Stark contrasts between regions

ON THURSDAY of this week, investors in industry—the finance group owned by the Bank of England and the clearing banks—which is better known as SI, will sponsor a seminar in Liverpool on management buy-outs. The event is a small but significant symptom of regional under-development in Britain.

So far, SI has funded more than 600 buy-outs nationally. According to accountants Peat Marwick, the North-West is one region where there is growing interest in buy-outs as recession-hit industry structures itself. Peat's Peter Evans will speak to the seminar.

For both SI and Peat Marwick, this is one way of prospecting for potential new clients, as well as trying to build up a momentum on buy-outs in the regions. Most agree that the regions need this increasing momentum, as buy-outs have emerged in recent years as one of the safer forms of venture capitalism.

Indeed, if regional development depended on whether small and medium-sized companies outside London and the South-East could easily get venture capital backing for growth, there would be very little regional development in Britain.

Few things illustrate regional imbalance more dramatically. If SI's contribution is excluded, then in 1985—the last year for which there are comprehensive figures—59 per cent of all funds available for venture capitalism went into London and the South-East, with the South-East, north of the Thames, doing better than the opposite bank.

This was despite the fact that the rest of the country is where

70 per cent of Britain's VAT-registered businesses are based. Indeed, the East Midlands, Yorkshire and Humberside, the North and the North-West combined received only an 8.3 per cent share of the venture capital cake.

The figures come from a survey of regional venture capital carried out by the US-owned consultancy, Venture Economics, and published late last year in its *UK Venture Capital Journal*.

Even if the nationwide activity of SI is taken into account—the imbalance is still a striking one. SI's investments are difficult to break down into straight venture, or risk, capital, but the Venture Economics survey showed that of what SI advanced in loans and shares, 50 per cent nevertheless went into London and the South-East.

Pushing the virtues of management buy-outs in places such as Liverpool is necessary because the accelerating rush of buy-outs in the last two years has accentuated the national imbalance of venture capitalism even more. In 1984, before the buy-out rush was really under way, London's share of venture capital funds was 26 per cent since then, most of the bigger buy-outs have been of London-based companies.

In 1985 London's share of the venture capital cake rose to 35.5 per cent because of this. At the same time, the numbers of companies involved comprised only 23 per cent of the national total. So London got more money for bigger, individual venture capital deals.

Seminars in the regions will do little to change this, but most

of those involved believe they are better than nothing.

There is also a growing recognition that history and attitudes have a lot to do with the way things are. Financial Britain is centred on London. It is where most of the specialist lenders and funds are based. There is an automatic and justifiable assumption that venture capital has to be sought in London.

This helps precondition attitudes among people and institutions—and particularly public sector pension fund managers—who invest in the funds in the first place. For example, Mr Barry Anyas, a highly experienced fund manager who operates three successful business expansion schemes from Leeds, tried to set up a development capital fund in his area last year and was widely rebuffed.

Yet one large local authority which refused him £250,000 from its pension fund admitted while doing so it was giving £2m to a new, untried fund being set up in London by a well-known stockbroker. Mr Anyas was aggrieved because his fund will be only for projects in Yorkshire and Humberside: it is unlikely that much money from the London-based fund will find its way north at all.

This will not necessarily be because of wilful neglect of the regions by London fund managers: according to Mr Robert Smith of Charterhouse Development Capital, "you need local knowledge to climb a good deal" and there is a lack of it in London about the regions.

At the same time, he says that the relative economic buoyancy of London and the South East means that there is

no shortage of good ventures on London managers' doorsteps. The resulting imbalance is therefore almost inevitable.

A major step towards tilting the balance was taken last year when leaders of the financial services industry formed the Manchester Financial and Professional Forum (MFPFF). This is chaired by Mr Fraser Grant, senior partner in Manchester of Spicer and Fegler, with heavy-weight support from the regional offices of SI, County Bank, British Linen Bank, and half a dozen other bodies.

The idea is that northern companies will not have to go to London to fund even seven-figure deals. Members of MFPFF will be able to syndicate them in the regions. This has already happened with some buy-outs and Mr Peter Folkman of SI's Manchester office expects to see a big increase in this sort of activity.

The other factor in the regional imbalance of venture capital is London overheads. These are seen from the regions as sky-high because of London rents, rates and — a very sore point in the ever-bustier financial services sector of Leeds and Manchester — salaries.

The administration charges thus caused can make London-based venture capital funds very expensive to investors. They invariably mean that it is not worthwhile for a London fund to back any company wanting less than £250,000 or, in many cases, much more. Since it costs as much to evaluate and administer a small project as a big one, people understandably opt for economy of scale.

This has caused what is known as the "equity gap" and

several locally-based regional funds have been set up to fill it. Northern Investors in Newcastle upon Tyne, the Avon Enterprise Fund in Bristol and the North-West Investment Fund in Chorley, Lancashire, are all examples.

So are developments such as Mr Anyas's business expansion funds, which handle £150m from private individuals in Yorkshire and are helping the growth of 16 local companies.

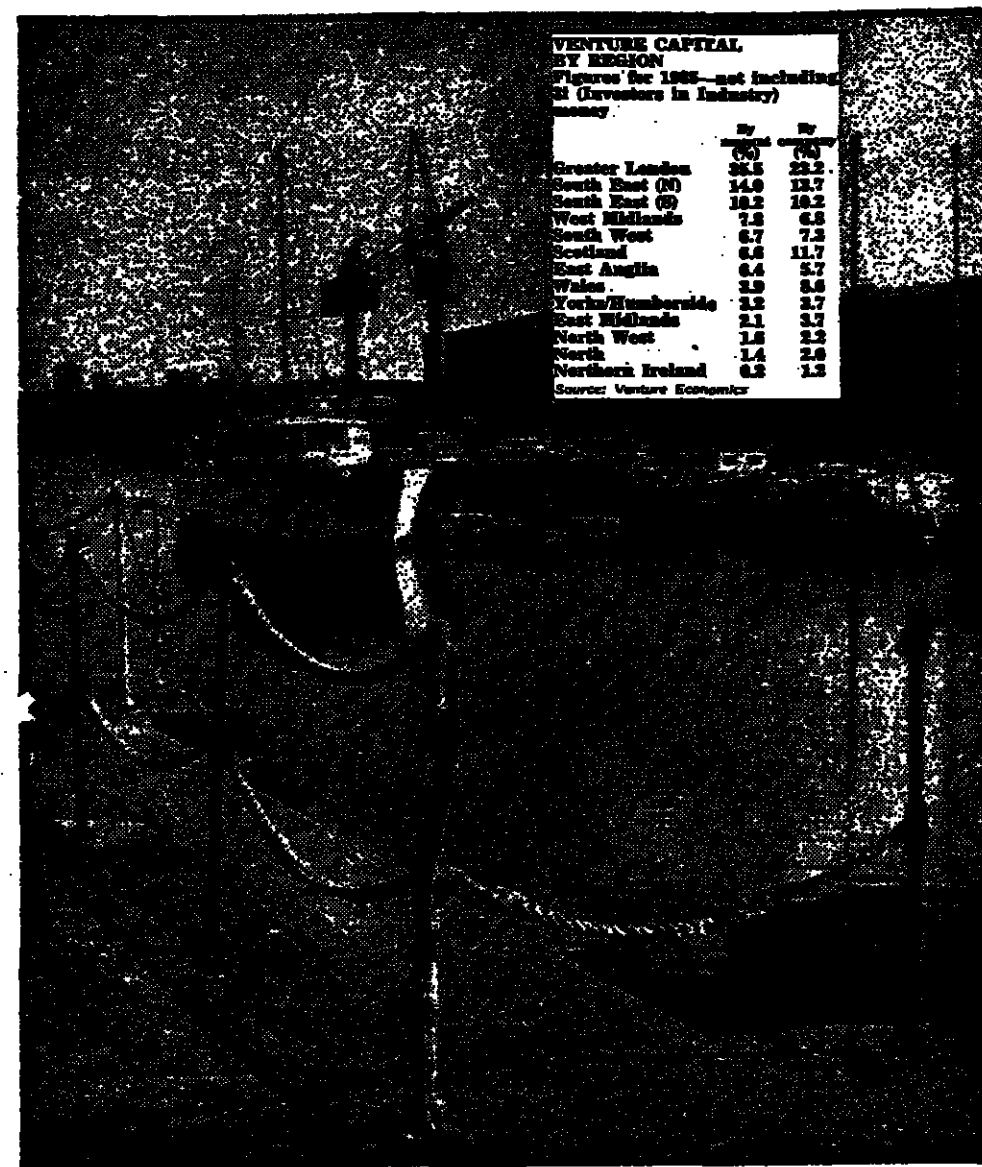
So, too, are the enterprise boards set up by the defunct metropolitan councils. These have continued as entities in their own right and political influence has ensured that they attract local authority pension fund money.

Their role is also much wider than filling the equity gap and the government has recognised their value in helping to correct regional imbalances by giving the West Yorkshire Enterprise Board (WYEB), for example, enterprise agency status. The advantage of this centres on taxation: supporters will be able to write off contributions against tax and the board's own profits will be totally re-investable.

Events are therefore moving on the venture capital front, albeit slowly. The key factor in spurring change is probably the growing awareness of the problem at all levels, including the cabinet, where Mr Paul Channon, Trade and Industry Secretary, has acknowledged the need for more venture capital in the regions.

Whether the government will back this desire with more incentives like that for WYEB is something the venture capital industry awaits with interest.

Ian Hamilton Fazey



The new Marina at Salford Docks, Manchester

Hugh Bonfield

Nissan's Sunderland success helps to attract more foreign investment

Valuable boost for the North East

NISSAN'S NEW £50m car factory in Washington, Tyne and Wear, last month swept smoothly to its initial production target of 95 Bluebird saloons a day, fulfilling all hopes that the Japanese company's choice of the North-East for its British plant was the right one.

Production has actually dropped back slightly since then, but for the best of reasons: the five-door model of the car is being introduced and the workforce is therefore on a new learning curve. On January 1, the managerial driving force behind the plant, Mr Ian Gibson, was rewarded with a seat on the main board of Nissan Motor Manufacturing (UK) as deputy managing director. Mr Peter Wickham, the plant's personnel director, was elected to the main board with him.

Before joining Nissan, both men had front-line experience at senior level of the British motor industry with Ford. Then Mr Gibson worked for Ford in Europe, while Mr Wickham went into car-making, then the gas industry. Mr Gibson believes that the speed of the production build-up—41 weeks from start-up—would be creditable for any established car-maker. In Nissan's case, the achievement

is doubly impressive because it has come less than 29 months after construction of the factory began on the former Sunderland Airport, and with a largely "virgin" workforce as far as the car industry is concerned.

Nissan bought 297 acres of the airport for the plant, and took an option on another 508 acres. It will be needing all the land much sooner than anticipated because the Sunderland success has encouraged Nissan's Japanese headquarters to accelerate its plans.

Phase Two of its British project will see local content of the cars rise to 60 per cent by 1988—two years ahead of the planned date—and 80 per cent by 1991. Then, production will be up fourfold on today, at 100,000 vehicles a year.

What is happening at Nissan in Sunderland, however, has more than local significance. When the project was first announced there was criticism that a great deal of government time and money was going to lead, initially, to only 470 jobs.

Was the effort needed to attract inward investment there really worthwhile? Would the resources concerned be better in something else, or somewhere else, fueling other growth or slowing another industry's decline?

The answers to these questions are, however, emerging with a vengeance as it becomes clear just how great a prize Nissan is for the North-East.

To start with there are the jobs at Nissan itself. Although 70 specialists had to be imported to counter the area's lack of professional and engineering know-how, the rest went to local people. But the present workforce will provide the shop-floor leadership for the next generation of employees, who will total 2,700 within four years.

Then there are the jobs outside. The Sunderland cars have never been, in the industry's parlance, completely knocked-down kits for mere assembly. Deliberately, there are missing pieces. The consequence is that indirect employment is being created by the plant as more and more British and EEC components are used.

When the Prime Minister opened the factory in September, 27 British component suppliers had been approved. Now there are 58, with a further nine in mainland Europe. Initial plans were for a domestically-sourced content of 40 per cent in the first phase of the project: this figure is now likely to reach 50 per cent in the first year of production.

When the figure reaches 60 per cent, the cars will be officially classified as British. By then, production will have an outside opta for one side or the other in a dispute—may well set a pattern for elsewhere.

A few companies—NSK (ball and roller bearings), poly-chrome (tyrting plates), and NKK (cups)—were in the region before Nissan's decision, and probably helped influence it. But the rush has been since then, and has encouraged the development council to open offices in Tokyo and Hong Kong.

Mr Campbell says that the situation continues to look promising. The companies involved so far are nearly all manufacturers.



British and Japanese workers on the Bluebird production line at Nissan's £50m car factory at Washington, Tyne and Wear

Glenn Cooper

place. The Sunderland site won against fierce competition from five others. Mr Mac Campbell, of the North of England Development Council, says: "It was the most exhaustive and intensive analysis of a location that has ever been done by an overseas company. The spin-off has been very important because many other inward investors have adopted the attitude that if the North-East is good enough for Nissan it must be good enough for them, too."

This has been as true of Japanese companies as of others in south-east Asia and elsewhere around the Pacific Rim. There are now 13 Japanese companies established in the North-East out of 23 from the eastern hemisphere. Of the others, three are from Hong Kong, one each from Singapore and South Korea and four from Australia.

Komatsu, the earth-moving equipment manufacturer, is regarded as a contributor to a critical mass that is likely to attract others. In Komatsu's case, new types of labour relations agreements—such as "pendulum arbitration," where an outside opta for one side or the other in a dispute—may well set a pattern for elsewhere.

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They include Ireda Hoover (car seats and interior trim), Tabuchi electrical (transformers), Activebadge, Tin Lung Knitwear and Superbadge (textiles), Therman (toughened glassware) and Tolaram (polymer chips).

SE Tyres is also at Washington. This was the former Dunlop factory bought by Sumitomo Rubber. It has made productivity gains of up to 20 per cent under its new owners, with substantially the same workforce and management.

This in itself is a valuable advertisement for the qualities of Geordie workers.

The arrival of Nissan has therefore been a watershed in attracting inward investment in the north-east to have what should be a strategic effect on the region's economic development.

If one form of economic activity always helps to generate other economic activity, then the north-east is proving the value of prospecting for newcomers at the highest level, as well as making it worth the while with grants and incentives.

Ian Hamilton Fazey

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Regional Development 7

Science and technology parks

A substantial increase in new tenants

THE SALIENT feature of the science park movement last year was its growth. The number of parks associated with universities increased in 1986 by five to 23 and work began on sites at Sheffield, Antrim, Cardiff, Keele and St John's College, Cambridge.

The number of tenants also increased rapidly, from 288 to 412 at the end of last November, according to the UK Science Parks Association. Furthermore, the area occupied by companies on these parks rose by almost a third during the 12 months to 1.86m sq ft.

This is by no means the full story. There are also science parks at Sussex University and the Cranfield Institute of Technology which are not recognised as such by the association, as they are not "managed". Nor does the association officially recognise the large number of parks, such as Birchwood at Warrington, which are primarily commercial enterprises.

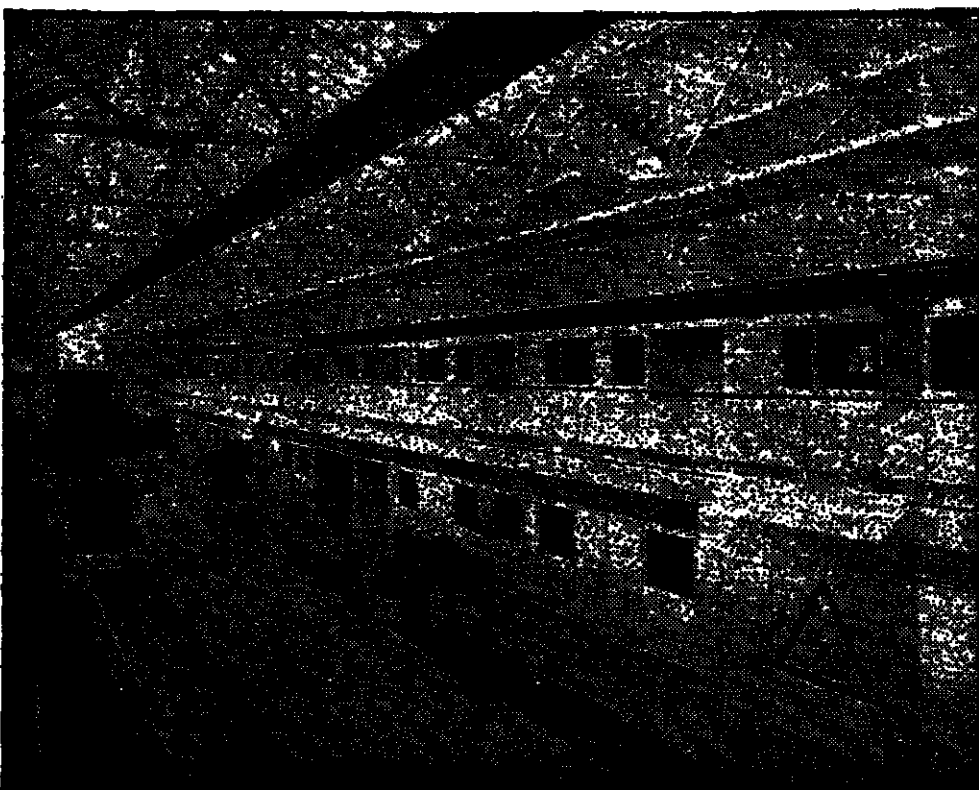
Explosion

The explosion in numbers will continue this year. Parks linked with colleges in Aberdeen, Salford, Sunderland, Essex, Portsmouth Polytechnic, Imperial College London, Oxford, Reading and St Bart's Hospital, London, are hoping either to start construction during the year or in the near future.

It is expected that a further \$51m will be spent on science park developments on top of the \$92m already committed.

By the time all the parks under construction or consideration are completed in the early 1990s, Britain should have more than any other country and just over a third of those in the US.

The big growth in park development dates from 1982 when construction of the second wave began in Britain. The idea of science parks originated in



The Mall at Aston Science Park, Birmingham, is a turn-of-the-century warehouse refurbished to high technology style

the US at the University of Stanford and was brought to the UK in the mid-1960s by the Labour Government led by the then Mr Harold Wilson.

Anxious to encourage the development of newer, advanced industries to replace the declining coal, steel and shipbuilding sectors the Prime Minister wrote to all the universities in the UK suggesting they might set up areas where technology transfer could thrive. The idea was received enthusiastically in only two places.

Heriot-Watt University in Edinburgh and in Cambridge, where Professor Nevill Martin, then Cavendish professor of experimental physics and a fellow of Trinity College, quickly saw the benefits that could arise from the prime ministerial initiative.

Heriot-Watt and Trinity both had specific, and different, reasons for wanting to pick up the challenge.

Heriot had not long been set up, had moved to a new site outside the city centre and wanted to develop its links with advanced industry which had been developed around Edinburgh during and after the Second World War.

At Cambridge, Trinity was anxious to find an alternative path to the development of some land it owned on the edge of the city. The college did not particularly want to go down the conventional office-block commercial route and felt it could better use the land in a way that complemented its teaching and research role.

Despite the quick response to the Wilson initiative it was to be seven years before the first tangible evidence of a science park emerged at either centre. Another seven or eight years were to elapse before any other university would follow suit.

Debate

Then, in the early 1980s the success of Cambridge in particular, whose development attracted world-wide attention, led to a mushrooming in interest.

There are disputed views why so many science parks sprung into life at this time. Some science park leaders attribute

the growth to the constraints increasingly placed on university finances by the present Government. They argue that as it became much more difficult to fund all the research the universities wanted to undertake they were forced to look elsewhere, encouraging staff and others (many of whom were former staff) to do their own research, privately, in an associated environment.

Not everyone accepts this view. There is a feeling that universities would have encouraged science parks in any event because of the growing interest in technology transfer and the ethos of the small firm. Universities in the past few years have wanted to be associated with both areas whereas in the 1970s there was far less enthusiasm.

Whatever the reasons, there has been little regional input into the science park movement. Science parks have been created where universities exist. Having set the ball moving the Government then stood back and allowed them to grow without any other involvement.

Those parks which exist in regionally-assisted areas, Durham, Glasgow, Liverpool, Leeds—have qualified for the mandatory regional development grants towards new plant and new buildings.

In reality, most of the parks have been created in areas which do not qualify for regional assistance and it is doubtful if they have been given much government aid. This means they have been cut off from sources of European aid, too, since Brussels only assists those areas which are delineated by national governments as assisted areas.

Investment

There has, however, been a considerable input by regional authorities towards the movement. In Scotland the Scottish Development Agency has actively helped establish science parks and been involved in those in Glasgow, St Andrews and Stirling.

The Welsh Development Agency was slower to throw its weight behind the movement but in the past few years it has made strenuous efforts to catch up and either it or Mid Wales Development, the Government arm that looks after rural mid-Wales, have been involved in parks in Aberystwyth, Wrexham and Swansea.

Similarly, English Estates, the Government's development arm for the English regions, has been actively promoting their construction in Bolton, Bradford, Durham, Leeds and Hull while the Northern Ireland Development Board has been a partner with both the Queens University in Belfast and the University of Ulster in the Antrim Technology Park.

Figures from the Science Parks Association show that of the \$92m invested in property so far, two-thirds has come from the public sector.

Private involvement in science parks has been equally slow. One feature of the British movement has been the almost complete lack of interest in the parks by the private financial institutions. Only six parks have private developers, this despite the fact that the occupancy rate is high and the number employed on the parks is growing, having jumped 53 per cent last year to 5,300.

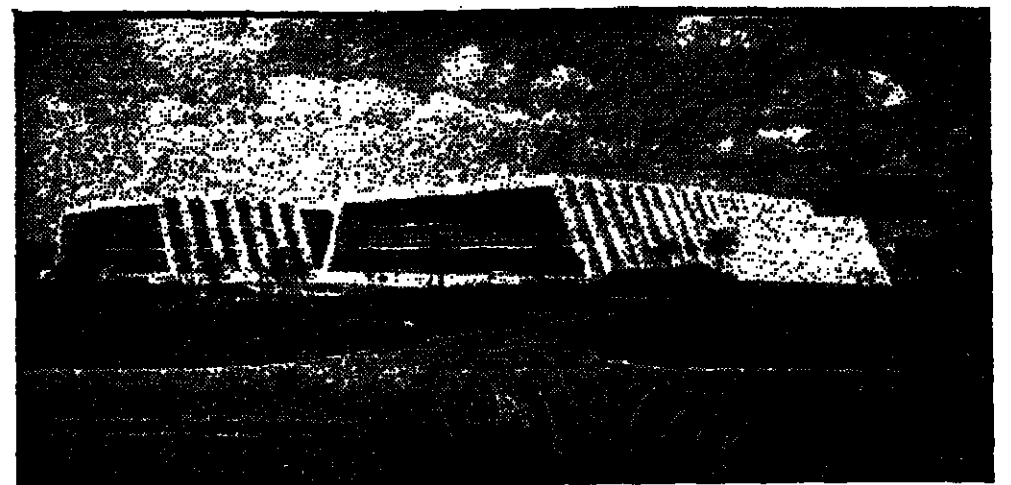
Science parks have come and are here to stay. Cambridge has proved that. Trinity's Cambridge Science Park is to be joined later this year by an innovation centre set up by St John's College.

The two colleges are next-door neighbours in the city; their science parks face each other on the outskirts. Given the nature of the movement it is likely that Cambridge will have the unusual distinction of having two parks at a time when Oxford, does not have one.

Anthony Moreton

BRITAIN'S FULLY-OPERATIONAL SCIENCE PARKS

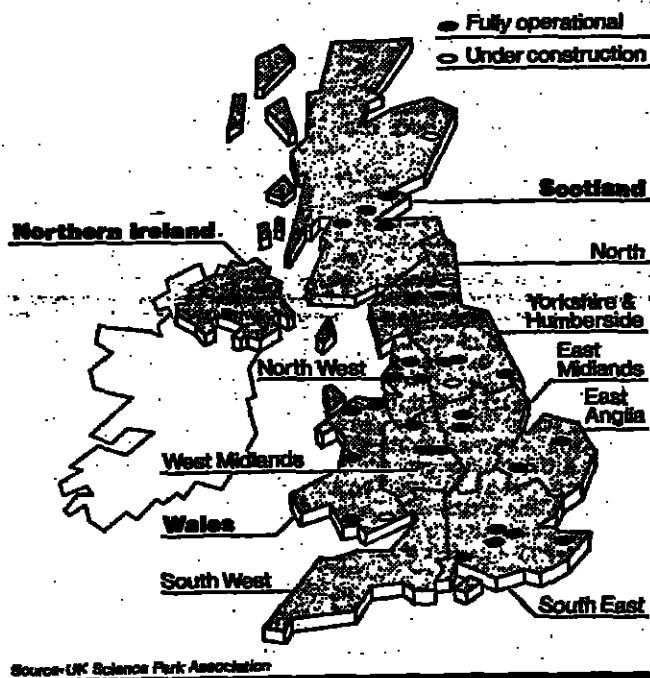
University/College	Date of opening	No. of companies on park
Aberystwyth	Feb 83	5
Aston (Birmingham)	1983	35
Birmingham	April 86	8
Bolton	Oct 86	10
Bradford	March 83	24
Brunel (Uxbridge)	April 86	9
Cambridge	1972	68
Durham	Oct 85	5
East Anglia	Feb 84	4
Glasgow/Strathclyde	Sept 83	15
Heriot-Watt (Edinburgh)	1978	18
Hull	Dec 84	12
Kent (Canterbury)	Feb 86	2
Liverpool	1982	13
Loughborough	April 84	18
London (South Bank)	April 85	26
Leeds	June 83	11
Manchester	Dec 84	13
Newtech (Clwyd)	Dec 85	4
Nottingham	Dec 84	14
Southampton	1984	15
Surrey (Guildford)	1984	9
St Andrews	Dec 84	1
Stirling	June 86	—
Swansea	July 86	4
Warwick	Feb 84	30
Total companies		389



A view, above, of part of the highly successful Cambridge Science Park where 68 companies are now located. Below, Mid Wales Development's new Technology Park at Newtown. The development is set in landscaped grounds overlooking the town's golf course



Science Parks in the UK



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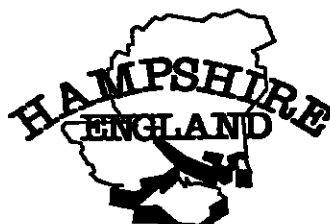
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Where people like to work

Regional Development 8

Britain's big industrial cities

Down, maybe—but not out

BRITAIN'S great industrial metropolises, the legacy of the rapid growth which followed the industrial revolution, are down but not, it would appear, out.

The net loss of 1,107,000 jobs in the North between 1979 and 1986, revealed in recent Department of Employment statistics, is, indeed, all too evident in, for example, Birmingham, centre of a region with more than 350,000 jobs and the fastest rate of increase in unemployment of any part of Britain since 1976. It is clearly evident also in Manchester where, in old inner industrial areas, total job losses exceed those in steel closure towns, such as Corby.

Yet, paradoxically, decline has been accompanied in these and other cities by a level of investment, albeit not in manufacturing which is probably greater than at any time since the 19th century. The physical face of Glasgow has been changed not just by the massive clear up of the run-down eastern area of the City through the Scottish Development Agency-inspired Glasgow Eastern Area Renewal (GEAR) Scheme.

In the city centre itself, older buildings have been cleaned, and in some cases put to new leisure or residential uses.

New commercial developments, some of them tailor-made for specific clients such as Britoil or Coats Viyella—two companies with headquarters in the city—have been put up, while others, in an act of confidence by developers in the

city, have been built speculatively ahead of demand.

In Manchester, local authority and private sector interests have been the driving force behind such developments as the conversion of the former Central Station into a new exhibition facility, G-MEX, and the transformation of industrial and transport buildings in the Castledelf area into heritage museums capable of generating substantial tourist traffic.

Bristol too, has seen substantial investment in its disused docks which represent again an important asset for the city, offering a range of employment opportunities in warehouses and other buildings converted for leisure, tourist, commercial and residential use.

In Birmingham, a new £130m Convention Centre creating 2,500 new jobs, and new hotels are being built close to the city centre to complement the highly successful National Exhibition Centre.

The evidence is too flimsy to talk of a renaissance in any of these cities while acute social and economic hardship continues to face large sectors of the population in inner city areas located not far from reviving central business districts.

Even in Bristol, which falls south of Britain's dividing line of prosperity from the Wash to the Severn, there are large areas of poverty, and not just in the ethnically-mixed St Paul's area. The south of the city has been badly hit by closures in the tobacco and packaging industries and, according to city council figures, one-fifth of the population lives in poverty.

After years of struggling—usually in vain—to prevent industry slipping away because of inducements, lack of developable space, or for some other reason, to more attractive greenfield locations in the New Towns or elsewhere, several of Britain's biggest cities are beginning, however, to find that the shift in the economy towards services can be used to their advantage.

Businesses, both services and manufacturing, have been tending over recent years to buy-in new premises or to convert out existing functions to specialists, in computing, public relations, recruitment or any number of other disciplines.

Complexity

The increasing complexity of business operations and the need to concentrate human and financial resources on the city has been the main reason for this trend, and the result has been the growth in the consultancies of every kind.

The bigger cities have benefited because of the tendency of services such as these to thrive off each other and hence to operate in clusters. While the overwhelming bulk of business services and, in particular, financial services, such as merchant banking, are provided from London, one of the factors behind the very strong services employment growth in South-East, important clusters have developed in other cities as well, usually those such as Manchester, Birmingham or Leeds, which have established a dominant position over other cities in the same region.

Linking in with this growth of business services has been a growing acceptance by local authorities in larger urban areas that services in general should not be derided but represent the best hope for job creation. In Manchester, for example, a campaign in operation for five years has succeeded in changing significantly within the region about the City Centre and this has brought a sharp rise in retail trade and a strengthening of the property

market. The city centre, partly as a result of transport policies which discriminated against use of the car, had been losing retail custom to other centres in the towns which surround Manchester.

The council has developed a more flexible stance in this field and also contributed in other ways to improving the attractiveness and accessibility of the city centre. Business has been prepared to sponsor events and schemes and has further shown its confidence through involvement in various urban renewal projects in the city centre itself.

These include not just the G-MEX scheme, in which Commercial Union played the major role alongside the Greater Manchester Economic Development Corporation, but also the conversion of old warehouses into housing, the refurbishment of the Midland Hotel, and various schemes in the city's business district around Spring Gardens.

The Labour-controlled city council has also joined with the business community to develop an approach known as the Manchester Factor. Out of this has come a series of briefing papers aimed at guiding those interested in doing business in the city to sources of help both in the private and public sector.

At the same time, various individuals and companies providing professional services have banded together to form the Manchester Financial and Professional Forum, the object of which is to promote the city as a financial centre. By making better known the range of services which can be obtained in Manchester it is hoped that businesses throughout the region can be persuaded to look to the city first, before travelling to London.

In Glasgow a similar co-ordinated effort by both private and public sectors has produced an even more remarkable turnaround in the City's image and to judge by the central business district alone, its fortunes.

The starting point was

perhaps the Glasgow's Miles Better campaign initiated by its then Lord Provost, Robert Gray, a public relations effort intended originally to boost morale but subsequently backed by more tangible measures designed to win for the city a share of growth sectors within the economy.

The SDA having previously concentrated most of its efforts from the late 1970s onwards on relieving economic and social distress in the City—for example, through GEAR—was anxious to play instead in certain strengths which it identified—not least the opportunities it offered, as Scotland's biggest population centre, as a service base.

New schemes

The private sector has been encouraged with SDA assistance to participate in a number of schemes aimed at improving office and retail provision in the city which had begun to fall seriously behind standards in other more prosperous locations.

The agency has helped put together with the private sector a £60m scheme for redeveloping the 16-acre St. Bnoch station site and has also been involved with the two local authorities covering the area in schemes to convert old commercial buildings at Briggait and in Ingram Street for retail, leisure and residential use.

A much more ambitious scheme being undertaken by a group of British and European institutions will create 400,000 sq ft of retail space in Buchanan Street and also provide the city with new concert hall facilities. Other efforts to capitalise on the private sector's new interest in Glasgow city centre's commercial possibilities are being channelled through Glasgow Action, a new body set up by the SDA but in which it now plays very much the junior role to local business and industry sponsors.

Glasgow Action seeks to identify development opportuni-

ties and to find "champions" prepared to carry them through. It is also spearheading the city's campaign to persuade business from inside Britain and outside to make the city the headquarters for their European operations.

Birmingham's approach has been somewhat different, having to be tailored to make the best of its greater proximity to London compared with centres in the North.

The city has, partly because of this closeness, failed to develop the range of financial services available in Manchester—a base for some 60 foreign banks—or the number of separate financial institutions which exist in Manchester or Glasgow and Edinburgh.

Birmingham has been able to take advantage, however, of the vast population within easy reach in the south-east to develop in the National Exhibition Centre, a UK facility capable of competing with international centres on the continent. Europe's largest exhibition centre was also a factor which enabled Birmingham to compete—albeit unsuccessfully in the end—as Britain's candidate for the 1992 Olympics.

The city is hoping the success of the NEC—now 10 years old and recently doubled in size—can be repeated in the Convention Centre.

Birmingham, along with other cities such as Bristol, Glasgow and Manchester, is also seeking to build up other visitor business to generate increased trade for city centre shops, hotels and restaurants. Though it lacks Bristol's quaysides or Glasgow's Victorian street pattern, it does have an industrial heritage from the 19th century, a canal network with leisure potential and a number of important museums and other sites, not to mention Stratford-on-Avon and other Warwickshire attractions, not too far away. Efforts are now being made to stimulate investment by the tourist industry.

The bigger cities have also begun to capitalise on their

ability to offer a wide range of cultural activities and entertainment from opera to pop and have begun, as for example in Manchester where the Opera House has been re-opened, to cater for audiences capable of being attracted from over a wide area.

Bristol promotes itself through a series of festivals including its now well-established wine festival and Glasgow is looking for a big increase in visitors from both the Garden Festival in 1988 and from its designation as European City of Culture for the year 1990.

In none of these cities would it be claimed that service growth was going to provide all the answers. In Birmingham, the city council and the West Midlands Enterprise Board have developed policies over recent years for strengthening what is seen as the backbone of the area's economy—its large number and variety of medium-sized companies. The aim is to strengthen the area's existing "lead" industries and to create new ones especially in high technology.

Investment

In Manchester, similar efforts to sustain existing industry are pursued by the GMEDC and in all the major cities there is concern that manufacturing should be present in sufficient strength to generate real wealth.

Yet while services industry growth has been positive development for several major cities such as these, helping to generate new investment in city centre facilities, helping in turn to make these centres attractive for other visitors as well, the development also begs a number of questions.

The tendency of business services to cluster and the ease with which journeys can be made by motorway over wide areas is likely to mean a small number of cities—perhaps only those mentioned together with Bristol and Leeds—will establish themselves as the dominant service providers. Prospects for a second tier of city from which older industries have also departed could thus be made even more bleak.

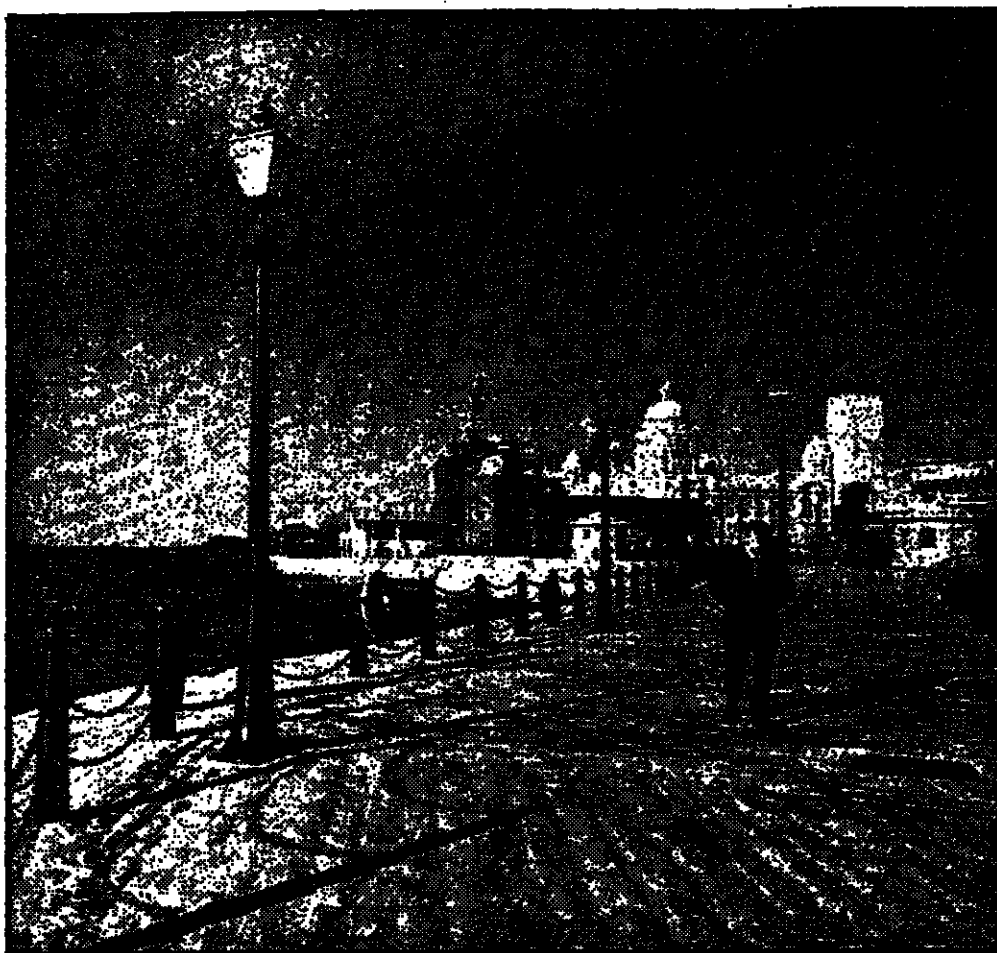
There must also be doubts about the contribution which the growth of services in centres such as these can make to employment and personal incomes. Many of the jobs in the tourist-related services now being encouraged in cities like Bristol and Manchester are likely to be low-paid, and part-time.

There remains, too, another unanswered question—the length of the professional and consumer services tail which can ultimately be supported by a shrinking manufacturing base.

Policies aimed at revitalising manufacturing in Britain's older cities will still be needed, and should, perhaps, concentrate even more on promoting their role as seedbeds, generating smaller businesses which perhaps inevitably will want to expand in the more open sites available in smaller towns.

When all this is said, however, the developments taking place in the central business districts of some of Britain's great cities do appear to offer a ray of hope. Big cities such as Manchester, Glasgow and Birmingham have the scale and size to offer diverse range of cultural and entertainment facilities, large scale education campuses and international air links not to mention the professional services of a range of accountants, merchant banks or business law firms. The future may not, after all, lie entirely with the small country towns (mainly in the south) so beloved of high tech companies.

Rhys David



Urban Development Corporations in Merseyside (above) and London have established what the Government believes is a workable and replicable pattern for other areas

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Regional Development 9

The Shire Towns

Small becomes more beautiful

AN ECONOMIC map of Britain shows the more rural and suburban areas winning out increasingly in terms of prosperity at the expense of the big cities. In this context, the country towns, relatively small and self-contained and many of them in the better-off southern regions of the country, appear to be the areas which will see the lion's share of any economic growth in the closing years of the 20th century.

It is worth remembering how recently, in historical terms, Britain was overwhelmingly rural. In 1750, only two cities, London and Edinburgh, had more than 50,000 inhabitants. With the advent of the Industrial Revolution, the number crept up to eight by 1801 and then flew to 25 in 1851, of which nine had more than 100,000 citizens. Only by that stage did more people in Britain live in cities than in the countryside.

New magnets

The past 20-30 years have effectively put into reverse the gradual growth in importance of the cities. The contributions have generally lost ground in terms of population, overall job numbers and new employment opportunities whether in service-based businesses or light manufacturing industry, with its emphasis on new technologies.

According to Dr David Keeble, a geography lecturer at Cambridge University who advises the European Economic Commission on planning issues, the country towns, with typical populations of 100,000 to 150,000, are becoming the magnets for new economic activity. Places like Bower, Salisbury, Winchester, Cambridge and Cirencester are "highly attractive places where people want to live. They combine urban facilities which people need and want with good communications and, frequently, an unspoiled and historical environment which they find

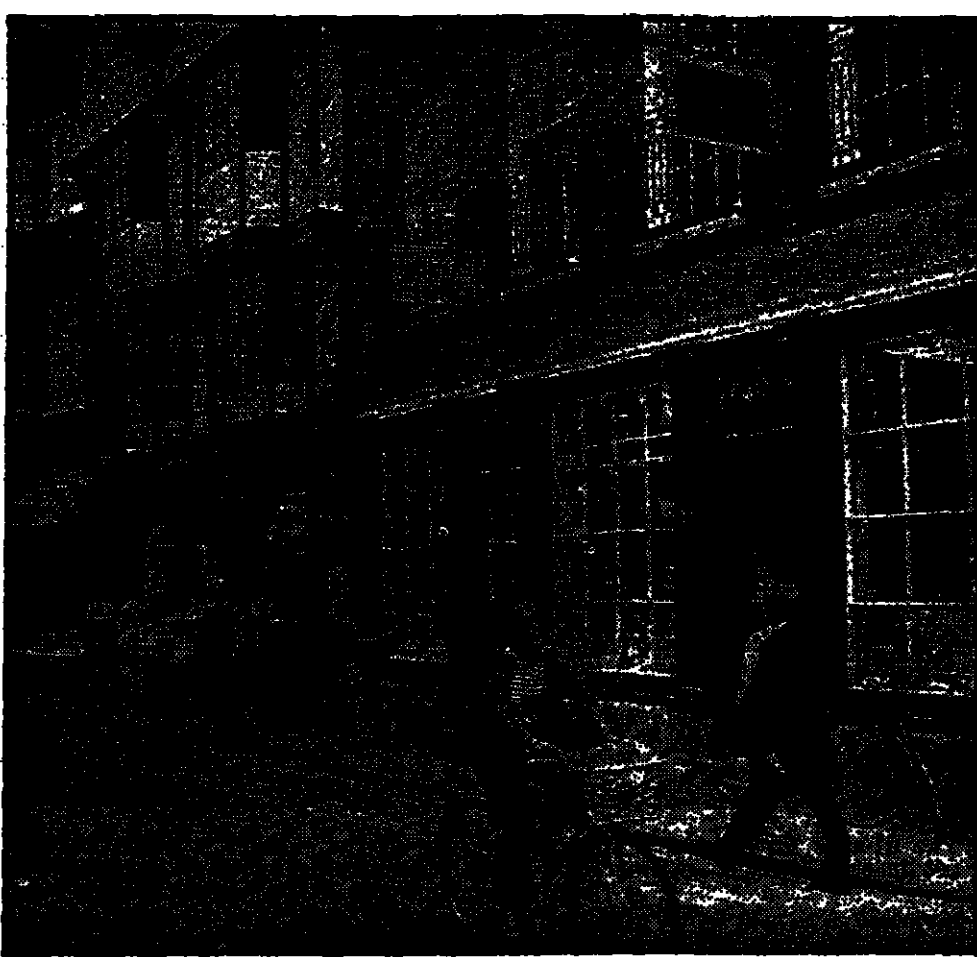
agreeable." Not all are in the prosperous south—Lancaster, Thirsk, Richmond and Marple are just a few of the examples to be found in northern Britain.

All are places, Dr Keeble points out, which were virtually bypassed by the Industrial Revolution of 1800-200 years ago. As a result, they are not saddled with old and declining industries or with large-scale businesses. This accident of history, says Dr Keeble, has contributed to making the population of the country towns less dependent psychologically on large-scale industry and more entrepreneurial in spirit. In turn, according to his thesis, this has encouraged the growth in such centres of new businesses.

Changes in technology have also aided the trend in favour of the more rural areas and away from the conurbations. Today's high-value, manufactured goods are, increasingly, the result of work by small teams of technicians rather than by large numbers of unskilled workers. This has led to a shift in focus in manufacturing from big to small plants and, correspondingly, away from urban centres with their concentrations of cheap labour.

The motorways and the growth of transport and courier services mean that a physical distance between factories and their customers is less important. Data networks and new telephone services have a similar impact.

A report last year by Cambridge Econometrics, the forecasting group, on regional development in Britain over the next decade, summed-up events this way: "What we are witnessing is an unravelling of the 19th and early 20th century industrial concentrations, which were the result of the inaccessibility of transport and power systems in which fixed nodes were an important element. The advent of motor transport, electricity and a gas pipeline grid



Country towns and attractive conurbations with populations of 100,000 to 150,000 are becoming magnets for new economic activity. Cambridge (above), also boasts Britain's most successful Science Park development

has removed the advantage of cities."

Much of the economic data of recent years has illustrated the shift in importance away from the cities and towards the country towns. Over the period 1960-81, manufacturing employment in London and the other large conurbations declined by about a half; in free-standing cities of more than 250,000 people the decline was nearly 30 per cent; while in towns with populations between 100,000 and 250,000, employment decreased by about a fifth.

On the other hand, in small towns (with 25,000 to 100,000 citizens), the decline was only 1.4 per cent and in rural areas, manufacturing employment, admittedly from a small base,

increased by 24 per cent.

A similar picture is obtained by looking at the relative economic prosperity of the different regions of Britain. Between 1971 and 1984, total output of goods and services in East Anglia, the South West and East Midlands, all predominantly rural regions, grew by between 15 and 34 per cent, compared with much more modest increases or declines in all other areas of the country.

In terms of population, too, the rural areas are booming. Over the two decades to 1984, the numbers living in East Anglia rose by a quarter, while for the South West and the East Midlands the increases were 15 and 11 per cent. This compares with overall declines or

increases of a few percentage points in other parts of Britain.

The reason for the disparity is not unusually high levels of fertility but rather that people are voting with their feet and moving to regions of the country where there is greater prosperity and better economic prospects. The consequences for the country as a whole is that the less skilled and less highly motivated sections of the population are becoming left behind in the cities and urban areas. The political challenge is to spread economic growth in order to try to prevent the social disintegration of some of the large conurbations which, only a few decades ago, were Britain's boom areas.

Peter Marsh

A CASE STUDY IN REGIONAL SELECTIVE ASSISTANCE

Why a pump producer went West

AFTER 86 years in Reading, SFP Pumps is moving its pump-making activities in the autumn to Coleford in the Forest of Dean, on the border with Wales.

The move has been accompanied by help from the Government under its regional programme. Coleford is in an intermediate area, which means that although automatic grants are not available the company was able to qualify for regional selective assistance.

After considering aspects of the move, such as the number of jobs affected and the sort of work being undertaken, SFP will receive £800,000 towards a total investment in excess of £2m. This grant is made by the Department of Trade and Industry because this project both saves jobs in Coleford and creates a number of fresh ones, too.

"A move from Reading was almost inevitable," according to Mr Bob Crane, finance director of SFP, the parent company. "The site at Reading is old and even though we have spent money on it over the years, it is becoming increasingly expensive to maintain."

"In addition, it is increasingly difficult to get skilled workers in the area and, due to the high cost of accommodation,

it is extremely difficult to recruit such workers from other areas. So we took the decision that Reading was not the place we ought to be in 10 years time."

But where to go? SFP was aware of regional assistance and the sort of incentives available in the development and intermediate areas.

"We had kept an eye on regional assistance over the years," Mr Crane says, "and had indeed seen some of our competitors benefit from the system."

"We also had good guidance from our professional advisers, Deloitte, who had specialists working in this field."

The choice of Coleford was slightly fortuitous and, to an outsider, may not seem the first place to locate an industrial undertaking in need of high mechanical and engineering skills.

When last September it took over the old-established business of Henry Sykes, which already had an operation in Coleford, SFP had been looking further west, into South Wales, where 15 per cent mandatory grants are available in many parts towards new buildings and new machinery.

The original intention had

been to move the combined operation—SFP and Sykes—in toto to a greenfield site. One site in Holland, where SFP had a plant, was canvassed but early on fell by the wayside. Then the advantages of developing a brownfield site began to take hold in SFP's offices and it was decided to enlarge the Gloucestershire works.

Had SFP not been thinking of closing Coleford as well it is doubtful under the Government's stringent rules whether it would have got as much help as it did. The additional rules, by which a company has to show that it would not go ahead with a project unless it is assisted, are now adhered to strictly within Whitehall.

The South West Regional Office of the DTI are deeply concerned at the potential job losses in an area of already high unemployment and were highly supportive of SFP.

Strong support

Coleford itself had a number of advantages. Apart from the Sykes plant, there is a pool of labour available and, more important, there is both skilled labour and government training centres in the area.

In nearby Cinderford a Rank Xerox plant, which though it

has had to cut back on its workforce, is still operational, and the town at one time housed a Lister Engineering plant.

"Quite a bit of training will have to be undertaken," according to Mr Andrew Thompson, business development manager, "but the important thing is that there is a tradition of manufacturing industry in the area."

Sykes employed about 140 people in Coleford and was the second largest employer in the Gloucestershire town. To these "saved" jobs will be added another 60 which will be created as a result of the switch. Since SFP Pumps has about 210-220 engaged in manufacturing in Reading, as well as a similar number of corporate and administrative staff, some reshaping of the company is inevitable.

This has been made necessary because of the fall in oil prices, which has seriously hit the market for pumps. SFP specialises in three main areas: fire pumps as in fire fighting, fixed fire protection and off shore fire installations; environmental and industrial. In 1983, before the takeover of Sykes, it had a turnover of £25m and the combined group is now slightly over £50m. Founded just over a century ago it was the subject of a man-

agement buyout in October, 1983 and two years later went public under the chairmanship of Mr J. A. Nutt.

Last September it bought Henry Sykes which was strong in the use of water pumps and, like SFP, had active markets in the Middle East.

The slump in Middle Eastern markets hit both SFP and Sykes which were also affected by the drop in North Sea activity.

"This led to under-utilisation at the Reading plant," Mr Crane says, "and so a major reorganisation was necessary. Re-location was an essential part of that reorganisation."

The one problem which Mr Crane admits to having difficulty with is in convincing the younger professionals on his staff of the merits of moving to Gloucestershire.

It is not that they dislike the "countryside," compared with Reading's more urban merits. They fear that, with the considerable difference in house prices, they might find a move back to the Home Counties out of the question should they want to retrace their steps. Mr Crane is sanguine.

"We'll get over it. It's a good decision," he says.

Anthony Moreton

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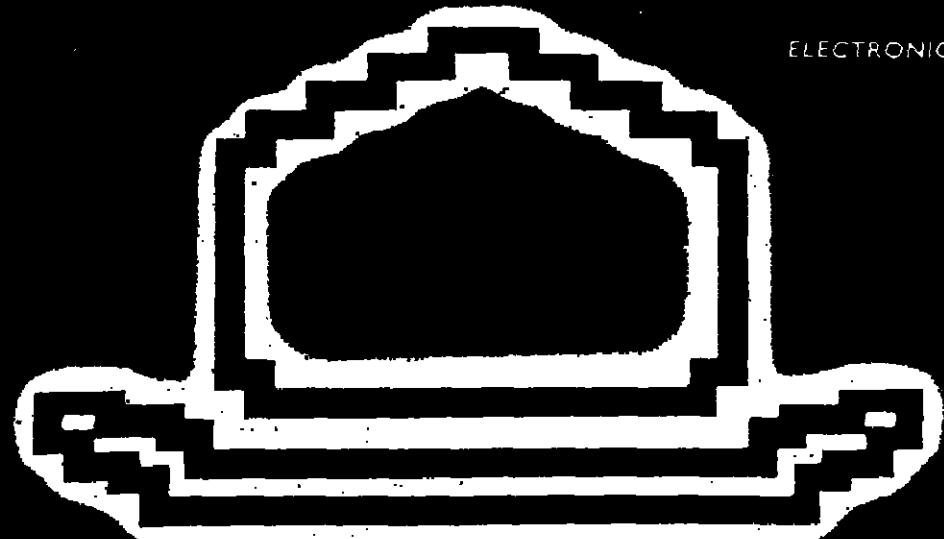
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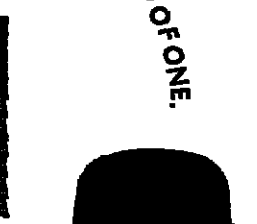
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Regional Development 10

Impact of the Eurotunnel project

Benefits will spread far and wide

EUROTUNNEL, the Anglo-French consortium established to build the Channel Tunnel, estimates that up to 20,000 people in Britain alone will be involved in building or supplying equipment for one of the world's greatest construction ventures.

Many of these jobs, because of the traditional geographic spread of engineering industries in Britain, will be located in regions which have seen the greatest fall in employment as engineering and manufacturing sectors have declined.

Regions heavily involved in manufacturing engineering and construction equipment, steel fabrication, or producing rolling stock will be obvious beneficiaries during the six years of construction: but what benefits will the tunnel bring to these regions once it is built?

The British end of the tunnel will emerge in south-east England: an area which is already one of the most economically successful regions in the country and which surely does not require the kind of stimulus that the tunnel will bring?

By comparison, the French end of the tunnel emerges in the depressed region of northern France which is already devising strategies to take full advantage of the benefits the tunnel will bring in attracting new industries which will want to be close to the mouth of such a vital communications route.

Impact

Eurotunnel, however, argues that it would be shortsighted for Britain to regard the tunnel as a piece of infrastructure whose benefits are in the main likely to be restricted to the south eastern corner of the country.

It points to a recent British Rail survey which estimates that 70 per cent of goods from Britain carried through the tunnel to the Continent is likely to come from factories and warehouses north and west of Watford.

The tunnel may also have a significant impact on the way goods are transported in Britain which, by comparison with the Continent, transports a much

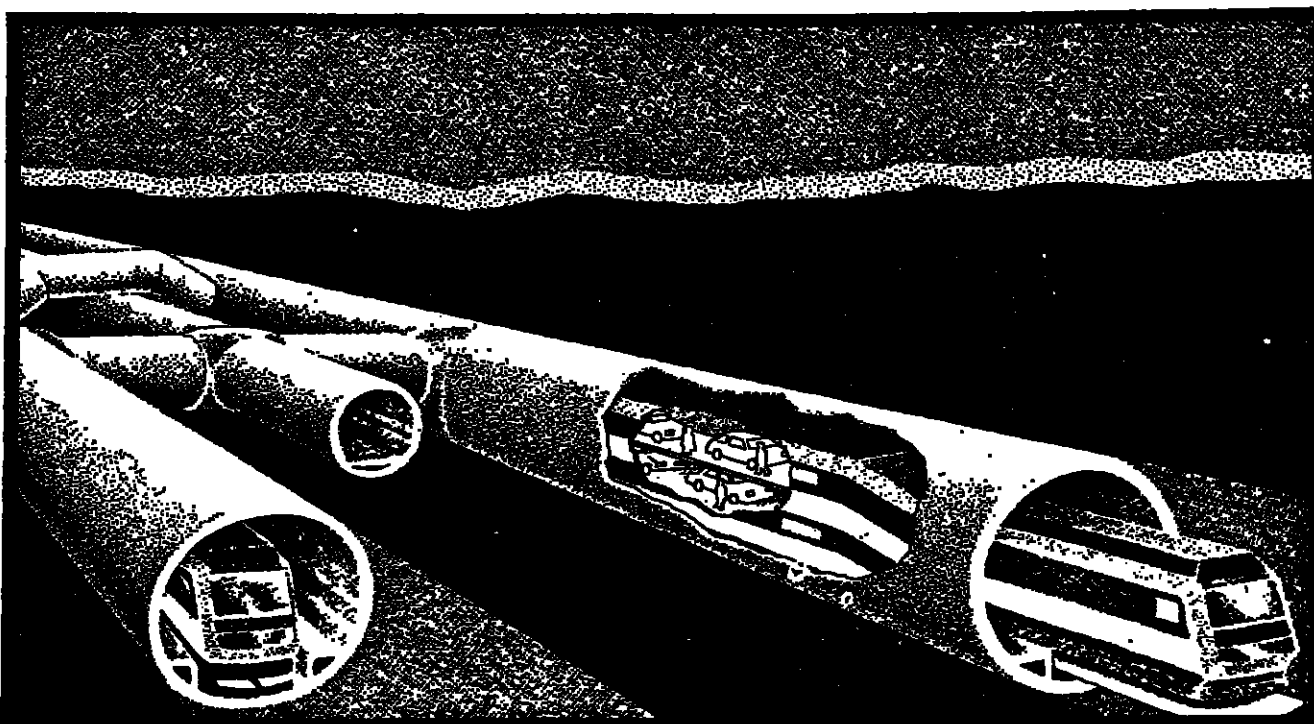
higher proportion of freight by road than by the state-owned railway.

Eurotunnel says that BR figures show that only 3 per cent of internal freight is carried by British Rail by comparison with 12 per cent by the state-owned SNCF railway system in France.

The tunnel, it says, will cut journey times and reduce costs for manufacturers which previously have relied on a combination of road, cross channel ferries and, on the other side of the Channel, road or rail transport to get their products to destinations on the Continent.

"Companies using the rail link through the tunnel could save up to 48 hours in travel time to Continental destinations which currently take up to 60 per cent of all British exports," says BR.

One of the reasons for the popularity of road transport in Britain is the economics of rail traffic which do not start to make sense until goods are transported for a distance of 300 km or more.



The 31-mile Eurotunnel is likely to be one of the world's greatest construction projects. By July the construction consortium should be close to completing plans to finance the rail tunnel through a mix of loan agreements and share issues totalling \$6bn

The tunnel to be built by the consortium, will be a 31-mile-long rail-only tunnel which will link the British Rail network directly into the Continental rail system and encourage more manufacturers to consider rail as their main transport option, say the promoters.

Rail freight traffic can already bypass London travelling to the west of the capital via Willesden. Similar plans are being considered by BR to ensure that passengers travelling from other parts of Britain will not have to change trains and mainline stations in

London in order to get to the Continent. The fleet of wagons capable of using the different loading gauges in Britain and other countries in Europe is also proposed to be extended. The prospect of improved communication with the Conti-

nent is already exciting some cities outside the south east of England. Clydeside, in Scotland, for example, is examining ways to improve its status as an entrepot port: unloading goods from ships from North America to be then shipped by rail directly to other Continental destinations.

The saving in sailing times between Clydeside and Rotterdam would be as much as 1½ days, says Eurotunnel.

Questions

Sheffield in south Yorkshire is also considering a proposal to establish an inland clearance depot in the city to take advantage of the tunnel says the consortium.

The greatest benefits of the tunnel in terms of encouraging new industry and commerce to establish new works is, however, likely to arise in the south-east. The existence of the tunnel is likely to encourage property developers and service and distribution companies to search for sites around its entrance in the same way that companies have sought to locate their operations to the west of London to be near to Heathrow airport.

The completion of the M25 orbital motorway around London and plans to build a new river crossing over the Thames at Dartford will make the

region even more attractive to commercial property developers.

This could create problems for the British Government which, because of the high level of unemployment in other regions, may not be over anxious to stimulate increased activity in that part of the country: yet may not want to lose out to the French who are actively encouraging new development at the other end of the tunnel in depressed northern France.

What happens, for example, if a Japanese manufacturer seeking to locate in Europe is being encouraged to move to the French end of the tunnel by a series of state approved grants and incentives?

Do the British try and match these at their end of the tunnel and risk upsetting other regions with greater unemployment problems?

The placing of orders by the consortium for the construction of the tunnel is likely to pose less of a problem in terms of creating regional conflict. Contracts so far placed by Eurotunnel have been won by a spread of companies located in various parts of the country.

These include a \$6m order for two tunnel boring machines placed with James (Grosvenor Tunneling) and a \$1.2m order for rack and pinion adhesion locomotives placed with Hunslett of Leeds. A £13m cement order has already been won by Blue Circle.

At least 30 per cent of the construction costs of the Channel Tunnel, valued at £2.5bn at 1985 prices, must go to companies other than the ten leading British and French contractors which last year won the main build contract.

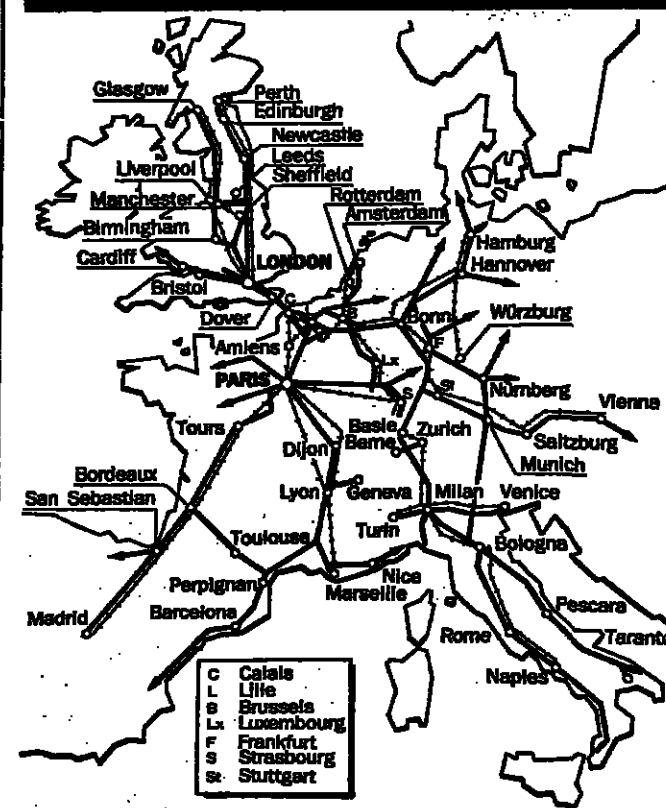
EEC legislation also requires that any subcontract worth more than £50m (about \$700,000) must be put out to international tender and advertised in the Official Journal of the European Community.

The Department of Trade and Industry, to try to ensure that UK companies win as much of this work as possible, has established a small permanent team of civil servant advisors to advise would-be sub-contractors. The team is already in contact with British companies most likely to be for work: it is also providing details of contract opportunities through the department's own regional offices and through chambers of commerce and trade associations.

"To make sure that opportunities are not lost it is essential, however, that companies carefully scrutinise the Official Journal of the EEC," says the department.

Andrew Taylor

How road and rail links connect



Crucial period ahead

THE NEW year brought with it the most testing periods so far for Eurotunnel, the Anglo-French banking, engineering and construction consortium, chosen by the British and French governments to build the 31-mile railway tunnel.

The next 200 days will be crucial in deciding whether one of the world's greatest construction projects will go ahead.

By the end of July the consortium should be able to tell how successful the UK Government has been in steering the Channel Tunnel Bill through Parliament. It should also be close to completing its plans to finance the tunnel through a mixture of loan agreements and share issues totalling around \$6bn.

The final piece in this complicated financial jigsaw should be a £750m international share sale in July which for the first time will be open to the British and French public.

Eurotunnel recognises it has a lot of work to do if it is to recapture the ground it lost last year when, after a series of unfortunate delays, it struggled last October to raise \$206m in an international share placing.

During the placing a number of leading British pension funds questioned the viability of the project. Many believed the venture was too risky and that the rate of return being offered was too low, given that the first dividends would not be paid

until after the tunnel opens in 1993.

The consortium will have to overcome some of these reservations if this summer's public offer for sale is to succeed. Failure would jeopardise loan and standby credit agreements for up to \$5bn with around 40 international banks.

Eurotunnel is currently preparing plans to underwrite the strengthened issue. It has also strengthened its board with the arrival, as a non-executive director, of Sir Nigel Brookes chairman of Trafalgar House, the shipping construction, property and hotels group.

Sir Nigel was the driving force behind EuroRoute, a rival consortium, whose plans to cross the Channel by a combination of a bridge and tunnels, was piloted by Eurotunnel a year ago. He has been given the task of helping to raise Eurotunnel's profile and to help steer the venture through the next few difficult months.

On the political front things appear to be running more smoothly for the consortium: despite the vociferous opposition of cross country companies, environmentalists and local residents. The main elements of the Bill have so far been accepted by the Commons and major changes are expected to be made during the Committee stage. In the Commons although the debate over safety has still to be completed.

Andrew Taylor

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